



Practice creating your own sliders

The billboard sliders on your homepage are one of the primary ways for your business to express your personality, and conversationally direct traffic on your website. As you sit down to update your website this month, use this worksheet!

The process for writing copy that connects deeply

1. The result they want
2. Objections
3. Current ways of thinking
4. How to beat it

Next Steps: Practice writing copy using the slider below!

The mindset for choosing the right image that reinforces your copy

When sending a text message, your meaning can be misinterpreted without context. Sending the same text with a photo reinforces the message you want to get across.

Thoughts on background/Image:

Business Objective this month

Page you want website visitors to view

small text here

BIG TEXT HERE

button label

6
4
0
X1542