

General Membership Meeting Minutes
April 17, 2017
Outdoor Chattanooga

Meeting called to order at 6:00 PM

Presiding: Martin Penny

Officers present: Michelle Anderson, Daisy Blanton, Gray Fletcher, Tom Jamison, Lou Pape, Dawn Salyer, Sharon Russell

Others present: Molly Boyd, Chris Cain, Bill Cordell, Kristy Graves, Ben Keim, Matt Mallett, Donnie Mason, Brian Penny

✓ Approval of March meeting minutes.

President:

- Cohutta Firehouse Ride: Donnie Mason of Cohutta Volunteer Fire Department presented a request for assistance with planning a fall ride. Mostly needs some help with setting up registration website. Can re-use routes from previous years, and CVFD can provide manpower for route marking, packet handout, food, etc. Dates were discussed. Donnie would prefer event to coincide with EMS Week, if possible (Sept 9), if does not conflict with other local event. Dawn offered to assist with drawing up an event checklist.
- 3S/3M Event - volunteers, budget (see below)
- Season Kickoff on 4/22 (see below)
- Bike Walk TN: Chris Cain, with Molly Boyd and Kristy Graves reported on their recent trip to Washington DC to represent Chattanooga at the National Bike Summit. The team also expressed their appreciation for the CBC's financial sponsorship of the trip. Information about the Summit, as well as the organization's mission and activities is available online:
 - <http://www.bikeleague.org/summit>
 - <http://www.bikewalkchattanooga.org>
 - <http://www.bikewalktn.org>
- Advocacy Conference Financial Support: No recent funding requests.
- Santa For All Seasons sent a thank you for last year's support. Daisy to publish in next issue of Tailwind.

Treasurer:

- Financial reports have been submitted. \$85K in bank. 3S/3M income to date is \$41K vs \$50K in 2016.
- Online storage for club info: Gray has created a CBC Google email account for use by club president, and for storage of club documents on the included Google Drive.

- New club jersey design. Gray proposed that one of the designs originally considered for this year's 3S/3M event be used for a new club jersey. The design will incorporate club name/logo and as well as recognition of the club's 50th anniversary year. Gray presented a variety of color options, with majority of those present expressing preference for a blue/orange color combo. Gray to follow up.

Secretary:

- Conflict of Interest Policy - signed by Gray Fletcher and Lou Pape. (Martin Penny, Daisy Blanton, Michelle Anderson, Tom Jamison, Sharon Russell had signed during previous month meeting)

Social:

- Season Kick-off Party, April 22 at Lee & Gordon Mill Building. To be catered by Choo-Choo BBQ. Webb Tallon has volunteered to take care of drinks. Carol Zitzow will assist with setup. There will be 3 rides (slow, moderate, climbing) with meal around 1PM.
- End of Season Party will not be held in conjunction with Cohutta Firehouse Ride, but at a later date.

Membership:

- Lou to follow up with Donnie Mason regarding dates for Cohutta Firehouse ride.

Road Rides:

- Rider leaders finalized for KOS: Regina Martin – moderate pace, Vicki Cox – slow pace, Lee Hogan & Tom Jamison - climbing ride.
- Ride of Silence – preliminary discussion of route, law enforcement contacts, and certificate of insurance.

3S3M:

- Registrations are down this year. 600 registrants to date. This may be a break-even year, financially.
- Dawn reported that a local massage therapist is available, with mobile facility, to provide massages at competitive rate of \$1 per minute. Club officers expressed preference to enlist her services over those of the non-local individual from past years.
- Response to calls for volunteers has been disappointing so far.

Communications: See Old Business, below.

Social Media:

Outdoor Chattanooga:

Old Business:

- Matt Mallett of East Ridge Bicycles requested followup of his suggestion last month that CBC provide club brochures and registration forms for placement in store. Lou Pape to follow up.

New Business:

- Ben Keim: North Georgia motorists are becoming increasingly hostile to cyclists, with several recent “buzzing” incidents. Can the club do anything to help with awareness, outreach? We discussed possible reasons for the increased incidents with motorists, and advised to be persistent in reporting incidents to local law enforcement.

Meeting adjourned at 7:50 PM

The next meeting of the Chattanooga Bicycle Club will be held Monday, May 15, 2017.

Respectfully submitted by Sharon Russell, Secretary