

Chattanooga Bicycle Club
Cadence Coffee Company
January 19, 2019
6:00 pm.

Social hour and dinner - The annual Chattanooga Bicycle Club meeting was held on Saturday, January 19, 2019 at the Cadence Coffee Company. Members and guests enjoyed a social hour and dinner, with food catered by Olive Garden and Lou Pape. CBC members also brought varieties of appetizers and desserts.

Rich Rudner presented videos of various CBC club rides.

Introduction – Meeting began at 6:45 pm.

Joe Ladato, President, lead the meeting. Joe recognized the following members that organized the CBC Annual meeting and assisted with set up: Michelle Anderson, Joe Ladato, Patti Nihells, Peggy Olson, Lou Pape, Sharon Russell, and Beverly Short. Various businesses that provided door prizes were Battlefield Outdoors, Owens Cyclery, East Ridge Bicycles, Scotts Bicycles Centre of Cleveland, Suck Creek Cycles, Trailhead Bicycles, Heaven & Ale, REI, Handup Gloves and Handle Bar, Lou Pape – CBC apparel. Joe thanked the various board members that obtained the door prizes.

Upcoming Bicycle events – Lisa Heyer, Honey Bee Metric – Lisa was not able to make the meeting. Peggy announced the Honey Bee Metric in Layfette, GA is on June 1, 2018 and that it covers the roads the club rides in the North Georgia area. The ride raises money for the Chickamauga Parks and Recreation.

Peggy stated that the club will have a new ride calendar that is more user friendly. On February 10, 2019 Jim Johnson is leading an indoor ride with a free virtual spin class at Echelon Studio on Market Street near the Choo Choo. Details will be on the ride calendar.

Joe Ladato, Cycle Sequatchie – This is a new CBC bike event that will is being organized by Shannon Burke with the CBC members. Cycle Sequatchie will be the second weekend in October. Shannon has been working with the City of Dunlap and the Sequatchie Outdoor Community to organize this ride. He is testing out a website and it will be released soon. The CBC decided not to do 3 State 3 Mountain because of financial and logistical challenges. The contributions to police department for traffic control was getting costly for the club. There were also concerns from the local police department about using Burkhalter. Several members were concerned about the safety of the route such as using Ochs Highway. The club decided to do a Fall ride.

Recognize Current CBC Board members – Joe asked the current 2018 Board members that were present to stand: Joe Ladato, President, Michelle Anderson, Secretary; Sharon Russell, Treasurer; Peggy Olson, Road Ride Coordinator, Daisy Blanton, Communications Director; Ben Kleim, At – Large.

2019 CBC Board members – Joe presented the list of 2019 CBC Board Members and opened the floor for nominations. He thanked Peggy Olson, Nominating Committee for recruiting the new board members.

President- Joe Lodato
Vice President- Ben Keim
Treasurer- Sharon Russell
Secretary - Michelle Anderson
Road Ride Coordinator- Peggy Olson
Membership Director- Lou Pape
Advocacy Director- Kat Volzer
Communications Director- Daisy Blanton
Social Directors- Beverly Short and Patti Nihells
Social Media Director- Mikki Blaes
At Large- Rich Rudner
At Large- Barry Matlock

Motion to accept the 2019 CBC Board members by David Bishop, seconded, John Vass. All approved.

Presentation of 2019 Board members. The 2019 CBC Board members were asked to stand.

CBC Outreach Plan – Joe Ladato, President

Joe stated that recently Lou and Cindy Pape were injured on a CBC ride. Fortunately, they were covered by the League of American Cyclist Insurance, which covered some of their out of pocket expenses. He informed the members that CBC members are covered by the club's insurance if they are current club members.

He also encouraged members to attend the monthly CBC Board meetings.

The CBC Outreach Plan was recommended by Rich Ruder. This would be a 3-year plan that involves the following:

- 1) Develop Clearinghouse – Ride Calendar will be inclusive through including rides from other groups. This will help build the cycling community.
- 2) Build Database – Compile database of emails lists, past ride registrations, social media and group members. Reaching out to these people will grow the bicycle community
- 3) Bicycle Safety – Growing the bicycling community will develop a safer riding environment that will legitimize cyclists to various businesses and limit hostility from motorist towards cyclists.
- 4) Volunteerism – Working with various groups and businesses.

Door Prizes – Peggy announced door prizes and Patti distributed them to members.

Adjourned – Motion to adjourn was made by Rich Rudner, Peggy Olson seconded. All approved.

Meeting ended 7:44 pm.

Respectfully submitted,

Michelle Anderson, Secretary