

CBC General Membership Meeting Minutes

August 24, 2017

Chattanooga Outdoors

Meeting called to order at 6:07 PM

Presiding: Martin Penny

Officers present: Gray Fletcher, Tom Jamison, Lou Pape, Daisy Blanton, Michelle Anderson, Sharon Russell

Others present: Matt Mallett, Richard Russell

Agenda items in **bold**

- **Approval of July Meeting Minutes** and revision of June Meeting Minutes.
 - June revision added approval of \$1800 donation to Marion High School Band for 3S3M SAG support.
- President - Martin Penny
 - **3 State 3 Mountain – Discussion of event management proposals and future of event.** Discussion centered on the following items, with no decisions made during the meeting.
 - Request for proposals – two proposals received to-date, with deadline for submission of Sept 1.
 - Jay Nevins, Scenic City MultiSport
 - Shannon Burke, Velo View Bike Tours
 - Date –continue with traditional May date or move to fall? Traditional May date puts us in competition with Hincapie event, but an autumn date can be problematic due to several local events held during that time.
 - Purpose – club needs fundraiser to maintain current level of support of bicycle advocacy.
 - Scope/magnitude - whether to continue with a large-scale event as in recent years, or to scale it back? If we scale it back, can we still leverage the 3S3M brand?
 - Local Support/Participation – how to best garner support and participation of club members and local cyclists?
- VP – Open
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- Treasurer - Gray Fletcher
 - **Financial Reports** submitted.
 - No discussion other than to note that we have not yet received Litespeed’s final sponsorship installment.
 - **Club response to inquiries regarding Hincapie’s expropriation of CBC’s traditional 3S3M date.**
 - Gray to update CBC website’s contact page with message requesting that the contact form not be used for inquiries regarding 3S3M, and to watch the 3S3M website for updates.
 - Martin to work with Phillip to compose letter to Hincapie to request that they stop telling people (incorrectly) that CBC president communicated to them that the May date was available.
- Secretary - Sharon Russell
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- Event Director - Open
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- Road Ride Coordinator - Tom Jamison
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- Membership Director - Lou Pape
 - Membership Works website plugin – Mikki has this ready to launch. Lou has just a few final questions/details to resolve before giving the okay to go live.
- Advocacy Director - Philip Pugliese (not present)
 - **Marriott Chattanooga - 3S3M contract**
 - Martin – Due to small number of rooms contracted in past, okay if contact not renewed for 2018.
 - **MLK Bike Lane Simulation – request for funds to purchase tape**
 - Not approved due to response being required prior to CBC August meeting,
- Communication Director - Daisy Blanton
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- Social Director - Michelle Anderson
 - **Update - October End-of-Season Pastapalooza Event.**
 - Details including menu, times, location, and rides to be posted in Tailwind
 - Michelle requested additional details from ride leaders regarding routes.
- Social Media Director - Susan Lawton (not present)
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- At Large - Mike Hartline (not present)
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- At Large - 2nd position – Open
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- Old Business
- New Business
 - Lou – suggestion that complimentary CBC membership be offered to employees of Outdoor Chattanooga. To be revisited during September’s meeting.
 - Gray – reminder that it is time to begin thinking about nominations of officers for next year.
 - Michelle – request for contact info for Chattanooga Homebuilders Association regarding use of building for January meeting/Kick-Off-Season event
- Adjournment: 7:52 PM
- Next Meeting – September 18, 2017 at Outdoor Chattanooga

Respectfully submitted by Sharon Russell, Secretary