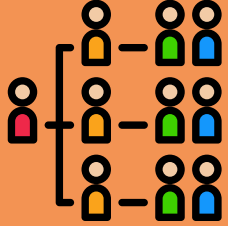




2019 ENGAGEMENT OPPORTUNITIES

GET THE MOST OUT OF YOUR MEMBERSHIP

CONNECT WITH THE TECH COMMUNITY



NETWORKING EVENTS

NashCocktail, Annual Meeting & the NTC Holiday Party

THE NTC AWARDS

Dedicated to connecting and promoting Middle Tennessee's rich technology community with awards in 14 categories

NTC SUMMER PARTY/20TH ANNIVERSARY

Celebrate the Nashville tech community and twenty years of the Tech Council

NTC COMMITTEES

Provide strategic guidance in the areas of Advocacy, Communications, Diversity, Development & Membership

ADVOCATE FOR TECH POLICY

TECH DAY ON THE HILL

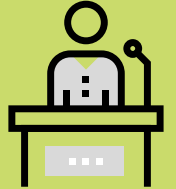
Connect with TN elected officials from the State Legislature

DC FLY-IN

Head to Capitol Hill to meet with members of Congress

ADVOTECH

Attend quarterly events to learn about the latest tech policy, including blockchain, GDPR, workforce development and more



DEVELOP PROFESSIONALLY



PEER GROUPS

Sales & Business Development, Business Intelligence & Analytics, Veterans, DevOps, Retail IT, Tech Community Leaders Council

EMERGING LEADERS IN IT (ELITE)

Six-month program providing leadership training & mentorship for emerging IT leaders

NASHVILLE ANALYTICS SUMMIT

Attend and/or present at our Nashville Analytics Summit to gain and share valuable knowledge in the data and analytics space

GREATER NASHVILLE IT SUMMIT

One day gathering focused digital transformation for IT practitioners at all levels

PROMOTE YOUR COMPANY & BE SEEN

SPONSORSHIPS

Sponsor an event, Annual Report, our education initiatives & more

FEATURED MEMBER

Let us promote your company for an entire month

NEWSLETTER & SOCIAL MEDIA

Promote your upcoming event or company news

TECH TALKS

Present how your company is driving change & leading innovation

MEMBER LISTING

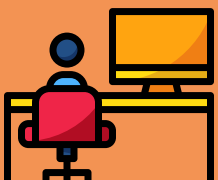
Showcase your membership & company info on our website

PAID PROMOTION

Highlight events, news and/or content w/ our promo packages



FIND & DEVELOP TECH TALENT



APPRENTI: TENNESSEE'S FIRST REGISTERED TECH APPRENTICESHIP PROGRAM

Our apprenticeship program seeks to diversify the tech industry and fill mid-tier jobs by training highly competent people regardless of educational background. Current occupations include Network Security, Software Development, Web Development and System Administration

— HOW TO ENGAGE —

COMMUNICATE

UPDATE YOUR MEMBER LISTING

Update your company information to be properly recognized in the NTC member directory

ADD YOUR TEAM

Ensure all of your employees have access to the member benefits by adding them to your NTC member profile

SHARE CONTENT

Help us promote your company by adding your events to our community calendar and sharing any news and/or press releases

STAY CURRENT

Follow us on our social media channels and read our newsletter to stay up-to-date on all things NTC

BE AN AMBASSADOR

Be your company's go-to and help us keep your employees updated on NTC initiatives and encourage participation in our programming

PARTICIPATE

ATTEND EVENTS & PROGRAMS

With over 70 events executed each year, there's plenty of opportunity to engage, whether you're looking to develop new relationships, find talent or participate in professional development opportunities

JOIN A COMMITTEE OR PEER GROUP

Connect with your peers to share best practices or provide strategic guidance in numerous facets through our committees

SPONSOR

Gain exposure and awareness at any of our events

SHARE THOUGHT LEADERSHIP

Contribute content and share what your company is doing to drive change and lead innovation

VOLUNTEER

Engage with students by hosting a Traveling Tech Day, helping teachers implement tech activities in the classroom or speaking at our summer camps

CONNECT WITH US

Brian Moyer, President & CEO
Sandi Hoff, Chief of Staff | Apprenti TN
Alex Curtis, VP Communications & Public Affairs | promotions, advocacy
Jacqui Logan, Director of Programs & Events | events, peer groups & professional dev.
Erin Whitaker, Member Services Manager | engagement inquiries, committees
Cara McCarthy, Event Center Coordinator | Tech Hill Commons inquiries
Kevin Harris, Apprenti TN Manager
Dominique Butts, Programs & Events Coordinator

brian@technologycouncil.com
sandi@technologycouncil.com
alex@technologycouncil.com
jacqui@technologycouncil.com
erin@technologycouncil.com
cara@technologycouncil.com
kevin@technologycouncil.com
dominique@technologycouncil.com



500 Interstate Blvd. S, Suite 200
Nashville, TN 37210
www.technologycouncil.com

