



Business and Applied Sciences of North America

The Business and Applied Sciences Academy of North America (BAASANA) 2021 International Conference Virtual Conference with Optional Blended Sessions

August 4, 5 2021- Zoom Virtual Conference
August 6th (Blended Session), New York Times Building, New York, NY 10018 (Blended Session)

Conference Theme: Coping with Global Uncertainty During COVID-19 Pandemic: Innovation and Sustainability Models in Business, Sciences, Humanities, and Social Sciences

Call for Papers

The Business and Applied Sciences Academy of North America (BAASANA) is an interdisciplinary, not-for-profit, professional association of business, sciences, and technology. It seeks the dissemination of advanced knowledge and skills among scholars and practitioners of business and applied sciences toward resolving issues and problems of the 21st century. By sharing knowledge, expertise, and facilitating the transfer of know-how across the digital divide, BAASANA programs seek to improve human conditions.

The first BAASANA conference was held during the summer of 2009 in Philadelphia. In the subsequent years, the conference was held in Eastern USA, the UK, Vietnam, and India. More regional conferences in Asia and African Countries will be hosted soon.

Scholarly papers, abstracts, proposals for the panel from all academic and applied disciplines in business, natural, social, behavioral sciences, including fields of applied humanities such as journalism, mass communication, legal studies, educational administration, health sciences, environmental engineering, and IT technologies are being invited for presentation at the conference. The Paper Submission Deadline is **May 28th, 2021**. Earlier submission is highly encouraged. Since visa formalities and travel arrangements could take months, international participants are advised to submit paper, abstracts, and panel proposals ASAP. Paper/Abstract: Submit a complete paper (page limit: 20 double spaced pages including tables, references) or an abstract up to 500 words (the title, authors' name, address, and email address) online via www.baasa.org



Conference Registration:

Virtual Conference registration fee is \$150 for presenters/ panelists. Registration fee is 150 if paid by **June 10, 2021**. \$200 if paid after June 10, 2021.

Payment by personal check (from the U.S. participants only), cashier's or bank check, traveler's checks, Western Union Money orders are accepted. For overseas participants please use MoneyGram, Cash App, PayPal or send Certified Checks to US banks. Please no Credit Cards.

The regular registration fee will cover the conference material (name badge; printed program, the publication of paper/abstract in the Conference Proceedings), admission to all conference sessions, activities, and sponsored meals, snacks, and tea/coffee breaks.

Important Dates

May 07: Deadline for abstract/Paper/Panel Proposal

- ❖ **May 28: Rolling Acceptance Deadline**
- ❖ **May 10: Feed – back and Notification of Acceptance**
- ❖ **June 10: Deadline for Registration**
- ❖ **October 1: Submission of Full Papers for Proceedings**
- ❖ **December 31: Peer Reviewed Proceedings with ISSN will be published. Submission to Google Scholar for indexing**



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The conference will be organized on the following tracks and topics:

All Business & applied Economics fields—Accounting, International Accounting, International Business Finance/International Finance
Marketing /International Marketing
Management/HRM/International Management
Innovation/Operations/Supply Chain Management Applied/Health Economics/ Development Economics Business Intelligence, Analytics
Public Sector Management
Public Policy/ e-Governance International Relations Clinical and Applied Psychology Sociology/Social Work.
International Order, Poverty; War & Peace; UN, Global Climate; Waste; Pollution
Education, Instructional Design
Education and Technology - 21st Century Classroom
Social Problems and Issues of Diversity, Gender, Discrimination and Development
Law and Legal Studies
Mass Communication & Humanities; Communication Studies
Journalism/film/digital communication Convergence
Media/Communication
Social Media and Organizational Communication, Integrated & Strategic Communications; Marketing Communications
Intercultural/International
Communication Media Ethics;
Human Rights Issues
Tourism and Cultural Communications
Computer Science and ITM; Computer Engineering
Network security and Computer Forensic: Nano Technology: Human Computer Interaction
Information System and Software
Tele Communication Systems and the Network; Data Mining & “Big” Data
Mobile Computing
E-Commerce (IT Issues)
Biology and Bio-Technology
Chemical/Industrial Engineering
Civil/ Mechanical/Electrical Engineering Petroleum and Petro-
Chemical Engineering: Applied Chemistry/Applied Physics
Applied Math/Statistics; Environmental
Engineering; Medical Sciences and Practices
Diagnostic Technologies Medical Professions
Public Health
Health Care Plans and HMO
National Healthcare Issues and Solutions

Ph.D. Colloquium (Student Track)

A doctoral colloquium will be offered to Post-graduate students (PhD/ MPhil/ M.S). The Best Doctoral/Master’s Dissertation /Thesis Awards will be announced at the conference.

Undergraduate Student Forum:

- Research with Faculty
- Senior Thesis
- Cross-Cultural Studies

Program Chair:

Dr. Serajul I. Bhuiyan, President BAASANA, Professor, Savanna State University, GA

Host Committee:

Dr. M. Ruhul Amin, Founder, President Emeritus, Chairman of the Board, Former Fulbright Management Specialist, USA

Dr. Serajul I. Bhuiyan, President, Professor, Savannah State University

Dr. John Okpara, Professor, Bloomsburg, PA, Vice Chairman, Ex-President and Charter Member, USA

Dr. Serajul I. Bhuiyan, President, Ex-Department Chair, Professor, Savannah State University, Georgia, USA

Dr. Michael Hamlet, Former Associate Dean KGS, Faculty member, New York, USA

Dr. Madhav Sharma, Vice President-Student Forum, Charter Member, Retired Director of International Students Bloomsburg, PA, USA

Dr. Frank Owarish, Senior Vice President-External Relations, & Life Member, Exec. Dir. International Institute for Strategic Research and Training (UN Affiliated)

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Dr. Rajib Sanyal, Dean, School of Business, Adelphi University, NY, USA

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Dr. Nazrul Islam, Board Member, President of BAASANA-UK, Professor, University of Exeter, England, UK

Ms. Di Wang, President, Bank of China, Shenyang, China, Country Coordinator, China, PRC

Dr. Hiroki Hanada, Okayama University of Science, Japan

Dr. Githa Heggde, IFIM, Bangalore, India

Dr. Bui Ann Tuan, FTU, Hanoi, Vietnam

Dr. Lam Nguyen, Bloomsburg University; VP, BAASANA