

Dr. Cherubino Approved Clinical Quality Supplements

www.CherubHealth.com

Three very important questions!

1. Why do we need supplements at all?
2. What is clinical quality?
3. Do we really need clinical quality?

“Never before in U.S. history has the need for nutritional supplementation been greater. Dangerously depleted soil and food irradiation, among other negative factors, have resulted in a food supply which contains inadequate amounts of essential nutrients. The situation is made worse by the fact that chemical pesticides, food preservatives, air pollution and water pollution further rob us of what little nutritional value we get from the food we eat. The awesome task of building, maintaining and replacing the trillions of cells that make up the human body requires an abundance of raw materials in the form of essential nutrients. The quantity and quality, as well as the ratio, of these vitamins, minerals and enzymes determine the quality of the cells that form our vital organs, muscles, bones, joints and other tissues. And healthy cells equal a healthy body. To further complicate matters, what should be a relatively simple exercise in identifying missing nutrients and supplying them, has become a most difficult and demanding task. Frankly, the vast majority of people are ill equipped for the task at hand. Big business has stepped into the supplementation arena and is sacrificing quality for profits. Literally billions of dollars are generated in profits from products that are increasingly produced at lower standards.”



Dr. Ron Cherubino

Clinical Nutrition

Since 1982, clinical nutrition has been an integral part of our treatment protocols at Cherubino Health Center. Thousands of patients have benefited from the application of these principles.

Throughout the 1980s we practiced a predominantly whole food approach to nutrition with a minimal emphasis on supplementation. Over time, it has become increasingly evident that food alone, no matter how good the quality, is insufficient to meet the nutritional needs of the average patient. Supplementation has become a necessity.

Availability

Because of my strong initial resistance to selling vitamins at the center, I needed to find quality supplements and a place where patients could buy them.

Quality products at a fair price were hard to find and even when I was able to find them they were seldom exactly what I wanted the patient to take. Locating a store that carried the “right vitamins” proved to be another problem, while having the patient find the time to actually purchase them, was yet another stumbling block.

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For a brief period of time, I thought I had found the perfect solution to these problems. I arranged to have a natural food store move in next to Cherubino Health Center. The store agreed to carry the brands that I wanted them to and in exchange, I would refer patients next door when they needed a specific supplement. At first, this arrangement appeared to be working perfectly.

One day, while discussing nutritional supplements with a patient, she mentioned that a class action suit had just been settled against two major supplement manufacturers. Unfortunately, one of the manufacturers made several of the supplements that I was recommending. On investigation I found that the two companies had been mislabeling their vitamin/mineral products for several years as a way of increasing their profits. I was infuriated!

Since that time, I have made it my mission to locate, investigate and acquire clinical quality supplements for my patients.

Clinical Quality Supplements

Clinical quality supplements utilize the highest grade of ingredients in readily usable form. They are also in balanced proportions and adhere to high purity standards.

It is very difficult, if not impossible, to find supplements of this quality over-the-counter. When confronted with a shelf full of vitamins, minerals, herbs, etc., most people simply do not have the knowledge and experience that is needed to determine a well-made product. They have no idea if the manufacturer is reputable or if the price is appropriate.

Not all supplements are created equal!

Supplements range from extremely low, “Once a Day” type brands, to high, clinical quality. Low and medium quality vitamins range from useless to harmful. The following is a partial list of some of the useless, cheap and potentially dangerous ingredients commonly found in the majority of supplements for sale in this country;

Talc (*found in body powder*), **Carnauba** (*wax*), **Starch**, **Sugars** (*corn syrup, maltodextrin, glucose, sucrose, etc.*), **Aspartame** (*artificial sweetener and neurotoxin*), **Carbonate** (*e.g. calcium carbonate which is better known as chalk, works well for writing on a blackboard and forming kidney and gallstones*), **Gluconate** (*like carbonate this is very poorly assimilated*)

Can there be any reason other than ignorance or greed, for a manufacturer to put these ingredients into products that are slated for human consumption?

Our Commitment

At Cherubino Health Center we are committed to applying our knowledge and experience to the selection of the best nutritional supplementation currently available.

We evaluate supplements based on physiological action, quality, nutrient ratios and price, in that order. Only when these standards are met will we affix the **Dr. Cherubino Approved** label.

We review **Dr. Cherubino Approved** supplements on a constant basis. You will therefore see brands, ingredients, proportions, ratios and formulations change accordingly.

Our Goal

Our goal is to help you improve the quality of your life by improving the quality of your health.

Philosophy

Our philosophy of health and healing involves our assertion that the body is designed as a self-healing organism.

Our nutritional approach involves providing the body with the macros, vitamins, minerals, enzymes and the other nutrients necessary to function, heal and maintain a high level of health.

Ask Dr. Ron,

We are here to answer your specific questions concerning matters of health. Whether calling the **Ask Dr. Ron**TM radio show or communicating by e-mail, we are more than happy to share our knowledge, insights and experiences with you.

*CherubHealth Products is an outreach of Cherubino Health Center.
Since 1982, our goal has remained the same, to help people improve the quality of their lives by improving the quality of their health.*

Clinical experience with thousands of patients has given us the insight and knowledge to help people realistically reach this goal.

The purchase of **Dr. Cherubino Approved Products** assures you are getting the highest quality nutritional support available.

It also makes it possible for us to share vital health information with people across the country and around the world.

- **The "Ask Dr. Ron" radio show**
- **Answers to questions via e-mail**
- **Ongoing clinical studies**
- **Cherubino Health Center website**
- **Free informational lectures**
- **Educational seminars for professionals**



Dr. Ron Cherubino

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Services and Treatment Methods available at Cherubino Health Center

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