

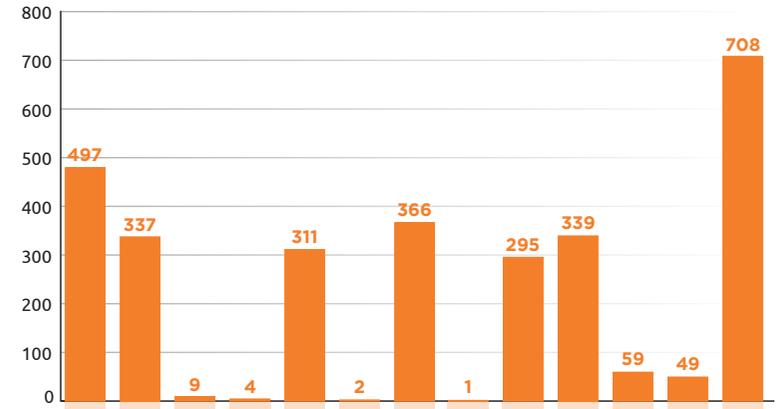


MIDDLE TENNESSEE'S TECH JOBS LANDSCAPE

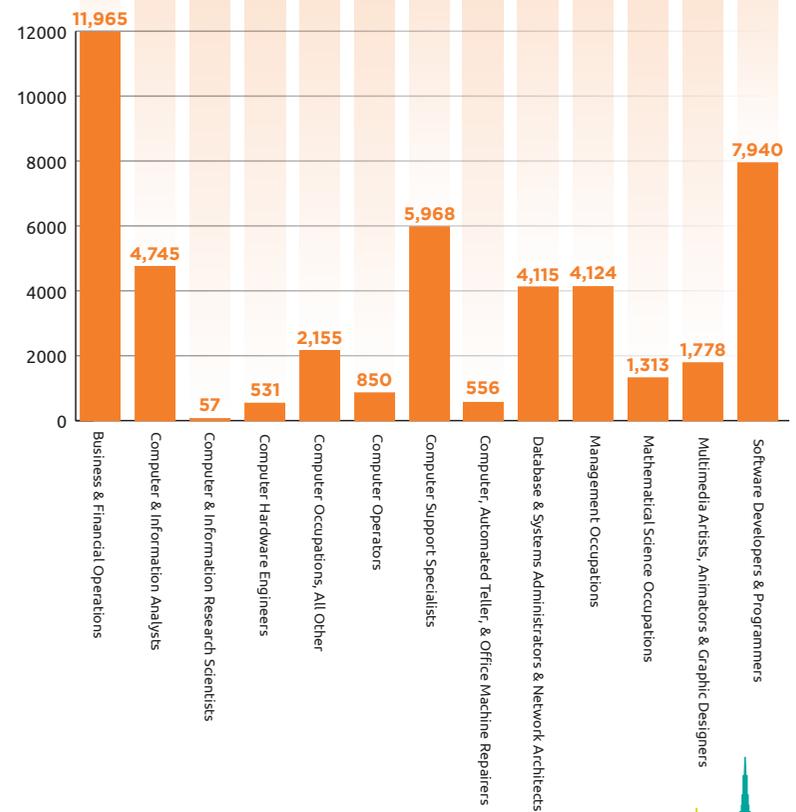
Our region's creative and collaborative culture fosters an ideal environment for growth. The NTC has partnered with Middle Tennessee State University to formulate workforce data with a tailored "creative tech" profile of the greater Nashville area. This analysis encompasses traditional tech, cross-discipline analytics and design occupations, as well as tech workers that fuel other industries in our region. The data shows a strong demand for tech talent and that our tech community is rapidly expanding and attracting new business.

From 2012-2017, Middle Tennessee tech workers grew by **30%** to a total of **46,099**. The median income for tech occupations is **\$71,370**, which is **96%** higher than the median income across all occupations in Middle Tennessee. This rate of growth **outpaces national tech job growth by 10%** and general Middle Tennessee job growth by **15%**. The Middle Tennessee tech workforce growth is projected to **outpace national tech workforce growth by 78%** over the next five years.

JOBS POSTED PER MONTH



JOBS HELD



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CONNECT

Programming is at the heart of engaging and bringing together Middle Tennessee's tech community.

TECH HILL COMMONS & NTC EVENTS

THC hosted and the NTC has produced a combined **458 Events** with **18,421 Attendees** in the past year. Highlights include the **NTC Awards** where **612 attendees** celebrated the region's tech leaders in **14 award categories** and the **Nashville Analytics Summit**, Nashville's largest locally-grown analytics event hosting **631 attendees** over this two-day conference.

NASHVILLE TECHNOLOGY COMMUNITY LEADERS COUNCIL

A newly-formed peer group is designed to unite the leaders of our **90+** tech groups and help them achieve their common goals.

BUILDING RELATIONSHIPS

The NTC builds bridges with organizational leaders from educational and governmental institutions, nonprofits and chambers of commerce from across the region to help our members make an impact in our community.



UNITE

The NTC advocates for policies that empowers technological innovation to thrive in our region. The NTC and its members organized more than **146 engagements** with local and national policy makers and **testified** on net neutrality, data breach policy and blockchain technology.

BLOCKCHAIN LEGISLATION

The NTC organized a local tech coalition to amend and pass distributed ledger legislation.

DATA BREACH LEGISLATION

The NTC worked in coalition with Tennessee tech businesses and associations to amend and finally block passage of new data breach legislation.



DEVELOP

Professional Development
The NTC is a professional development platform. We launched three new groups including **the ELITE program**, **the Veterans Peer Group**, and **Nash DevOps**, in addition to existing **BI & Analytics and Sales** and **Business Development** Peer Groups, with more on the way.

K-12 EDUCATION

By organizing educators and tech industry volunteers through Summer Tech Camps, Traveling Tech Days, Summer Youth Technology Camp, and the Hour of Code, the our tech community engaged 3,124 students in the past year.

APPRENTI TN

Launched in 2018, Tennessee's first tech apprenticeship program bridges the opportunity gap by providing workers trying to fit into the modern economy a path forward to higher paying tech jobs. Early results have been encouraging. Since June 2018, we have had 459 individuals take the aptitude assessment. Of those, 58% are people of color, 43% are veterans, and 24% are women, confirming our stated goal of leveraging this program to build a more inclusive tech workforce.



PROMOTE

The NTC promotes our tech industry in the region and around the world by building relationships with the press to spread the word about member achievements, as well as evangelizing Middle Tennessee's tech community to a global audience.

ECONOMIC DEVELOPMENT

The NTC met with representatives from more than **20 states and 8 other countries** to build relationships around tech development - including economic development visits to Silicon Valley, Seattle, and London. These were opportunities to highlight the benefits of the Middle Tennessee creative tech scene and encourage investment in and expansion to our region.

SHARING THE NEWS

The NTC appreciated the opportunity to spot trends and highlight leaders in the Middle Tennessee tech industry by providing input to the editors of the Nashville Post and its third annual "Techie" issue.

UNDERWRITERS

PREMIER

INGRAM

GOLD



APPRENTI
TN

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XMI
AMPLIFY YOUR AMBITION

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