

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR MAY-JUNE 2017

TWITTER STATISTICS: @IBackTheBanks Followers: 1,349 (6/30/17)

Months	Twitter Posts	Impressions	Engagements
May and June	45	15,161	160

NEWS MEDIA STORIES & MENTIONS

The following are key stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development that appeared in print, online, and broadcast media outlets in May and June.

For **Infrastructure/Public Partnership**, there were three media mentions in May/June (Carousel, The Banks as a tourist magnet, Joint Banks Steering Committee).

Development garnered 16 media mentions in May/June (Street Corner Market, Carter official, Carter Phase 3, business churn, BurgerFi).



WKRC-CBS Television Market: Cincinnati, OH (36)

Local 12 News at 430AM

May 11
2017 04:30
AM ET

[4:55:27 AM] [0:10] And Perry Schaible is going to show us a new spot at **THE BANKS**, where you might find your favorite food. That's coming up. 3 what you want day.

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WKRC-CBS Television Market: Cincinnati, OH (36)

Local 12 News at 5AM

May 11
2017 05:00
AM ET

[5:04:49 AM] [0:59] It's a new "grab and go" option for groceries and fresh food. Street corner market at **THE BANKS** is in the old orange leaf location on Walnut Street.

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WKRC-CBS Television Market: Cincinnati, OH (36)

Local 12 News at 5AM

May 11
2017 05:00
AM ET

[5:36:41 AM] [0:33] M. 3 for years downtown Cincinnati residents have longed for a grocery store. The street corner market is giving them new options at **THE BANKS**. I'm inside street corner market, it's an upscale market place at **THE BANKS**. A hidden jewel right now, not a lot of people know it is open. This store is on Walnut Street in the old orange leaf location.

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WKRC-CBS Television Market: Cincinnati, OH (36)

Local 12 News at 6AM

May 11
2017 06:00
AM ET

[6:38:19 AM] [0:29] They have milk, fresh fruit, toilet, paper, toothpaste, beer wine, and other fresh items, including breakfast and lunch sandwiches. Now in the past, folks who live in **THE BANKS** had to get in their car to drive to a grocery store for these types of items, definitely inconvenient if you need something quick.

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WSTR-MNT Television Market: Cincinnati, OH (36)

Good Morning Cincy 7AM May 11 2017
07:00AM ET

[7:05:10 AM] [2:18] You want some fresh coffee. You can come down here and get it. In the past, folks who live in **THE BANKS** had to get in their car and drive to a grocery store, definitely inconvenient if you needed something quick. Four partners opened this marketplace to fill that need. A lot of people have been asking for it.

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WSTR-MNT **Television** Market: Cincinnati, OH (36)

Good Morning Cincy 7AM

May 11
2017 07:00
AM ET

[7:34:05 AM] [2:08] It opened in the last few weeks. This is where you can come to get staple items. Maybe you live in **THE BANKS** or work downtown and there's something you figure out you need.

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WKRC-CBS **Television** Market: Cincinnati, OH (36)

Good Morning Cincy 7AM

May 13
2017 07:00A
M ET

[7:26:13 AM] [0:22] Shows are this weekend. Rides on the **CAROUSEL** in river front park are free today. It's the second anniversary celebration. There's no charge for rides today and from 11 until 2 they'll be plenty of other free fun activities.

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WLWT-NBC Television Market: Cincinnati, OH (36)

May 13 2017 05:30AM ET News 5 Today Weekend

[5:39:32 AM] [0:18] It runs today and tomorrow from noon until nine. Admission is free, and food ranges from two to six dollars. There's something new at **THE BANKS** that is filling a big need for folks living and working downtown.

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[5:39:44 AM] [0:21] It's the Street Corner market at **THE BANKS**. Along the river, there has been great restaurants and bars, but never a place you can pick up groceries, cleaning supplies, as well as your breakfast or lunch. Our whole goal was to bring something to the residents and also not just the residents but also to GE, the Freedom Center and other people in this area that work.

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WXIX-FOX Television Market: Cincinnati, OH (36)

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ewMay 14 2017 10:00PM ET
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[10:09:53 PM] [1:27] V: with today being Mother's Day, many families are getting together to spend time with their moms and thank them for all they do. All day, Smale Park has been packed with people celebrating we caught up with some of them to find out what this day means to them. A stroll in the park or a ride on the **CAROUSEL** mothers, grandmothers, and their families flooded Smale Park this mother's day.

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WCPO-ABC Television Market: Cincinnati, OH (36)

Good Morning Tri-State May 16 2017 06:00AM ET

[6:23:05 AM] [0:06] "Several businesses at **THE BANKS** have folded in recent months. New at 6:30, why it *appears that a group formed to help make decisions that impact **THE BANKS**, may be keeping taxpayers in the dark.

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WCPO-ABC **Television** Market: Cincinnati, OH (36)

Good Morning Tri-State May 16 2017 06:30AM ET

[6:37:59 AM] [0:26] The discussion will be in council chambers. On paper it looks like the group that makes decisions that impact ***THE BANKS*** haven't met in nearly two years! Years! The so called joint **BANKS** steering committee last public meeting appears to have been may 28th, 2015. That was to approve the ac hotel Cincinnati which should open sometime this year. The lack of meetings means the public has had few opportunities to weigh in on the 100 million dollar taxpayer funded project.

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WCPO-ABC **Television** Market: Cincinnati, OH (36)

May 16 2017 05:30 PM ET News

[5:35:35 PM] [0:28] V: it has now been two years since the powerful group that guides decisions at **THE BANKS** has met in public to discuss the project's future. More than one hundred million taxpayer dollars was invested in the development. But according to a public records request by nine on your side the "joint **BANKS** steering committee" had its 2015. Right now on wcpo dot com- you can read about the group's closed door meetings and why one legal expert believes this could break Ohio law.

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WVXU-FM Radio Market: Cincinnati, OH (36)

Cincinnati Edition May 19 2017 01:30PM ET

Cincinnati Edition

May 19 20

[1:43:18 PM] [2:02] Plan a meeting we were told that they were meeting on so the latest is that they still haven't met after their last meeting place they have them at two years after the focus on a few Saturday before Heather not. But we know well they told us that there had been no public meetings since may of two thousand and fifteen cell we put in request to the city and county asking for information about **THE BANKS**. Not a single public meeting so supportive there's a lot of taxpayer money going to **THE BANKS** but not much taxpayer input.

[1:45:14 PM] [3:43] December of twenty fifteen so eat out as we passed around until leaders and nobody had a like. Oh well lately and hurting on **THE BANKS** in a while I what you heard in a Hispanic so difficult to find. Information time barricades it's I describe it as a blackhole of information has compared other local developments surpasses. Or have the land that is owned by the taxpayers as well the basis is the land is on. Confusing for everybody has a nuclear statistics to look at the number of people visit **THE BANKS** on weekdays weekends this is a waiver look. At the actual people but it's drawing certainly heard concern from public officials about just the viability of...

WCPO Insider

<http://www.wcpo.com/news/opinion/editorial-why-are-decisions-on-the-bans-being-discussed-behind-closed-doors>

The Banks: Hamilton County Commissioners unaware of new developments on project

<http://www.wcpo.com/news/insider/the-banks-hamilton-county-commissioners-unaware-of-new-developments-on-project>

Cincinnati Business Courier

<https://www.bizjournals.com/cincinnati/news/2017/06/26/exclusive-carter-plans-to-start-85-million-3rd.html>



WXIX-FOX Television Market: Cincinnati, OH (36)

News

Jun 21 2017 08:00AM ET

[8:44:16 AM] [3:02] Recipe: summer and bbq go hand in hand and with burgers being the iconic staple of the season, **BURGERFI'S** newest summer bbq burger is the perfect way to celebrate.

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WTTE-FOX Television Market: Columbus, OH (32)

Good Day
Marketplace

Jun 20 2017 10:00AM ET

[10:00:33 AM] [0:51] V: you're watching good day marketplace on FOX 28. And welcome to the show, everybody. Good morning, I'm Shawn Ireland. How about a Road trip? We will take a trip around the 425 thousand square miles of Ohio. We are visiting the best attractions. We want you to join us in on the discussion today. We are going to highlighting one gem in the buckeye state, that's Cincinnati. It has one of the top skylines in the United States. We will tell you about a new place to go for food and fun, it is called **THE BANKS** we will tell you all about that today.

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[10:03:45 AM] [2:06] V: let's continue the travels and explore the Queen city, known as Cincinnati. I have gotten to know about Cincinnati. The city of seven hills is another name. There's a lot more than seven hills. We will get a view from the Skyline. Cincinnati has been recognized as having one of America's beautiful Skyline. You have the Robel Bridge, which is the New York Brooklyn Bridge is modelled after. Paul Brown Stadium, and the great American Ballpark, home of Cincinnati Reds baseball. The two draws with the stadiums is called **THE BANKS** the area of the city is still being developed. So much to do on **THE BANKS** and around the city, that's Cincinnati, USA. We will give you the chance right now. You could win a four pack of tickets.

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WKRC-CBS Television Market: Cincinnati, OH (36)

News

Jun 27 2017 05:00PM ET

[5:11:06 PM] [0:17] The next phase of construction at **THE BANKS** will start early next year. Developer Carter and associates says the next part will be a mix of retail and residential space as well as a lot more parking. This next phase will be just south of g- E's new global operations center.

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WCPO-ABC Television Market: Cincinnati, OH (36)

News

Jun 29 2017 06:00PM ET

[6:10:56 PM] [0:44] The top project executive behind development at **THE BANKS** has left his job and County leaders *along with a powerful committee- didn't know about it. Nine on your side has been watching the movement of this project closely- city *and County taxpayers have contributed more than one- hundred million dollars to the development. "Dan McCarthy" submitted his resignation more than a month ago- but *two people overseeing the project didn't know until the w-c-p-o digital team told them! This comes after we reported that the publically-appointed "joint **BANKS** steering committee" has not met for more than *two years. Right now w-c-p-o insiders can read about what *else leaders weren't aware of regarding **THE BANKS** project.

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