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EVENT MARKETING EMAIL SERIES: "Save the Date" announcement

EMAIL SUBJECT LINE: Get geared up for SUMMIT 20XX by Outdoor Entrepreneur!



Build Your Business and Boost Your Impact at SUMMIT 20XX

Mark your calendar for this can't-miss event, exclusively for outdoor industry business owners.

We've packed this year's agenda with more growth-igniting insights than ever before.

Here's a sneak peek at what you can look forward to:

- **Powerful keynotes:** Soak up a bounty of wisdom and experience from industry greats. Don't miss a word from these visionaries and legends!
- **Business-building breakout sessions:** With topics like smart growth strategies, savvy marketing tactics, and how to build a values-based team, you'll walk away with instantly actionable insights.
- **News from the front:** Hear from industry watchdogs about looming legislative threats and opportunities impacting your outdoor business.

But that's not all!

Enjoy **high-octane networking events** under the scenic brilliance of the Boulder night sky. If you're up for some adventure, join fellow attendees for **an outdoor excursion** (or two), compliments of Boulder area outdoor business owners.

Whether you're an established business, a bright new startup, or an independent solopreneur, SUMMIT 20XX is the event you've been hoping for.

Watch your inbox for more details!

REGISTRATION OPENS NOVEMBER 10, 20XX.