



WRJ Reproductive Justice Campaign

#WRJWomenAct

Organized women inspired by faith can change the world!

Social justice has been a key priority for Women of Reform Judaism (WRJ) throughout its 100+ years. One of the cornerstones of WRJ's mission is to strengthen the voice of women so they may "advocate for and promote progressive Jewish values." WRJ educates and mobilizes its members to pursue the crucial work of *tikkun olam*: repairing our world. Our voice has never been more important than it is now, at this moment in history.

As part of the Religious Action Center of Reform Judaism Brit Olam program, and made possible through WRJ's Social Justice Fund, the WRJ Reproductive Justice Campaign (RJC) will provide the organizing structure for Reform congregations, including affiliated sisterhoods and women's groups, as well as individual activists to take collective action under the umbrella of the Reform Jewish Movement. Together we will engage in the fight to secure and maintain our reproductive rights. We will push back against state and federal efforts to restrict or nullify access to abortion and advocate for policies that restore health and dignity to women as moral agents of their own medical and health care needs. Through this work we will engage Reform Jewish activists around critical Reproductive Justice issues and train them to be strategic and effective advocates.

WHAT WILL WE DO?

Produce resources and advocacy tools including:

- A dedicated website containing:
 - Jewish texts and Reform Movement resolutions
 - Personal Testimonials and stories
 - Overview of federal and state laws and regulations
 - State by State analysis of abortion rights and pending challenges
 - Judicial history and overview critical court cases
 - Congregational toolkit for organizing an advocacy team
 - Engagement opportunities for both advocacy and direct support
 - Information and contacts for local, state, and federal coalitions and partner organizations
- Advocacy Alerts and updates
- Talking points and 'sermon starters' for clergy and other speakers

Convene an Advisory Team of experts and trainers to:

- Consult with congregations and activists to help them get started
- Conduct trainings and learning sessions at Reform Movement conferences and meetings

Provide educational webinars on such topics as:

- Dealing with political issues within a diverse congregation
- Jewish Sources: Addressing the underlying religious issue underlying abortion policy
- Local Activism: partnerships and coalitions for advocacy and direct action
- Federal and state-by-state legislative updates
- Judicial activity and pending court cases that will impact reproductive rights

Support congregational cohorts

- Provide consultation for congregations engaged on the issue
- Connect congregations and activists with state-wide coalitions where possible
- Help congregations and individuals network with one another both within and across state lines

Network with key coalitions and organizations for state-wide training and advocacy

TIMELINE

Spring 2019:

- Partner with RAC Brit Olam initiative to roll out campaign
- Prepare initial tools and resources for website
- Launch fundraising efforts to engage Campaign Manager

Summer 2019:

- Build web pages; continue updating and adding throughout campaign
- Prepare High Holiday resources and sermon starters
- Engage Campaign Manager
- Engage initial Advisory group
- Disseminate initial Advocacy Alert
- Schedule initial webinars
- Connect with key coalitions and advocacy groups monitoring the issue

Fall 2019:

- Initial cohort convening and engagement
- Onboard new RAC Legislative Assistant
- Begin webinar series and continue Action Alert updates and briefings
- Begin outreach to sisterhoods/congregations in states with active legislative activity
- Prepare and roll out *Roe v Wade* Anniversary toolkit (Jan. 22, 1973)
- Work with Reform affiliates to plan training and learning sessions at Reform Movement gatherings

Winter 2019-2020:

- Continue webinar series
- Produce periodic Action Alerts & updates
- Continue engagement and outreach to sisterhoods/congregations

Spring 2020:

- Continue above activities
- Develop materials and begin Civic Engagement Campaign efforts with the Religious Action Center
- Evaluation and future planning for RJC

FUNDING

Gifts in any amount, designated for the Reproductive Justice Campaign, can be made to the WRJ Social Justice Fund.

Sponsorship opportunities are listed on a corollary donor prospectus. Pledges are payable over 2 years unless alternative arrangements are made. A portion of donations will be used for administration, subject to the policies set forth by WRJ. Any excess funds not expended for the specified project will remain in the WRJ Social Justice Fund to be used for WRJ's current and future social justice work. All donors and sponsors will be acknowledged at appropriate WRJ venues.