



TAMPA-BASED BENEFICIAL BLENDS CELEBRATES TEN YEARS OF CONTINUED GROWTH

Premier Co-Packer On Track to Become Leader in Burgeoning CBD Category

TAMPA, FL—January 30, 2020—This month, Tampa-based Beneficial Blends celebrates ten years since its inception and continues to experience year-over-year-growth. On the cusp of this milestone anniversary, the company is rapidly expanding its CBD oils and extracts business, becoming the leading co-packer within the booming category. From cooking oils to ghee to CBD, over the course of the past decade, innovation through its *4 Diamond Approach* serves as the company's roadmap and key to success.

Company founder Erin Meagher's *4 Diamond Approach*—'Beneficial for You' products, quality, transparency, and social impact—shapes Beneficial Blends' high standards, transparent and socially responsible business and manufacturing practices. The company's 50,000 square foot facility is FDA compliant, USDA Certified Organic, Kosher, and most importantly, maintains a SQF Level III certification, among other top-tier credentials. Beneficial Blends maintains Fair For Life certification, a testament to its commitment to responsible sourcing and the fair and ethical treatment of farmers.

Meagher, a former high school entrepreneurship teacher, established Beneficial Blends in 2009 out of her home. She launched the company's first product, organic coconut oil, under the Kelapo® brand. Kelapo continues to be one of the leading organic, premium brands today, and Beneficial Blends has expanded to become a premier private label and co-packer for retailers and food services.

"Beneficial Blends was created to give people a truly natural, organic beneficial product. We did so with a commitment to innovation, high quality and social responsibility to really make a difference in people's lives," said company founder Erin Meagher. "I am so proud of what we have accomplished, and we look forward to another decade of bringing beneficial products to people."

Beneficial Blends is recognized locally and nationally for its growth and leadership. The company is included, breaking the 500 mark, on the INC5000 list and is recognized as one of Tampa Bay Business Journal's Fastest Growing Companies for four consecutive years, reaching the 8th spot in 2017. Erin Meagher was awarded Businesswoman of the Year in Manufacturing by TBBJ in 2016.

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Meagher is active with organizations like, Make It Tampa Bay and sits on the board of the Tampa Economic Development Council, working to strengthen the Tampa Bay community for residents and businesses alike. Beneficial Blends also actively supports Feeding Tampa Bay and Metropolitan Ministries throughout the year.

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About Beneficial Blends

Since entering the market with Kelapo® Coconut Oil in 2009, Beneficial Blends has evolved into the premier co-packer for private brand organic, natural and conventional food manufacturing. Many accolades have been earned for excellence in manufacturing and sustained revenue growth, breaking the 500 mark on the INC5000 list and in 2017 being recognized as TBBJ's Fastest Growing Companies coming in at number 8.

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