

The Balanced Scorecard Institute Concludes Third International Summit -- Improving Organizational Performance: Focus on Strategy and Change

The Balanced Scorecard Institute (BSI) and its partner, International Quality and Productivity Center (IQPC) hosted its third international strategic performance summit, held March 18-20, 2013 at the Westin Peachtree Plaza in Atlanta, GA. Over seventy participants from around the world attended the summit to learn from industry experts who shared their practical experiences with strategic performance and change management frameworks and approaches through best practices, case studies and practical hands-on advice.

The summit gave attendees practical tips and techniques for improving their strategic focus and performance, monitoring [organizational performance](#) against [strategic goals](#), establish effective metrics and accelerate their organization's ability to absorb change.

Various speakers from different industries and sectors attended the Summit and highlighted their experiences for attendees. Some of the speakers included:

- Tommy Gonzalez, City Manager, City of Irving, Texas
- James Robinson, Executive Director, George Washington University Center for Excellence in Public Leadership
- Stacey Barr, Performance Measure Specialist, Stacey Barr Pty Ltd
- David Scott Henschel, President, Potentia, LLC, Director, Lean Six Sigma Training and Deployment, Army Medical Department Center and School
- Andrew Muras, Sr Manager, BAE Systems
- Thomas Chermack, Director & Associate Professor, Scenario Planning Institute at Colorado State University
- Joseph J Norton, PhD, Business Transformation Office, Change Management, Coca-Cola
- Suzana Keller, Strategy & Development, Coca-Cola
- Utpal Bhatt, Vice President and General Manager, Performance Management Group, Actuate
- Peter Scott, President, Kakushin Institute
- Sam Monaco, Academic Advisor & Facilitator, Kakushin Institute

Information pertaining to our next summit will be released shortly. Please keep an eye out for this exciting event!



About the Balanced Scorecard Institute:

The Balanced Scorecard Institute, a Strategy Management Group Company, provides strategic planning, [balanced scorecard](#), and [performance management](#) training, certification, and consulting services to government, nonprofit, and commercial organizations. Services include public and on-site courses, facilitation and consulting services, and information and tools used by executives, managers and analysts to transform their organizations into “performance excellence” organizations.

The Institute’s website, www.balancedscorecard.org, is a leading resource for information, ideas and best practices on strategic planning and management, performance measurement, and balanced scorecard systems. [The Institute’s Nine Steps to Success™ balanced scorecard framework](#) integrates strategic planning, budgeting, operational planning, performance measurement and strategy execution into a practical disciplined framework for helping organizations achieve higher levels of performance.



Contact Information

Kirsten Dubuc

The Balanced Scorecard Institute

919-460-8180