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For Immediate Release

Silver Dollar City switches to the environmentally-friendly Revolution Bag

Little Rock, Ark. – Revolution Bag announces that Silver Dollar City, the 1880s Ozark-themed entertainment park in Branson, MO, is adding to its sustainability efforts by switching to Revolution Bag can liners.

Silver Dollar City, which is a part of Herschend Family Entertainment, is a family-friendly theme park in southwest Missouri that encompasses more than 100 acres and draws about 2 million visitors a year.

The trash bags Silver Dollar City is switching to consist of 70 percent to 94 percent post-consumer recycled (PCR) material. The resin that goes into making the bags is third-party certified as 100 percent post-consumer recycled plastic.

In addition to switching to the environmentally friendly bags, Silver Dollar City is also consolidating its use of trash bags through right sizing and gauging for the specific applications across the park, creating cost savings while also having a positive impact on the environment.

“We are committed to conservation and constantly working to preserve and conserve natural resources,” said Jessica Loftis, Theme and Atmosphere Coordinator of the park. “By being smarter and more resourceful with everything from electricity to tree planting to trash bags, we seek to do what’s environmentally minded.”

“We have been able to reduce Silver Dollar City’s use of virgin plastics by more than 90 percent, resulting in a significant environmental impact,” said Jess Jones, Revolution Bag Strategic Account Manager. “By switching over to our bags, Silver Dollar City is reducing enough greenhouse gases to remove many passenger vehicles from the road for a year, per the EPA’s emission equivalents.”

Revolution Bag can ensure the consistent quality of the trash bags because of the closed-loop recycling process. Revolution Bag’s sister company, Delta Plastics of the South, creates agricultural plastics that

are utilized on farms in the United States. When farms are done using the plastic, it is then picked up at no charge. It is then washed and recycled into resin at a plant in Stuttgart, Ark., and transferred to Revolution Bag's headquarters in Little Rock, Ark., where it is converted to trash bags that far exceed the EPA Comprehensive Procurement Guidelines that require a minimum of 10 percent of PCR.

About Herschend Family Entertainment (HFE)

Committed for more than half a century to Creating Memories Worth Repeating®, HFE presents wholesome, immersive entertainment experiences. The largest family-owned themed attraction corporation in America — with a team of more than 10,000 employees — creates, develops and operates entertainment, tourism and hospitality properties that currently span 23 locations in six states, including Silver Dollar City in Branson, Missouri; Dollywood in Tennessee's Great Smoky Mountains of which Dolly Parton is partner; and the legendary Harlem Globetrotters. For more information, go to silverdollarcity.com

About Revolution Bag

Revolution Bag is the first company to provide a complete line of ECOLOGO certified and EPA-compliant trash can liners that don't cost more and perform just as well as bags produced with virgin resin. The key is with Revolution's supply of post-consumer materials — a virtually endless quantity of consistent, high quality raw materials for recycling provided by sister company Delta Plastics. Delta Plastics makes a variety of agricultural plastics that are collected, washed, reground and then manufactured into Revolution Bag can liners. For more information, go to revolutionbag.com