



**SANDYPINES**  
RECREATIONAL COMMUNITY

**One of Michigan's most popular family vacation destinations for over forty years**

Sandy Pines Wilderness Trails, Inc. is a member owned, Michigan non-profit R.V. Resort and Campground located in Hopkins, the heart of West Michigan.

There are over 800 acres of lake and woodlands at Sandy Pines, providing plenty of room to relax and enjoy family togetherness. Our six month season attracts returning members who own sites and the public who just want to get away and explore.

Our central location puts us minutes from many exciting points of interest.

Get the word out about your business ~ advertise at Sandy Pines!

**SAVE MORE**

When you purchase 8 print ads and a TV spot!

# Sandy Pines Resort Channel

**The channel plays 24 hours a day, 7 days a week**

Turn your promotion to profit! Our locally produced television network is the exclusive source of televised area information for vacationers in the Sandy Pines community, and will feature multiple proprietary channels, specific to the needs and desires of our membership. Sandy Pines gives your business access to over 2,200 sites. As a local business, you can build brand awareness among our select group of members who are looking to stay close, yet experience what the surrounding communities have to offer.



**Impressions per Month**

Minimum impressions based on one TV per site

**Our members crave information**

We create video segments for local businesses that appeal to sight, sound, and emotion to capture a viewer's attention better than any other medium.

## Footprints Newsletter

Sandy Pines Footprints newsletter provides tips, department updates, news and event happenings throughout the year to our thousands of members. Create a year-round relationship with our readers so they know how to answer questions when they are vacationing.

“Where’s a good place to eat?” “What should we do today?”  
“Who cleans carpets?”

**Put your business in the hands of Sandy Pines guests**

The Sandy Pines Footprints newsletter is a free, 4-color publication that is distributed eight times a year – monthly from March-October and bi-monthly in November/December. There may be another issue published in January/February. Winter issues are free if you advertise March – October. Approximately 2,500 members have access to this publication. A digital version of the newsletter is also available on our website.

**Rates include free design of your advertisement**

Size	Measurements	Cost Per Issue	Buy 8 Issues Get Winter Free
Business Card	2.4658" x 0.9375"	\$60	\$480
1/12 Page	2.6558" x 1.9375"	\$85	\$680
1/6 Page	5.4444" x 1.9375"	\$125	\$1,000
1/3 Page	5.444" x 4.0625"	\$215	\$1,720
Rectangle	2.6458" x 4.0625"	\$215	\$1,720
1/2 Page	8.25" x 4.0625"	\$340	\$2,720
2/3 Page	5.4444" x 8.3333"	\$455	\$3,640
Full Page	8.25" x 8.3333"	\$575	\$4,600
Back Cover	8.25" x 8.3333"	\$625	\$5,216



Prices are subject to change