

PORTFOLIO DESCRIPTION

The NewSquare RELATIVE STRENGTH Series is a suite of portfolios for investors who want long-term growth opportunities, but who also want a systematic way to manage risk in down markets. Investing in low-cost, tax-efficient exchange-traded funds, or ETFs, the Relative Strength Series uses a rules-based methodology that aims to align with the strongest intermediate- to long-term trends in major asset classes and sectors. Its goal: pivot between wealth accumulation (offense) and wealth preservation (defense) by dynamically “tilting” toward the strongest areas of the market.

INVESTMENT OBJECTIVE

- Wealth preservation in high risk market environments through overweighting of defensive asset classes.
- Wealth accumulation during positive performance trends for an asset class, overweighting offensive options.
- Use sector rotation within each major asset classes to exploit leadership trends and mitigate laggard exposure.
- Produce long-term investment returns in excess of strategic asset allocation programs, through timely tactical “tilts” between offense and defense over time.

ASSET ALLOCATION RANGES

Asset class weightings are applied through sector rotation strategies for each investment category, resulting in portfolios of approx. 15-25 ETFs. The investment range for each strategy is shown below.

	US Equity		Int'l Equity		Fixed Income		Alternatives		Cash	
	Min (%)	Max (%)	Min (%)	Max (%)	Min (%)	Max (%)	Min (%)	Max (%)	Min (%)	Max (%)
Conservative	0	40	0	20	40	80	0	20	0	50
Moderate	20	75	5	25	20	60	0	20	0	33
Aggressive	10	80	10	30	10	40	0	40	0	30

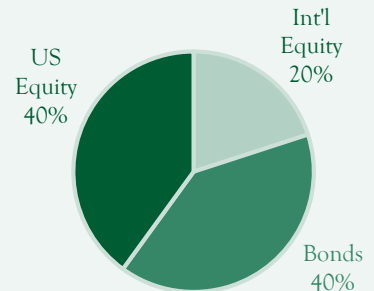
ABOUT NEWSQUARE CAPITAL, LLC

NewSquare Capital, LLC (“NewSquare”), an independent registered investment advisor and portfolio management firm, provides simple, efficient, and innovative solutions to help clients achieve their lifetime investment goals. NewSquare offers a sophisticated suite of investment strategies that use Exchange Traded Funds (“ETFs”) as the primary vehicle to invest in multiple asset classes globally. NewSquare’s diversified family of portfolio solutions is comprised of three distinct, yet complementary, strategies – STRATEGIC, MACRO, and RELATIVE STRENGTH.

For the RELATIVE STRENGTH portfolio series, NewSquare has forged a unique partnership with Dorsey, Wright & Associates (DWA), a world-class provider of technical research to financial institutions. NewSquare utilizes the relative strength analysis and technical market research generated by DWA to drive the investment decisions for the RELATIVE STRENGTH portfolios.

ALLOCATION TILTS SAMPLE: CONSERVATIVE RISK PORTFOLIO

OFFENSE



DEFENSE

