



HOME FURNISHINGS ASSOCIATION

News Release

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**FOR IMMEDIATE RELEASE**

### **Retail Home Furnishings Foundation Sponsors Executive Education**

**Roseville, CA, June 18, 2018** – The Retail Home Furnishings Association (RHFF), an organization created by retailers to provide financial support for education that benefits the retail home furnishings industry, has awarded 13 scholarships for the Home Furnishings Leadership Institute. The Institute was developed by the Home Furnishings Association (HFA) in conjunction with the Executive Education program at Louisiana State University (LSU). The first class begins June 19-22.

Foundation chairman Dennis Novosel, Stoney Creek Furniture, Stoney Creek, Ontario, Can., remembers the executive training he participated in through the national organization, a forerunner of HFA, and the difference it made in how he ran his business and the success he enjoyed. He and other RHFF board members are pleased the scholarships being awarded will equip up-and-coming leaders for careers in home furnishings.

The RHFF has a history of funding education and programs that advance and improve the professionalism of home furnishings retailers.

Sharron Bradley, CEO of the Home Furnishings Association and the Foundation's Secretary, believes that supporting strategic education like that offered by the Leadership Institute is healthy for the future of the home furnishings industry. Bradley says, "Providing tools to be successful as retailers creates more reasons to choose careers in this industry."

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#### **About the Home Furnishings Association:**

The Home Furnishings Association (HFA), with roots dating back to 1920, is North America's largest organization devoted specifically to the needs and interests of home furnishings retailers, with more than 1,400 members representing more than 7,000 storefronts across all 50 states and several countries. Association offices in the East, West, and Central United States provide members with programs, resources, services, and a unified voice in government relations by partnering with home furnishings industry suppliers, vendors, affiliates, and other organizations. For more information on the HFA visit [www.myhfa.org](http://www.myhfa.org).