

**Chattanooga Bicycle Club**  
**General Membership Meeting Minutes**  
**Owen Cyclery**  
**March 19, 2018**

- Meeting called to order at 6:08 PM
- Quorum: Yes
- Presiding: Mike Hartline
- Officers present: Daisy Blanton, Peggy Olson, Tony Perri, Philip Pugliese, Chuck Puglisi, Sharon Russell
- Others present: Joan Wood, Doug Wood, Deborah Mynatt, Jim Wildeman, Matt Mallett, Bob Olson

**Agenda items in bold**

Approval of February Meeting Minutes – Motion: Daisy, Second: Chuck. Vote: Approved.

**President – Mike Hartline**

- Times Free Press – notice of meeting location.
  - Meeting location as published in Times Free press was incorrect. Philip noted that the meeting is posted on Outdoor Chattanooga's calendar as a standing appointment. Mike to follow up to ensure TFP is notified when meetings are conducted at locations other than Chattanooga Outdoors.
- **Bylaws** – No discussion
- **Input from club members – Survey:**
  - Chuck: Following up on previous month discussion, proposed a monthly short survey, with each month's survey to focus on a different topic.
  - Tony: Suggested offering incentives – gift cards from local bike shops in order to encourage members participation in the surveys.
  - Action: Tony and Chuck to work together and present proposal to board at next meeting.
- **Donations review:**
  - Mike expressed concern that with no planned fundraiser, club may need to cut back on amount of donations made to other organizations this year. Sharon referenced 2018 budgeted contributions of \$2000, an amount which can be used or not, at discretion of board.
- **Possible Jasper fall ride collaboration**
  - No discussion. Mike to follow up.
- **Permit monitoring for 2019**
  - Mike requested information on status of permit application for 2019 and that someone volunteer to follow up with city. Philip reported that in earlier attempt to obtain permit he was informed that CBC must wait until within 365 days of event. Philip recommended that CBC representatives be diligent in pursuing with city officials and will assist in providing contact info.

**Vice Presidents – Tim Blaes (not present), Joe Lodato (not present), Tony Perri**

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## Treasurer - Sharon Russell

- **Financial Reports**
  - Copies have been emailed to board, and print copies available for review. No discussion.
- **Permanent Committees**
  - Nothing to discuss regarding permanent committees, but on a related topic, Matt Mallett is available and willing to serve as Membership Director. Motion: Chuck. Second: Daisy and Peggy. Vote: Approved
- **Google G Suite**
  - Sharon had intended to propose this as an option for providing no-cost CBC domain email addresses for officers for use in conducting club business, but upon further follow up, found this to be offered only to 501(3) organizations, and not to 501C(4). No further action required.

## Secretary – Michelle Anderson (not present)

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## Event Director (open)

- Position unfilled. Mike stated that he would like to see a committee formed to begin planning 2019 event.

## Road Ride Coordinator - Peggy Olson

- **Discussion of club century ride in May & set up committee**
  - Peggy proposed formation of a committee to plan and organize a club member only century ride to be held May 5. Mike has completed preliminary route planning. Peggy suggested this provide opportunity for committee to “cut its teeth” on a small-scale event as prep for a larger event next year.
  - Committee formed with members Peggy and Bob Olson, Mike Hartline, Daisy Blanton, Sharon Russell.
- Chattanooga Challenge -
  - Shannon Burke is offering to promote CBC as a sponsor of the event at no financial cost to club. CBC (with logo) to be listed as sponsor on event promotional materials & website. Some suggestions for club involvement during event include recruiting table, CBC-manned rest stop, and assistance with covering train tracks during event.
- Cohutta Firehouse Ride – April 11
  - Daisy to promote in Tailwind
- Honeybee Metric
  - Lisa Heyer is requesting CBC involvement in the following areas
    - Rest stop help
    - SAG drivers
    - Posting of training rides on CBC calendar
    - Advertise CBC on Honeybee event website

- Peggy to follow up with additional info as event nears.
- Shop Rides - Peggy is posting local bicycle shop rides on CBC calendar.
- Ride Calendar - Weekend Rides – calendar is well populated with weekday rides, but we need more rides to fill out weekends.

### **Membership Director - Matt Mallett**

- Matt is planning to promote CBC at local events. Club budget includes funds for purchase of tent with logo. Matt mentioned that tent may cost more than budgeted, but he will research and follow up. Tony Perri volunteered to donate design services through his business for the tent banner logo/artwork.

### **Advocacy Director - Philip Pugliese**

- **Tennessee Bike Summit Sponsorship**
  - Philip requested that club sponsor the annual Bike Walk Summit. A Bronze level sponsorship of \$500 includes a complimentary registration to the conference and feature of club logo in marketing materials.
  - Sharon motioned that the club approve the sponsorship with the stipulation that the registration be used by a member of the CBC Advocacy committee. Per recommendation of member Deborah Mynatt, the motion was amended to include reimbursement of up to \$125 for hotel expenses. Second: Chuck. Vote: Approved.
- **MLK/Bailey Construction**
  - Major rework of lanes on Martin Luther King Blvd upcoming. Adds bike lanes and reduces number of motor vehicle lanes. Philip advised that this is likely to be very unpopular with motorists. He encouraged CBC members to be prepared to respond constructively to anti-bicycle sentiment, to support the local business during the construction phase (5 weeks), and to be sure to utilize the new bike lanes upon their completion.
  - Chuck asked for information on location of bike lanes for use in route planning. Philip to follow up.
  - Sharon requested talking points for response to anti-bike sentiment. Tony Perri volunteered to provide to Daisy for inclusion in Tailwind.

### **Communications Director – Daisy Blanton**

- Daisy requested that members submit information and photos for Tailwind, which is published weekly on Wednesdays. Deadline for inclusion is Tuesday evening.

### **Social Director – Open**

### **Social Media Directors – Michael Brown (not present), Mikki Blaes (not present)**

### **At Large - Chuck Puglisi, Ben Keim (not present)**

### **Old Business**

- **Storage unit:** No action since last meeting. Mike to follow up
- **Website banner - Tailwind:** completed by Mikki Blaes and Mike Brown

### New Business

- Joann Wood, representing local DAR chapter, presented a request for help in funding a butterfly propagation garden at the Chickamauga Battlefield Visitors Center. Sponsorship will include sponsor recognition in signage inside the center, and on education materials. (CBC is a heavy user of park facilities.) Chuck Puglisi motioned that the club donate \$250. Second: Deborah Mynatt, Vote: Approved.
- Philip Pugliese
  - Watch for upcoming Bike Share promotion
  - Green Commuter Car available for rent at \$7/hour.
- Tony Perri
  - Recalled last year's presentation to Lafayette City Council regarding motorist education of 3-foot law. Follow-up needed. Tony, Philip, Matt to do so.
- Peggy Olson
  - Encouraged all to help ensure that CBC members exhibit good cycling behavior by speaking up as needed.
- Sharon Russell
  - TN Annual Report due. Need to designate a new registered agent. In past, treasurer has filled role. Sharon willing, but board should understand that she is not available for receipt of legal documents during normal business hours. (An alternative is to pay for registered agent service at cost of \$50-\$100 per year.) Consensus of all present was to continue practice of treasurer acting as agent.

Meeting adjournment – 8:11 PM

Respectfully Submitted by Sharon Russell, Treasurer