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**ACTOR ANTHONY ANDERSON JOINS FORCES WITH FOOTWEAR RETAILER
WSS TO PRESENT \$250,000 DONATION TO NEIGHBORHOOD
LOS ANGELES COUNTY ALLIANCE BOYS & GIRLS CLUBS**

*“Black-ish” Sitcom Star and WSS present generous donation to support local youth during its
Downtown L.A. Flagship Store Grand Opening Week*

LOS ANGELES (May 14, 2015) – Today, WSS, the premiere Southern California-based neighborhood footwear retailer in the U.S., affirmed its commitment to the neighborhoods where it does business by donating \$250,000 to the Los Angeles County Alliance Boys & Girls Clubs and to other neighborhood clubs in the western region. The donation was presented by sitcom and film star Anthony Anderson; a Boys & Girls Club Watts chapter alumni and supporter, WSS Founder Eric Alon, WSS President Mark Archer, and Councilman Gil Cedillo, to Mary Hewitt, Executive Director of the Los Angeles County Alliance of the Boys & Girls Clubs and its two “Youth of the Year” members.

“I’ve long dreamed about a day like today where we can make such an impactful announcement as this one. I can’t express the caring we have at WSS for our neighborhoods and communities and the respect we have for the work that the Boys & Girls Clubs are doing,” said WSS Founder Eric Alon. “Los Angeles has been very good to us and we want to thank you by supporting and inspiring future community leaders.”

WSS’ donation will support Club programs that help youth build character, live a healthy lifestyle and achieve academic success. Each WSS store will be paired with a local Boys & Girls Club where WSS volunteers will have opportunities to work with Club members to support their activities through events, games, tutoring and special programs. Each Boys & Girls Club will also receive WSS gift cards that will be used to incentivize and reward youth for academic improvement and excellence. Lastly, WSS stores will work with their local Boys & Girls Club to help members create resumes, learn how to interview and have an opportunity to apply to work at WSS.

"We are proud to make this donation to the Neighborhood Los Angeles County Alliance Boys & Girls Clubs as part of our shared dedication to strengthening our communities by providing practical work experience and personal development," said Mark Archer, president of WSS. "WSS continues its 30-year strong commitment to neighborhoods through support of Boys & Girls Clubs. Together we will work to provide opportunities to help our youth become who they're destined to be; future leaders."

"Any time we can offer opportunities to our members to pursue their personal and professional goals while being a productive member of their community; we consider it a win." said Mary Hewitt, Executive Director for Los Angeles County Alliance for Boys & Girls Clubs. "We're grateful to WSS and our newfound partnership because every donation counts towards helping our kids acquire new skills and abilities that will last them a lifetime."

For more information, brands selection and special events, visit www.shopwss.com or stay connected on Facebook.com/shopwss, Instagram.com/shopwss and twitter.com/shopwss.

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About WSS

WSS is the premier footwear retailer in the U.S. doing business in neighborhood-based stores. Consumers trust WSS for the best brands, greatest values and largest selection of athletic, dress, fashion and casual footwear for the entire family. WSS's large store format enables us to showcase thousands of styles from top name brands like Nike, Jordan, Vans, Converse, Adidas, Puma, Skechers, etc. In addition, WSS carries high quality private brands augmenting the breadth of selection to deliver amazing value to our customers.

Founded in Southern California in 1984 by entrepreneur Eric Alon, all WSS stores feature a unique retail format that displays every style and size allowing customers to browse on their own terms, in a hassle-free environment, engaging the friendly and knowledgeable sales staff when they choose. The success of this business model has allowed WSS to continue its rapid expansion into new markets.

WSS is committed to giving back to the communities they serve, sponsoring or participating in over 350 local events each year. Stay connected to us via Facebook, Instagram and Twitter and at www.ShopWSS.com

About Los Angeles County Alliance for Boys & Girls Clubs

The Los Angeles County Alliance for Boys & Girls Clubs is made up of 27 Boys & Girls Club organizations serving over 140,000 youth ages 6-18 throughout Los Angeles County. The Los Angeles County Alliance for Boys & Girls Clubs is a unified and collaborative force representing all 27 Clubs with the purpose of securing resources, marketing, and financial support to further the efforts of individual Clubs and increase the impact and reach in their communities. The Los Angeles County Alliance for Boys & Girls Clubs exists to further the mission of Boys & Girls Clubs which is: to enable all young people, especially those who need us most, to reach their full potential as productive, caring responsible citizens.