

## PORTFOLIO DESCRIPTION

The NewSquare RELATIVE STRENGTH Individual Equity Dividend Portfolio is for investors who want focused exposure to growth and income, but who also want a disciplined way to protect capital in down markets. It is an individual stock portfolio, holding a maximum of 20 equally weighted dividend-paying stocks in a diversified range of market sectors, capitalizations, and style boxes.

The portfolio uses both fundamental and technical analysis to select a combination of leading dividend-paying companies as well as growth companies with strong market demand. It also has a specific strategy for protecting capital: when market demand weakens, it reduces stock exposure by shifting assets to cash until market signals demonstrate a clear revival in demand. The overall goal is to limit the impact of negative market environments while providing investors with a consistent stream of income and long-term growth.

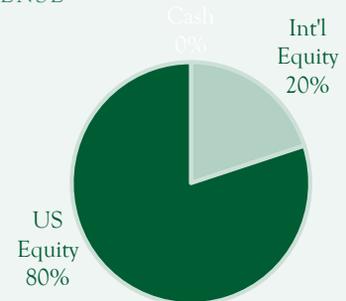
## INVESTMENT OBJECTIVE

- By focusing on a select group of stocks that are provably benefiting from high investor demand, the portfolio is positioned to benefit in rising markets, participating in the upside potential for gain.
- The portfolio's disciplined approach to scaling back stock exposure is designed to limit the impact of sustained market losses and preserve capital until market signals demonstrate a clear revival in market demand.

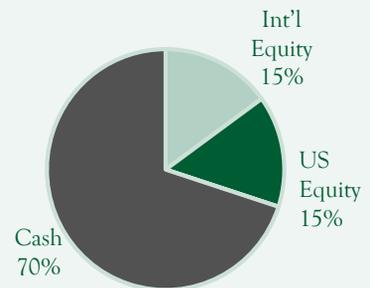
## ALLOCATION TILTS

SAMPLE: CONSERVATIVE RISK PORTFOLIO

### OFFENSE



### DEFENSE



## ABOUT NEWSQUARE CAPITAL, LLC

NewSquare Capital, LLC ("NewSquare"), an independent registered investment advisor and portfolio management firm, provides simple, efficient, and innovative solutions to help clients achieve their lifetime investment goals. NewSquare offers a sophisticated suite of investment strategies that use Exchange Traded Funds ("ETFs") as the primary vehicle to invest in multiple asset classes globally. NewSquare's diversified family of portfolio solutions is comprised of three distinct, yet complementary, strategies – Strategic, Macro, and Relative Strength.

For the RELATIVE STRENGTH portfolio series, including the Individual Equity portfolios, NewSquare uses classic point-and-figure technical analysis to reveal true market demand. We utilize relative strength analysis and market research to drive the investment decisions for the RELATIVE STRENGTH portfolios.