



INTRODUCTION:

The Shimmer ShakeDown is designed to deter Geese and was tested for one year before putting it on the market.

I watched the behaviors of Geese for just about three years while reclaiming a beach and becoming familiar with the Geese behaviors that most people never realize. I tried multiple Geese deterrents to try to keep Geese off of the grass that I was growing on a private beach at a lake. I got tired of moving shadow figure dogs at night and spending \$300 a gallon on a spray that had to be applied every week from a back pack sprayer after cutting the grass. The Geese still came on the grass and kept making a mess.

After spending time trying different deterrents, I finally came up with the Shimmer ShakeDown which is a completely stainless steel product made to stand up to most weather situations and geographic locations. The nice thing about the Shimmer ShakeDown is that once you hang it you don't have to move it. Geese normally group together in groups of at least 10. When they are intimidated they can group up to as many as 100 from what I have witnessed at the lake. When I installed 9 Shimmer ShakeDowns along a 150' piece of shoreline in the spring of 2016, the Geese immediately gathered into a group of 40 because that is all of the Geese that were around at the time. They remained off shore and eventually went to the other end of the lake. When they did come around they stayed along the shore in the water and not on land. The Shimmer ShakeDown had them so distracted that they were not comfortable enough to make a mess. I used to pick up 6 bags of geese droppings along the 150' of beach each day and now I rarely find any.

Once my neighbors saw the results they started coming to me to hang them on their property. Eventually I had installed deterrents on close to half of the lake on one side. Before the end of the season a beach area which didn't have deterrents, had to be closed because of the bacteria levels from the geese droppings. As I said Geese tend to group together in order to intimidate you so you need multiple deterrents to intimidate them back. The flashing of the stainless steel and the shaking/swishing noise from the wind distract them which they do not like. On sunny days with a nice breeze they work the best. That is usually when you are trying to enjoy yourself. You will find that on cloudy and breezy days the product is also effective. When you have no wind, the shimmer ShakeDown still reflects and the birds will easily spot the deterrent amongst the wooded treeline which leaves them wondering if it is a predator. In all, it is a low maintenance bird deterrent that works.

We have also designed a pole mounted system to hang deterrents from if you happen to have an open area without trees. This will work great for farms, wineries, beaches, soccer fields, golf courses, football fields, baseball fields, large lawns, you name it.

Use Shimmer ShakeDown as a promo give-away for clients, customers and friends by having your logo printed on one side. These are special orders and proper arrangements must be made with BlunderBird LLC.

In Fall of 2016, I decided to try the Shimmer ShakeDown on several houses for customers who had Wood Pecker damage. I installed the deterrents in direct sight near the Wood Pecker damage. The Shimmer ShakeDown succeeded in deterring the Wood Peckers and my customers were able to repair their siding without having anymore return damage.

During my testing of the Shimmer ShakeDown, I found that some Geese and Wood Peckers are more aggressive than others. I discovered by adding feathers to the Shimmer ShakeDown and making it appear more like a predator, I found it intimidated these problem birds. Geese are afraid of Swans, Hawks, Eagles, and Wood Peckers are afraid of Hawks. We sell a couple of types of feathers depending on the type of bird you are dealing with.

I have multiple testimonials from customers around my lake that have had great results using the Shimmer ShakeDown last season deterring both Geese and Wood Peckers. You can read them on my testimonial page. For more information and help, feel free to contact me at the website below.

Best Regards, Dan

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Shimmer ShakeDown™ BIRD DETERRENT

A SAFE AND HUMANE DETERRENT

Pests are deterred with:

- Flashes of reflected sunlight
- Wind generated
 - Flexing Movement
 - Swishing Sound

Great for locations where birds present a problem:

- Beaches
- Patios
- Golf Courses
- Boats
- Decks
- Wineries
- Docks
- Gardens
- Farms

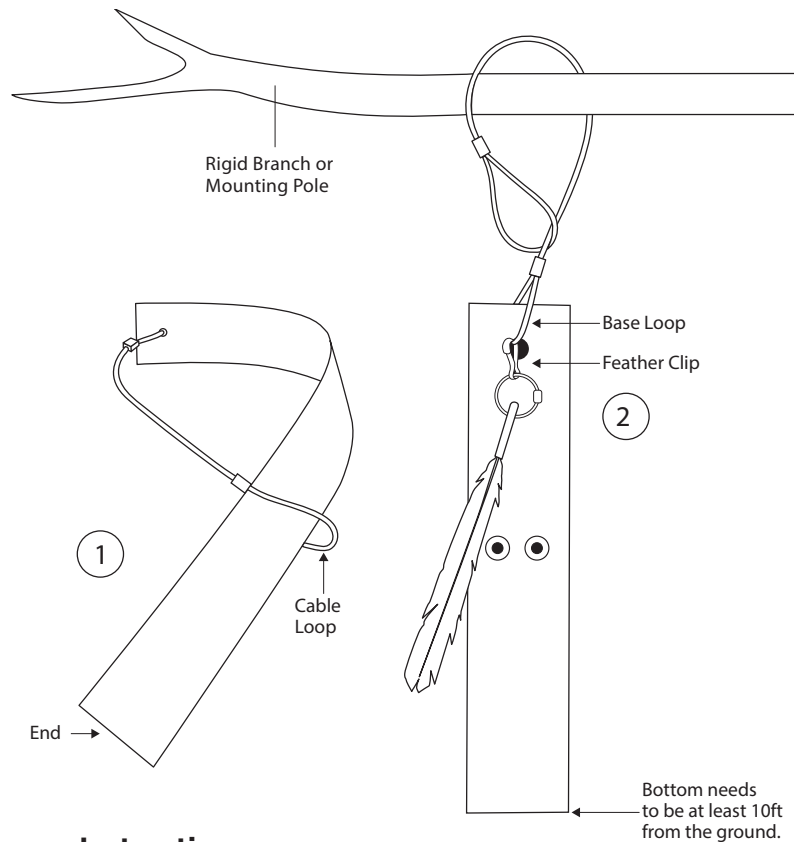
Non permanent installation allows you to experiment with best location:

- Non-toxic
- Safe for the environment
- No assembly required
- Maintenance free
- Ideal for salt and fresh water locations

Disclosures:

- Not for use by children under age 15
- You will need a ladder and safety glasses to install this product at your own risk, obey all OSHA requirements
- Do not hang the lower part of this product under 10 feet to avoid being struck by it
- Do not hang off of any moving or stationary vehicle
- BlunderBird is held harmless of any poor or dangerous install
- This product is not a toy
- Do not install near live electrical wires
- There is no return policy on this product

Guaranteed free from material and manufacturing defects and against corrosion when used as instructed.



Instructions:

- Wrap Cable Loop around branch or mounting bracket by inserting Cable Loop into the end of the deterrent ①
- Pull end so that cable tightens around branch or pole
- Clip-on Feather to base loop after the deterrent is hanging ②
- Trim any branches that will cause the deterrent to hang up rendering it useless
- Hang far enough away from tree or structure to avoid deterrent from swinging into tree or structure
- Find a branch on a tree above 12 feet that is perpendicular from the direction of the wind normally blows
- If no branch is available use the wall or tree mounted bracket and fasten to the side of the tree
- Do not hang near any power lines

HANGING COORDINATES		
	GEESE	WOODPECKS & COMMON BIRDS
Ground Clearance	10 ft minimum from ground	10 ft minimum from ground
Distance Apart (each deterrent)	15 ft-20 ft apart	15 ft-20 ft apart
Quantity of Deterrents	Minimum 10 deterrents (more if aggressive birds)	15 ft-20 ft apart
Where to Hang	Along shoreline or area that has bird droppings	Within sight of woodpecker damage