



Bonnie Canal

Your Resilience Thought Leader

“Plan B, Are You Really Ready?”

Bring actionable resilience strategies and tactics to your organization!

- As a leader of your organization your main job is understand and mitigate your risks!
- Do you know where your organization is at risk?
- Do you know EXACTLY where you are at the greatest risk?
- Can you be ABSOLUTELY sure that your risks are mitigated?
- Do you know what your insurance covers? Doesn't cover?

If you want better answers to these tough questions then you want to implement **“Plan B, Are You Really Ready?”** in YOUR organization so your team can not only survive but they THRIVE!

Who is this designed for?

“Plan B, Are You Really Ready?” is designed to help your leadership improve their resilience – and your training “return on investment” immediately. By working with organizational leaders you will see an increase your team’s overall performance in the mid-term, and develop your long-term **“Habit of Resilience”** to boost your whole team’s capabilities to generate revenues, profitability, and growth.

How do we get **“Plan B, Are You Really Ready?”** started?

Through a comprehensive set of services, Bonnie Canal can help your organization manage, leverage, and profit from new behaviors throughout your organization increasing results and revenue. Delivery options include:

- Keynote Speaking
- Strategic Work Sessions with your leaders and employees
- Workshops
- Group Mentoring and Coaching
- Assessments and Evaluations
- Hands on team enhancement

What results can we expect?

- Get the most from your leadership and entire organization
- Enhance hiring effectiveness and behaviors based on your goals
- Benefit from efficient and companywide communications on a resilient corporate culture
- Watch production grow from both new and existing employees

“Bonnie is quite simply the top resiliency teacher on the planet. She is a gifted presenter, both informative and very entertaining. She makes what to some is an abstract concept come alive and become real with practical examples and useful advice. Invite her to present at your next meeting or conference, or better yet, let her propose an interactive learning session for your company or organization. You will be very glad that you did”

- David Dodd, President, DADCO Consulting

“Bonnie is one of the most motivational, intelligent, up-to-date, entertaining, and passionate instructors I’ve had the pleasure to encounter in my 25+ years of training. Sample reviews from sessions include: “awesome,” “hysterical,” “thought-provoking” and “wow”. She synthesizes data in a snap and brings the topic into the room in such a way that everyone can understand, regardless of how they learn. In the world of resiliency professionals, Bonnie is one of the few who really “get it” and personify the core message – or, more succinctly, she lives it, and it shows.

- Allison Hardin, City of Myrtle Beach



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Bonnie Canal and her team will tailor an **“Plan B, Are You Really Ready?”** program designed to seamlessly integrate with your current business development programs delivering maximum impact and equipping your people with a boatload of “do it now” tools.

“Plan B, Are You Really Ready?” provides your leadership with what they need to – know – and do – in order to jumpstart their resilience capacities. The program builds meaningful lasting skills that enhances their professional effectiveness.

But we’re already doing all kinds of training

Some clients have already made an investment in training which is ONE of the key components of training. Our programs deliver an immediate and lasting positive impact on productivity by reaching deeper than traditional training and involving NOT just your leadership, but your entire organization in business development and revenue generating activities. Here is where **“Plan B, Are You Really Ready?”** fits into what you are already doing.



How is working with Bonnie Canal different?

Unlike traditional training programs or large expensive consultancies, Bonnie Canal offers personalized, hands-on guidance for building “all-the-time everywhere” resilience teams through keynote speaking, interactive strategic work sessions, online training, and personal consulting. The **“Plan B, Are You Really Ready?”** approach reaches from the C-suite to your professionals to your staff to create a 360-degree sense of passion and urgency around resilience.

“Plan B, Are You Really Ready?” encompasses specific beliefs and behaviors that, when integrated into the fabric of an organization, revolutionize your ability to connect with your prospects, clients, customers, donors, funders, all in service of maximizing your revenue.

We **ALWAYS** tailor the contents, discussions, tools and exercises to focus on your more important challenges and priorities. No theory, just the real stuff with plenty of practical breakthroughs.

“Resilience: Thinking Without a Box!”

Bring actionable resilience strategies and tactics to your sales force!

I’ve had the privilege of interacting and working with Bonnie in her tenure with the ACP group. She’s a passionate and resilient individual that is willing to throw herself under the bus for the greater good of the organization. Her personality is dynamic and she truly wants to get to the root cause, good or bad, and move forward. She’s also been a true advocate for millennials and younger generations to have a voice in the industry and being more involved.

- **Chad Robbins, VP, Continuity Logic**

“Bonnie Canal has been on the forefront of the resiliency industry since it was just a buzz word. Her work in this industry has helped establish standards, educated industry, informed government and supported individual citizens. She is an excellent speaker and trainer. She is able to work in a strategic planning arena or in the trenches implementing the planning.”

- **Belinda Littlewood, Grants Management Consultant, CSRS**