

# TECH MARKETING ASSOCIATION



## OVERVIEW OF THE MONTH

- 10/1: General Meeting with Gartner, Inc.
- 10/2: General Meeting with Macy's
- 10/5: OK State Tailgate
- 10/9: Business Dinner with Goosehead Insurance
- 10/14: Giveback Night at Torchy's
- 10/15: Giveback Night at Pie Bar
- 10/19: Iowa State Tailgate
- 10/27: Palo Duro Hiking Trip
- 10/28: Giveback Night at Panda Express
- 10/30: Roller-skating Social
- 10/31: Lubbock Children's Home Trunk or Treat

## OFFICER SPOTLIGHT



RYLAN SPRINGER

VP OF OPERATIONS

**Year:** Junior

**Major:** Supply Chain and Information Technology with a concentration in Business Analytics

**Hometown:** Austin, TX

**Involvement on campus:** TMA, member of Tech Supply Chain Association and a member of Raider Riot

**Why did you join TMA:** When I heard about TMA I realized it was a great fit. TMA offers a lot of networking opportunities within the school as well as with employers. TMA has allowed me to meet companies and given me the skills to become a better future employee.

**Favorite memory from TMA thus far:** My favorite memory has to be the 4ORE social that a lot of TMA alumni came to. It was a lot of fun to hit some golf balls and hangout with some of my old friends. It was great to listen to their tips they used to get the job and learn about what they are doing for their companies.

\*\*\*Thank you to all the companies that spoke with us this month!





## GOOSEHEAD INSURANCE BUSINESS DINNER

*“Business dinners provide our members with the opportunity to hear from companies, firsthand, and network with various recruiters.*

*-Ashley Leopold (Fundraising/Alumni Relations Director)*

For many semesters now, TMA has been hosting business dinners. We believe this is a great opportunity to network with fellow members and the recruiters. It is a great way to get your name out there and ask any questions you might have, in a more personal setting. This semester, we were lucky to have Goosehead Insurance come visit and host a business dinner with us!

Through this dinner, our members were able to learn more about the company and the opportunities available. We loved hearing each recruiter's story and about the different career paths they each took! In addition, Goosehead shared some valuable tips about interviewing. This is especially helpful because most of our members are going through the interview process now! Thank you, Goosehead!



## MEMBER SPOTLIGHT

### Emma O'Brien

**Year:** Junior

**Major:** Marketing and Finance

**Hometown:** Houston, TX

**Involvement on Campus:** Presidents List, member of Alpha Chi Omega and studied abroad in Florence, Italy (Summer 2019)

**Favorite thing about TMA:** TMA has provided me with so many valuable experiences. It has given me the chance to network with many different businesses and grow my knowledge of the business world. TMA has also allowed me to interact with many successful people, such as fellow ambitious members, interesting guest speakers, mentors and sponsors. It is a big reason I look forward to attending every event TMA puts together.

### Samuel Woldekidan

**Year:** Junior

**Major:** Finance

**Hometown:** The Colony, Texas

**Involvement on Campus:** Rawls Ambassador, member of the Tech Consulting Group, Treasurer of the National Society of Collegiate Scholars

**Favorite thing about TMA:** TMA affords great opportunities to network and collaborate with some of the brightest minds that Texas Tech has to offer. TMA being open to all majors enables you to meet and build valuable connections with individuals you may not otherwise see day-to-day in your major-specific courses. In today's rapidly changing business climate, who you know can be an invaluable addition to what you know!

