



# Convergence 2018

13th Annual International Conference



## CALL FOR PAPERS

CONVERGENCE  
2018

Applied and/or  
Interdisciplinary Research:  
Emerging Economy Perspectives  
December 21 & 22, 2018





# International Conference

IFIM Business School, Bengaluru, India

## THE HOST

IFIM Business School, in association with BAASANA (Business and Applied Sciences Academy of North America), is pleased to announce 'Call for Papers' for its **13th Annual International Conference of IFIM Business School - CONVERGENCE 2018.**

IFIM group of institutions was established in 1995 by the Centre for Developmental Education (CDE). CDE now has leading academic institutions, including IFIM Business School, IFIM College, IFIM Law College, IFIM Institute of Social Sciences and IFIM Centre for Distance Learning. Its strategic location at Electronic City, Bengaluru, right next-door to Infosys, helps in strong corporate exposure coupled with access to best of faculty and infrastructure.

IFIM Business School has been consistently ranked among the top B-school ranking surveys. Some of the recent achievements include-

- 6th Institution in India to get AACSB Accreditation
- Ranked No.28 in India among Best Business Schools by Business India magazine 2016
- Recognized among 'World's Greatest Brands 2016' by United Research Services, UAE
- Adjudged as Gold Award winner at the 7th Indian Management Conclave 2016 at IIM Ahmedabad by MBA Universe
- Best Higher Education Institute of the Year-South ASSOCHAM Awards 2016



# Convergence 2018



## THE THEME OF CONVERGENCE 2018: Applied and/or Interdisciplinary Research: Emerging Economic Perspectives.

As we stand at the juncture of a new decade, innovative solutions are required to tackle the bottlenecks of sustainable and inclusive growth of emerging economies. Over the last decade, we have witnessed, the practical use of Applied and Interdisciplinary research in providing solutions to the problems and challenges of emerging economies.

Keeping the underlying theme in mind, Convergence 2018 invites papers from academicians, researchers and industry practitioners on this topic. The conference will provide a platform for all participants to showcase their research.

### SUBMISSION GUIDELINES:

- **Abstract submissions are due by July 20, 2018.**
- **Early submissions are highly encouraged.** Since visa formalities and travel arrangements could take months, international participants are advised to submit paper, abstracts, and panel proposals ASAP.
- **Paper/Abstract:** Submit a complete paper (page limit: 20 double spaced pages including tables, references) or an abstract up to 1000 words (the title, authors' name, address, and email address) followed by 3 to 4 keywords to [convergence.2018@ifim.edu.in](mailto:convergence.2018@ifim.edu.in).

### OUR ASSOCIATE



BAASANA is an interdisciplinary, not for profit, professional association of business, sciences and technology. It seeks dissemination of advanced knowledge and skills among scholars and practitioners of business and applied sciences toward resolving issues and problems of business and social organizations. By sharing knowledge, expertise, and facilitating transfer of technology across the digital divide BAASANA seeks to contribute toward improvement of human conditions and human life. BAASANA tries to accomplish its mission through scholarly, professional conferences, publication of peer reviewed proceedings, journals and expert panel discussions and making all of the above available freely and instantly through the versatility of World Wide Web. Its operation is overseen by an International Board of Directors.



# Convergence 2018

## CONFERENCE REGISTRATION

PARTICIPANTS	EARLY BIRD	REGULAR REGISTRATION
DEVELOPED COUNTRIES	USD 300	USD 350
DEVELOPING COUNTRIES	USD 200	USD 250
PARTICIPANTS FROM INDIA		
INDUSTRY	INR 6000	INR 7000
ACADEMICS	INR 4500	INR 5500
RESEARCH SCHOLARS	INR 2500	INR 3000

The regular registration fee will cover: Conference kit | Lunch, snacks and tea/coffee.

## DETAILS FOR WIRE TRANSFER (NEFT/IMPS/RTGS)

BENEFICIARY / CUSTOMER'S NAME	CENTRE FOR DEVELOPMENTAL EDUCATION
BANK ACCOUNT NO	915030028994297
BANK NAME AND BRANCH	AXIS BANK, CORPORATE BANKING, BANGALORE, KARNATAKA
ADDRESS	BENGALURU-560001
IFSC CODE	UTIB0001541
SWIFT CODE	AXISINBBA06

## IMPORTANT DATES:



Early Bird Registration.



Normal Registration.



Deadline for submission of extended abstract.



Notification of acceptance and feedback from reviewers.



Submission of full paper. Deadline for paper to be included in the conference program.

## 13th Annual International Conference

**The conference will be organized on the following tracks and topics:**

1. **Business, Management and Economics**
2. **Social Sciences**
3. **Information Science**
4. **Science and Technology**

**Student Colloquium:**

This is for post-graduate students. Best paper will be rewarded.

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**Publication Opportunities:**

The best papers of the conference upon further review are considered for publication in the following associated journals:

1. International Journal of Business and Globalisation (SCOPUS, Inderscience)
2. International Journal of Technology Intelligence and Planning (SCOPUS, Inderscience)
3. International Journal of Social Entrepreneurship and Innovation (Cabell, Inderscience)
4. International Journal of Business and Applied Sciences (Cabell, BAASANA)
5. International Journal of Business and Globalisation (Scopus, Inderscience)
6. International Journal of Technology Intelligence and Planning (Scopus, Inderscience)
7. International Journal of Social Entrepreneurship and Innovation (Inderscience)
8. IFIM's Focus-International Journal of Management (EBSCO)
9. International Journal of Business and Applied Sciences
10. Conference proceedings with abstracts will be published by BAASANA

**Awards for best paper: Emerald best paper award.**



# Convergence 2018

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Secretary, IFIM Business School  
Bangalore

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## CONFERENCE SECRETARIAT COORDINATOR

Ms. Sai Prasanna | Contact No: +91 97317 42211

