

**CBC General Membership Meeting Minutes**  
**April 16, 2018**  
**Outdoor Chattanooga**

- Meeting called to order at 6:02 pm.
- Presiding: Mike Hartline
- Officers present: Michelle Anderson, Tim Blaes, Mikki Blaes, Daisy Blanton, Mike Hartline, Peggy Olson, Chuck Puglisi, Sharon Russell
- Others present: Dave Bennett, Gray Fletcher, Mark Jacobs, Tom Jamison, Matt Mallett, Bob Olson, Lou Pape, Jim Wildemon

**Agenda items in bold**

Call to Order – 6:02 pm.

**Approval of March Meeting Minutes** – Motion: Daisy, Second: Gray. Vote: Approved.

**Bylaws** – Tim Blaes stated that according to the CBC Bylaws, Article III: Finances, Section 4, The Executive Board may authorize expenditures exceeding approved amounts by \$1,000 or less provided the total amount does not exceed \$2,000 in any six-month period (page 2). Advocacy is excluded such as funding for butterfly propagation garden at the Chickamauga Battlefield Visitors Center.

Tim stated that according to Article VII, Section 2 in the Bylaws, when an office other than President becomes vacant, the Executive Board shall appoint a member to the office until an election can be held. Tim stated the vote last meeting for Matt Mallet as Membership Director needed to be on the agenda beforehand to be voted on by the board. Tim read section in the Bylaws, Article IV Section 1 regarding the Membership Director. He recommended including Matt Mallet as Membership Director on the next agenda to have him officially elected. Members agreed, it will be on the next meeting agenda for official vote.

**Logo for use** – There was discussion on the use of black or white for logo. Mikki stated that changing color is not an issue. No motion or further discussion.

Meeting Agenda – Discussion on having the Agenda link in the Tailwind that also links to the ride calendar. Sharon noticed issue with recent access. *Action: Michelle will send agendas and minutes to both Lou Pape and Daisy Blanton to make sure members has access to these documents through links in the ride calendar and Tailwind.*

Website Survey –Include a link tab under Membership tab. Lou stated that he has info through Survey Monkey to help with survey.

**Jasper Ride** – Mike spoke with Barry Allen, Jasper Lions Club, regarding a ride called the Halloween Half Hundred on October 27, 2018. Proposed CBC share name in supporting the ride and have a CBC tent on the town square. CBC's role will be to promote ride through the ride calendar and Tailwinds. Ride will include routes of Suck Creek to Jasper, 30-mile valley ride in Mullins Cover area. Members approved. *Action: Mike with contact Barry Allen regarding CBC support.*

Decals – Mike asked if there were any updates. *Action: Lou stated he will price new ones with white and other colors.*

### **VP – Tim Blaes**

**Bylaws** – Tim stated they need to be updated. Obtained former board members advice on updates. Recommended reviewing bylaws for the May agenda or having a separate Executive Board meeting to work on the bylaws. Updates and changes could be presented at June meeting. Gray stated that previous changes were made by group sharing Word document with strike out edits.

Separate executive meetings were discussed, however according to the bylaws what would require 2-week written notice to general membership via website and Tailwind. Members discussed having a working committee that could meet to discuss changes. Then working committee could present updates & revisions to the members for their vote.

Members decided to form a Bylaws Working Committee. Working Committee members: Tim Blaes, Mike Hartline, and Dave Bennett.

**Club spending** – Tim Blaes stated that according to the Profit and Loss Statement, the club overall has \$16,000 less than last year. Budgeted memberships were based on 220 members at \$4,075. Lou stated that according to Membership Works, there are 160 paid memberships at \$3,300.90. On Profit and Loss Budget vs. Actual report, Tim noted that items 5610 Social Events and 5640 Food For/After meetings, were almost spent. Tim recommended CBC watch budget. There were discussions about reducing costs for the storage by downgrading to a smaller unit. Mike recommended officers go to storage unit and decide what items to keep and recycle. Items in storage mentioned were 10 boxes of cups, 64 igloo coolers, and 4 awnings.

### **Treasurer – Sharon Russell**

Presented Monthly financial statements. No discussion or motions.

### **Secretary – Michelle Anderson**

Nothing to report.

### **Road Ride Coordinator – Peggy Olson**

May ride calendar is being updated. Still need rides on Sundays. James has rescheduled Wednesday ride to 8:00 am. due to no attendees at evening rides.

Peggy used Membership Works to check on members interested in leading club rides.

Volunteers for booths/sage stops – Peggy mentioned the Honey Bee Metric on June 2, 2018 CBC booth is requested and sag stop at Chickamauga Battlefield. Chattanooga Challenge ride, on October 13, 2018 CBC will host one of the sags at the hang gliding riding pad area. Pizza will be donated by local business. CBC logo has been added to Chattanooga Challenge website.

Volunteers will be needed to man the event booths. Matt offered to get volunteers to man booths for upcoming events. Also request volunteers through Tailwinds.

**Update on CBC Century** – Peggy has posted in ride calendar with details to be announced.

Ride for CBC members and non-members can join club to ride. Will include metric and century rides in the Cleveland area. Details are being fine-tuned with CBC Century Committee. Updates will be sent out to the board, posted on Tailwinds and ride calendar.

Battlefield Bicycles Rides – Matt will post on ride calendar for Tuesdays, Thursdays, and Saturdays.

**Membership Director (appointed) – Matt Mallet**

**CBC tent pricing** - Matt distributed quotes from Impact Canopies for CBC tent with logo. CBC has awnings with logo and banner in storage unit. Matt will look at items and finalize tent at next meeting.

**Membership renewal communications** - Matt recommend in Tailwinds not publishing names of expired memberships. He offered to email members reminder notices and make phone calls. Recommended publishing reminders of upcoming renewals. For instance, having renewals names for May published. Daisy will remove the expired membership names from Tailwinds. Lou discussed how Membership Works functions.

**Membership Drive Ride** – Matt suggested pay for ride and get free CBC membership. Using rides to renew memberships. For instance, use CBC Century for members to renew or ride for membership. Mark Jacobs presented idea to charge \$45-\$50 to ride, which would include membership renewals. Discussion regarding having a paid event required insurance. Another option discussed was to have 2 for 1 free memberships. Free CBC memberships with purchase of new bicycle purchases. Membership flyers have been made and already distributed at several bicycle shops. *Action: Matt will approach bike shops Owens, East Ridge, Specialized and Trek about the CBC memberships.*

**Advocacy Director – Phil Pugliese**

Phil was not present. Mike talked to Phil and there is a new person at the City of Chattanooga that handles event permits. Mike recommended moving 3 State 3 Mountain event to a fall date. No further discussions.

**Communications Director – Daisy Blanton**

Nothing to report.

**Social Media Directors (s) Michael Brown, Mikki Blaes**

**CBC Facebook administrative permissions update** – Mikki has Facebook administrative permissions and encouraged members to send her info on upcoming rides. Peggy recommended having photos of various riders on Facebook and the website. Ride leaders encouraged to take photos.

**At large – Chuck Puglisi**

**Input from board members – Survey**

On April 6, 2018, Tony Perri sent email requesting members to send him survey questions. Chuck distributed CBC Survey Possibilities list of potential topics: Club spirit, events, Ride preferences, Community Outreach/Advocacy, Bike maintenance lessons, Ideas or interests. Chuck mentioned having Bike Maintenance workshops and You Tube videos that would link to the website and Facebook. Chuck recommended emailing survey topics to members and offering gift certificates to members for completing the survey.

Recommended sending out survey topics each month. Have drawing once a month for bike shop gift certificate. Discussions were made using the survey results. In the past, Lou sent 10 question survey looking for ride information – speed, where, when. After survey there was no push to use results. Need to follow up on survey results. Members recommended having a few questions once a week in the Tailwind through Survey Monkey and have it as a banner on the CBC website. Recommended asking broad questions with link to Survey monkey. *Action: Chuck will review Survey Monkey and Lou will assist.*

**At Large 2<sup>nd</sup> position – Ben Keim – Not present**

### **Old Business**

**Storage unit** – Currently the storage unit is 15x20 but could be reduced to 10x10. Items in unit are old plaques, decorations, coolers, mats, wire racks, kitchen utensils, boxes of Gu. Gray mentioned that Martin Perry has the CBC trailer, which is 6x12. Discussions were made about that being enough space for coolers and other event items. *Action: Mike will check with Martin about the trailer. Mike recommend people go through the storage unit and decide items to keep.*

### **New Business**

June meeting - Matt Mallet offered having June CBC meeting at Battlefield Outdoors (Bicycles) in Fort Oglethorpe, GA.

Gear Bicycle Swap – In September or October, Tim Blaes stated members could sell their old bicycle stuff (i.e. old parts, seats, clothes, etc.), and CBC sell 3 State 3 Mountain jerseys. Rent space or sell items in a parking lot. CBC could do a fundraiser selling t-shirts. *Action: Lou said he would check on prices for t-shirts with logos. Gray volunteered to research the sales tax issues that might arise when/if the club decides to sell t-shirts.*

Members agreed with idea.

L'Eroica which means "The heroic" in Italian. Tim stated that this ride started in Italy and is in several western U.S. states. People ride bicycles that are 1986 or older with older components and participate in endurance rides. No discussion.

### Recap – Actions:

- Chuck will work on survey and Lou will provide technical assistance.
- Mike with talk with contact for Half Hundred regarding CBC partnership.
- Lou will get quotes for decals and color schemes.
- Tim, Dave and Mike will work on Bylaws.
- Daisy will remove membership names expired from Tailwind.
- Mike will check with Martin on the trailer and storage unit.
- Lou will check about t-shirts fundraiser. Sent club check for t-shirts.
- Sharon will check on club being able to do a club store.
- Gray will research the sales tax issues for selling t-shirts.

Motion to adjourn: Motion: Sharon. Second: Tim. Vote: Approved. Adjourned 8:05 pm.

Respectfully submitted: Michelle Anderson, Secretary