

CBC General Membership Meeting Minutes  
February 20, 2017  
Outdoor Chattanooga

**Presiding:** Martin Penny

Officers present: Gray Fletcher, Lou Pape, Daisy Blanton, Dawn Salyer, Tom Jamison, Mike Hartline, Michelle Anderson, Susan Lawton, Sharon Russell.

Others present: Janiece Rosenbloom, Matt Mallett, Brian Penny, Scott Morris.

**President:** The proposed new 3S/3M route was discussed. The course, as routed by Lou Pape, is available on the RideWithGPS website, though is subject to slight modification. This year's course will climb Suck, Sand, and Sequatchie mountains. Sequatchie will be timed. SAG stops to be determined.

DCSD's inability to provide traffic control at this year's 3S3M is due to extenuating circumstances beyond their control. Martin requested that Susan put a post on Facebook to communicate that message to our members, and to commend DCSD for their outstanding service in past years.

AdventureFest event to be held same day as 3S3M. This presents no conflict with our event and there is potential for mutual benefit by sharing a link to Gociety.com on CBC website. Martin to investigate further.

**Treasurer:** February Financial Report. Nothing to discuss.

**Secretary:** Suggestion to make past issues of Tailwind and meeting minutes available on club website. Gray added that if document storage were available, club financial documents might also be stored there.

**Social:** Season Kick-off Party is tentatively scheduled for April 22 at Lee & Gordon Mill Building. To be catered by Choo-Choo BBQ. Michelle is also looking ahead to the End-of-Season party, which is tentatively slated for Nov 4<sup>th</sup>.

**Membership:** Lou suggested the club investigate alternatives to Active.com for membership renewals, mainly due to cost. The site is also used for 3S3M registrations, and he and Dawn discussed that the interface is not as user-friendly as it once was, and can require a significant amount of manual labor to maintain.

**Road Rides:** Tom is in process of recruiting ride leaders for weekly rides, and is also planning the climbing series (3S3M training). The ride schedule is filling out, but there is still a need for someone to lead a weekly beginner ride. There was also some discussion regarding the need for stronger enforcement of safe riding practices.

**3S3M:** Jerseys designs have been modified to reflect the route change. Registration is slightly ahead of last year with 354 registered to date vs 329 at same time last year. Dawn also shared some statistics: male/female ratio 87/13, age range 16-80, with average age

51. Dawn has found a photographer for the event. They will photograph the ride without charge to CBC, and also handle the sale of photos to participants.

Communications: Nothing to report.

Social Media: Susan has been adding links on Facebook to upcoming cycling events, especially those local to our area, and also tries to keep it updated with upcoming rides from the club website's ride calendar. She will also plan to add some posts to encourage safe cycling practices.

Outdoor Chattanooga: Nothing to report.

Old Business:

New Business: Guest, Scott Morris, Volunteer Race Director for River Gorge Omnium, discussed plans to add a Gran Fondo targeted towards recreational cyclists to this year's event. The River Gorge Omnium, a professional cycling race event is held the weekend before Labor Day and Mr. Morris requested that CBC assist with the Gran Fondo by providing volunteer support.

Meeting adjourned at 8:08 pm.

Respectfully submitted by Sharon Russell, Secretary

