

PROJECTS, PUBLICATIONS, & PRESENTATIONS

Current Projects

Peace Through the Ages Program Evaluation for Stages Theatre Company and Alive n' Kickin' (2019-2020). Project funding: MSAB Arts Learning grant.

Mapping the Nautilus Genome Project Survey Design, Implementation, and Analysis for Nautilus Music-Theater (2016 - present). Project funding: Opera America and MRAC.

Program Evaluation for *Ballet Hispánico & SPEAK Dance Residencies* for the Page Theatre, St. Mary's University, Winona (2019-2020). Project funding: MSAB Arts Tour grant.

Mu Theater Workshops Curriculum Development for Theater Mu (2019-2020). Project funding: MSAB Arts Learning grant.

Program Evaluation for *The Driftless Dance Festival* for the Page Theatre, St. Mary's University, Winona (2020). Project funding: NEA.

FAIR School Theater Residency Program Evaluation for Stages Theatre Company (2019-2020).

Five introductory Program Evaluation workshops, part of the *Tending Our Performing Arts Gardens* workshop series, for the Minnesota Theater Alliance (2019-2020).

Organizational Program Evaluation Planning for Wonderlust Productions (2020).

Family Exploration Days Program Evaluation for Theater Mu (2019-2020). Project funding: MSAB Arts Access grant.

Program Evaluation of the *Stephen Petronio Company Residency* for the Page Theatre, St. Mary's University, Winona (2020-2021). Project funding: MSAB Arts Tour grant.

Strategic Planning Consulting

Strategic Plan Development for the Grand Marais Playhouse (2019).

Facilitation of a stakeholder engagement meeting for the Minnesota Theater Alliance (2018).

Facilitation of a strategic plan core framework for the Minnesota Theater Alliance (2018).

Facilitator for update of existing Strategic Plan for Stages Theatre Company (2018).

Evaluation Focused Workshops and Presentations

Program Evaluation 101: Crafting a Plan to Get Data You Can Actually Use.

- MTA capacity-building workshop series – St. Cloud, March 14, 2020
 - MTA capacity-building workshop series – Walker, February 29, 2020
 - MTA capacity-building workshop series – Duluth, February 1, 2020
 - MTA capacity-building workshop series – Mankato, January 2, 2020
 - MTA capacity-building workshop series – Rochester, November 2, 2019
 - Rural Arts and Culture Summit, Grand Rapids, Minnesota, October 4, 2019
 - MTA STIC, the MTA Statewide Theater Conference, October 15, 2018
 - Metropolitan Regional Arts Council, August 22, 2018
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Evaluation Outcomes and Objectives – Creating a Solid Base for Your Program Evaluation Plan, Metropolitan Regional Arts Council, June 26, 2019

Your Stories ARE Data: How to Systematically Collect and Analyze Qualitative Data for Program Evaluation, Minnesota Theater Alliance Statewide Theater Conference, St. Paul, Minnesota. October 8, 2017

How to Be Great to Your People: Performing Arts Human Resources Toolkit Series Overview, Minnesota Theater Alliance Statewide Theater Conference, St. Cloud, Minnesota. July 9, 2016 co-led with Jean Leuthner and Sarah Howes.

Data presentations at each of the six HR-focused workshops, sharing data from the survey designed as evaluation and education consultant for Performing Arts Human Resources Toolkit Series (PAHRTS) (<http://www.pahrts.mntheateralliance.org/>) with the Minnesota Theater Alliance (January 2015 – July 2016)

Program Evaluations

Summary Report for the Ballet Hispánico Residency Tour for the Page Theatre, St. Mary's University, Winona (2019). Project funding: MSAB Arts Tour grant (residency 1 of 2).

Summer Productions Survey and Report for the Grand Marais Playhouse (2019).

Emerging Artist Company EAC Program Evaluation for Lyric Arts (2019). Project funding: MSAB Arts Learning grant.

Mu Family Dinners. Curriculum design consultation and program evaluation and for a series of family engagement dinners, gathering stakeholder needs and interests for Theater Mu (2019). Project funding: MSAB Arts Access grant.

Evaluation Prompts, Directions, and Samples for the core series of grant proposals for the Metropolitan Regional Arts Council (2019).

Intersectional Approach. A developmental evaluation to create a research and engagement process to connect with community partners for Theater Mu (2017 -2018).

Impact Study on Production Participants. A survey of the parents of STC youth performers and technicians to measure impact and gather improvement ideas for Stages Theatre Company (2017-2018).

Intrinsic Impact of STC Productions on Young Audiences. Process development and survey reports reflecting on desired impacts for each production and then surveying audience members to measure impact for Stages Theatre Company (2016-2017 season).

Evaluation of the 2016-2017 Perspectives on Peace, an Arts-Integrated Multi-site Residency for Stages Theatre Company (August, 2017). Project funding: MSAB Arts Learning grant.

Evaluation of Arts for Autism for Stages Theatre Company (May, 2017). Project funding: MSAB Arts Access grant.

As evaluation and education consultant for Performing Arts Human Resources Toolkit Series (PAHRTS) (<http://www.pahrts.mntheateralliance.org/>) with the Minnesota Theater Alliance (January 2015 – July 2016). Work included: a statewide survey of people who work in Minnesota theaters, focused on characteristics and demographics of MN theater workers and

their perspective on HR issues in the field, developed with MTA Steering Committee; use of survey data to help shape workshop development; data presentations at each of the six workshops, sharing data from the survey; and publication of key data in a set of [Data Works Sheets](#), designed to support organizational reflection, discussion, and change related to HR practices.

Evaluation of the 2015-2016 Perspectives on Peace, an Arts-Integrated Multi-site Residency for Stages Theatre Company (August, 2016). Project funding: MSAB Arts Learning.

Intrinsic Impact of STC Productions on Young Audiences, process development and four survey reports, for Stages Theatre Company (2015-2016 season).

Praxis Evaluation for Lyric Arts Main Street Stage (2016). Project funding: MSAB Arts Learning.

2014-2015 Hopkins Kindergarten Arts and Literacy for Stages Theatre Company (June 2015).

2013-2014 Hopkins Kindergarten Arts and Literacy for Stages Theatre Company (June 2014).

Group Ticket Buyers Survey Report for Stages Theatre Company (January 2014).

2012-2013 Board and Staff Production Surveys for Stages Theatre Company (June 2013).

Evaluation Report: Folwell K-1 Arts and Literacy for Stages Theatre Company (June 2013).

2012-2013 Hopkins Kindergarten Arts and Literacy for Stages Theatre Company (May 2013).

Evaluation Report of "Stories for the Stage" for Stages Theatre Company (March 2013).

2011-2012 Board and Staff Production Surveys for Stages Theatre Company (June 2012).

2011-2012 Hopkins Kindergarten Arts and Literacy for Stages Theatre Company (May 2012).

"Holes" Audience Survey for Stages Theatre Company (June 2011).

"Charlotte's Web" Audience Survey for Stages Theatre Company (November 2010).

Academic Presentations

Brown, R. (2009, November.). *Who Are They and What Do They Believe About Virtual Schools? A Nationwide Study of Virtual School Head Administrators*. International Council for Online Learning (iNACOL), Austin, TX.

Brown, R., Hughes, J.E., & McLeod, S. (2005, October.). *Staff Development and Student Perception of the Learning Environment in Virtual and Traditional Secondary Schools*. Paper presented at the Pre-conference session entitled "Lighting the way: New research-based findings and recommendations supporting K-12 Online learning policy and practice." North American Council for Online Learning (NACOL), Denver, CO.

Dissertation

Brown, R.A. (2009). *The purpose and potential of virtual high schools: A national study of virtual high schools and their head administrators*. Retrieved from the University of Minnesota Digital Conservancy, <http://purl.umn.edu/57524>.

K-12 Education Focused Journal Articles

- Hughes, J. E., McLeod, S., Brown, R., Maeda, Y., & Choi, J. (2005, July). Staff development and student perceptions of the learning environment in virtual and traditional secondary schools. Naperville, IL: North Central Regional Educational Laboratory, Learning Point Associates.
- McLeod, S., Hughes, J. E., Brown, R., Choi, J., & Maeda, Y. (2005, July). Algebra achievement in virtual and traditional schools. Naperville, IL: North Central Regional Educational Laboratory, Learning Point Associates.
- Brunner, C., Hitchon, W. & Brown, R. (2002). Advancing social justice as a part of educational leadership development. *On the Horizon*, 3, (10), 12 - 15.
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K-12 Education Focused Session Papers

- McLeod, S., Hughes, J. E., Brown, R., Maeda, Y., & Choi, J. (2005, November). Staff development, student learning, and student engagement in virtual and traditional schools. Paper presented at the Annual Convention of the University Council for Educational Administration, Nashville, TN.
- McLeod, S., & Brown, R. (2004, April). How states are addressing the technology needs of school administrators. Paper presented at the Annual Meeting of the American Educational Research Association, San Diego, CA.
- Brunner, C.C., Brown, R., Hitchon, W., Miller, M., & Barnard, S. (April, 2002). The development of experiential simulations: Building socially just, technologically delivered curriculum in superintendency preparation programs. Symposium paper presented at the annual meeting of the American Educational Research Association, Chicago, IL.
- Dexter, S., Guttschow, G., & Brown, R. (2000, November). The development and use of a rubric to evaluate the nature of technology integration in teacher education programs. Paper session for the annual meeting of the American Evaluation Association, Honolulu, Hawaii.
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Curriculum Projects

- Editor, *Stages Theatre Company Theater Arts and Literacy Curriculum: Lessons from Pre-K to Grade 6*. Developed in collaboration with the Mary McLeod Bethune Community School, Minneapolis Public Schools (2008).
- Writer, *K-12 Online Learning Programs: A Virtual Classroom Tour*, Educational administration preparation project developed as part of the 2003 AACTE-Microsoft Innovative Teachers Summer Student Fellowship Program (September, 2004).
- Editor & Writer, *Admission Possible: Junior & Senior Curriculum Guides*, Curriculum guide for AmericaCorp mentors who coach economically disadvantaged students through college admission and financing (June, 2004).
- Editor & Writer, *In My Own Voice: Responding to Life and Literature through Playwriting*, A curriculum guide for secondary English and language arts teachers (February, 2003).
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- Writer and Editor, *The Hebrew Bible: Activity-Based Lessons for Upper Elementary Students* for the First Unitarian Society of Minneapolis (2003).
- Writer, *Sound Learning*, an online and print teachers' guide to Minnesota Public Radio online programming (July, 2002).
- Editor & Lead Writer, *Making Connections: China*, an online curriculum project that followed Minnesota Governor Ventura's trade mission to China (June, 2001).
- Editor & Lead Writer, *Making Connections: Japan*, an online curriculum project that followed Minnesota Governor Ventura's trade mission to Japan (October, 1999).
- Editor & Lead Writer, Educational Study Guides for the following Stages Theatre Company productions: *The Secret Garden*; *Rumplestiltskin*; *The Wind in the Willows*; *Working*; *Hurray for Diffendofer Day!*; *Hans Brinker or the Silver Skates*; *The Boxcar Children*; *Ten Tall Soldiers*; *Little Women*; *Grandparents for Arnie*, *Stone Hearts*, *Captain Bob Sets Sail*; *A Little Princess*; *A Little House Christmas*; *Yentl* (1999-2001).
- Editor & Lead Writer, *Make a Scene! A K-6 Theatre Curriculum* for Stages Theatre Company (August, 1999).
- Writer, *Buddhism: A 9-week Activity-Based Curriculum for Upper Elementary Students* for the First Unitarian Society of Minneapolis (1998). Distributed nationwide.
- Writer, *Islam: An Activity-Based Curriculum for Upper Elementary Students* for the First Unitarian Society of Minneapolis (2000). Distributed nationwide.
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Performance Assessments

- State model performance packages assessments in the following Areas of Learning: Read, Listen View; Write & Speak; Inquiry; and Resource Management for the Minnesota Department of Children, Families and Learning.
- Inquiry, Science Applications, and People & Cultures performance packages for the following content providers: The Jason Project, Bell Live at the James Ford Bell Museum of Natural History, and TIES.
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Other

- Graphical representation of the *Minnesota Framework for School Improvement and Accountability* and accompanying text for the MN Department of Children, Families and Learning (1998).
- Text for the state RFP for the federally funded Comprehensive School Reform Initiative for the MN Department of Children, Families and Learning (1998).
- Three-part series of articles about the Minnesota Graduation Standards in *The Voice*, the North Branch Public Schools monthly newspaper (1997).