



# James D. Feldman

CSP, CITE, CPC, CPIM, CPT, PCS

SPEAKER • AUTHOR • CONSULTANT • COACH • CHOCOLATIER

A Practitioner Who Speaks



3D Thinking is an interactive program offering insights into innovation problem solving for any organization or association. It is a working laboratory to create new solutions using existing resources to seize new opportunities.

Shifts in thinking are often simple-yet quite complex. Jim focuses on asking the right questions by going 'inside the box' to determine the components that make up the problem then applying the 3Ds. Depth • Distance • Determination. It's about the problems you solve for others...not about reducing price. This program shifts thinking so that people will pay for the results.

His railroad box car of pasta sauce story will leave your audience with a new appreciation for 'inside' thinking that resulted in an 8 times ROI in less than 5 days. "Ask the right questions to get the right answers" will start immediate shifts in 'how they think, not what they think.

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*Jim Feldman is a practitioner who speaks. He is an award winning, professional business speaker who provides the expertise, charisma and professionalism you need to ensure a successful program and create an inspired audience. Here's a little background to help you determine if Jim is the right fit for your meeting: .Jim is owner of several business Professional speaker for over 30 years. Innovator and Change management expert. Named one of Incentive Magazine's top motivators and named one of **the most Innovative Person of the Last Century.***

What stood out about Jim was his thorough and exhaustive research before the event. He was the keynote speaker and had taken the time to learn what many of the participants had accomplished during the past year and some of their strong points. He then weaved his presentation around their experiences so when he finished his remarks not only had he delivered our message but indelibly linked our message to their experiences. The result was the participants eagerly returned home anxious to try out their new sales tools.

James Curran, President Wilbert