

Media Kit



Mercy[™]
MULTIPLIED

Restoring Hope.
Transforming Lives.



MERCY MULTIPLIED is a nonprofit Christian organization that equips people to live free and stay free through Jesus Christ.

Our **residential counseling program** helps young women ages 13-32 break free from life controlling issues and situations, including anxiety, depression, sexual abuse, eating disorders, self-harm, addictions, unplanned pregnancy, and sex trafficking. The residential program is voluntary, biblically based, and completely free of charge. Our goal is to help residents permanently stop destructive cycles, discover purpose for their lives, and experience God's unconditional love, forgiveness, and life-transforming power.

Our **Outreach services** train and resource Christian leaders and helpers to effectively minister to those who are hurting and struggling. We offer a wide range of life-transforming workshops, discipleship resources, videos, podcasts, and other practical tools. Our goal is to share the life transforming principles used in our residential program to empower men and women of all ages to live in freedom.

MISSION STATEMENT: Mercy Multiplied exists to provide opportunities and resources for all to experience God's unconditional love, forgiveness, and life-transforming power.

VISION STATEMENT: Mercy Multiplied is committed to being an effective and well-respected global organization dedicated to transforming lives of generations searching for truth and wholeness.

CORE PRINCIPLES:

- Take young women in free of charge
- Do not accept state or federal funding or any money that interferes with the freedom to share Christ
- Tithe 10% to other ministries

FINANCIAL ACCOUNTABILITY: Financial Accountability: Mercy Multiplied is a 501©(3) public charity (formerly known as Mercy Ministries of America) that operates under the highest standards of financial accountability fundraising and board governance, as shown by our membership and accreditation through ECFA. In our pursuit of excellent stewardship and full transparency we are also evaluated by Charity Navigator, GuideStar and Great Nonprofits. To review our financial statements, audit, and annual report visit MercyMultiplied.com/governance.



**Mercy Multiplied operated under the name Mercy Ministries until October 2015, when the name was changed to reflect expanded outreach initiatives and a commitment to "multiplying" Mercy outside of our residential homes.*



Nancy Alcorn
Founder and President

ACCORDING TO NANCY...

“It is our belief that if we provide places at no charge where girls can come and receive new life through Jesus Christ, as well as professional training in other areas, their lives will never be the same!”

NANCY ALCORN

It was during and after college that Nancy Alcorn, a native Tennessean, spent eight years working for the state of Tennessee at a correctional facility for juvenile delinquent girls and investigating child abuse cases. Working for the state on a daily basis gave her direct encounters with secular programs that were not producing permanent results that exemplified changed lives. Nancy saw many of the girls pass the age of 18 and end up in the women’s prison system because they never got the real help they needed. After working for the state and recognizing that true transformation would never come as the result of any government system, she was appointed Director of Women for the Nashville Teen Challenge program where she worked for two years. Through her experience, she began to realize that only Jesus could bring restoration into the lives of girls who were desperately hurting and searching for something to fill the void they felt in their hearts. Nancy knew God was unfolding a plan prompting her to step out in faith to help hurting young women.

In 1983, determined to establish a program in which lives would truly be transformed, Nancy moved to Monroe, Louisiana to start Mercy Ministries (now known as Mercy Multiplied). She knew that there were three principles to which she must always remain faithful: (1) accept girls free of charge, (2) always give at least ten percent of all donations to other organizations and ministries, and (3) do not take any state or federal funding or any money that interferes with the freedom to share Christ.

Several years and many changed lives later, Mercy has established locations in Monroe, Louisiana; Nashville, Tennessee; St. Louis, Missouri; and Sacramento, California. The organization has grown beyond the borders of the United States, including locations in the United Kingdom, New Zealand, and Canada. In addition, plans are underway for more sites in Santa Rosa Beach, Florida and in Ireland.

MERCY TIMELINE



1983
Mercy Ministries opens its first home in Monroe, LA



1986
Mercy has its first adoption



1986
Mercy purchases next-door lot to expand its Monroe, LA home



1991
Mercy purchases property for Nashville, TN home



1993
Members of Point of Grace become national spokespersons for Mercy



1994
Nashville home groundbreaking



1995
Grand Opening of Nashville home



2000
Joyce Meyer Ministries donates land and facility for St. Louis, MO home



2001
Corporate office opens in Nashville



2003
Mercy celebrates 20th Anniversary



2005
Grand Opening of St. Louis home



2006
California home groundbreaking



2006
Grand Opening of U.K. home



2007
Grand Opening of New Zealand home



2007
Mercy acquires land for future home in Santa Rosa Beach, FL



2008
Mercy celebrates 25th Anniversary



2009
Grand Opening of California home



2010
Grand Opening of Canada home



2013
Mercy celebrates 30th Anniversary



2015
Mercy Ministries becomes Mercy Multiplied to reflect expanded outreach efforts



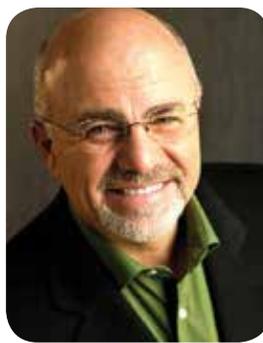
2016
Corporate office opens in UK



KAY ROBERTSON
Co-Star of Duck Dynasty

“At the lowest point in my life when I didn’t even want to live because my marriage and family were a mess, all I could do was to cry out to God and ask Him for help to find some peace and hope. I soon learned that God was there to help me through the Holy Spirit and Jesus inside me. I began to understand that

they would be the anchor that would never leave me, even though the rest of the world would still be a mess. These same principles have been taught at Mercy for over 30 years to broken young women. My good friend, Nancy Alcorn, is the founder and president of Mercy. I have seen firsthand young women completely transformed by the work of Mercy, and I believe in what they are doing!”



DAVE RAMSEY
Money Management Expert & Radio Personality

“As a father of two girls, I certainly know what girls face today. So many do not receive the right kind of love from their families and make bad choices without realizing it. The guilt and shame from these devastating choices often lead to serious struggles with self-destructive behaviors. I have

watched Nancy Alcorn and Mercy bring hope and healing to struggling young women for many years—young women who were completely without hope. Mercy offers great inspiration, hope, and a way to true healing for all who want to be free.”



JOHN C. MAXWELL
New York Times Best-Selling Author & Speaker

“For years I’ve said that leadership isn’t about titles, positions or flowcharts—that it’s about one life influencing another. Nancy Alcorn’s leadership is a stellar example of this definition, and her work transforming broken young women through the organization

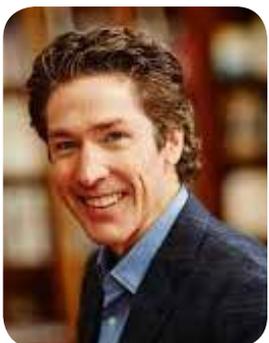
she founded, Mercy, is truly remarkable! Mercy’s team of excellent staff reach young women right where they are and influence them to reach their potential by helping them heal their brokenness and see a vision for a future. This is the kind of leadership that inspires us all!”



CECE WINANS
Grammy Award Winning Artist

“With the dysfunction of families, children having babies, rampant sexual abuse, and the lack of morality, it is difficult to see any hope for young women to have self-esteem and grow in wholeness. Mercy is not afraid to deal with the ugly, tough stuff—sexual abuse,

cutting, starvation. Nancy and her Mercy team get to the core issues. If you have a daughter, work with girls, or are a young woman struggling with these issues... you want to hear what Nancy has to say. It is sure to change your life.”



JOEL OSTEEN
Senior Pastor of Lakewood Church, Houston, TX

“Our Family has had the honor and privilege of knowing Nancy Alcorn for more than twenty years. It is our belief that there is nothing closer to the heart of God than to help and heal the brokenhearted. This is the driving force behind the work of Mercy Multiplied and

Nancy Alcorn, and we are proud to be connected with this life-changing organization.”



MATTHEW WEST
Dove Award Winning, Grammy Nominated Singer/Songwriter

“When you meet people who are passionate, driven, and living their life with a purpose like Nancy Alcorn, you want to get behind them. I’ve seen the results of the lives changed because of the awesome ministry that is literally diving into the most wounded parts of these young women’s lives

and saying, ‘that’s not who you are’, the best is yet to come.”



DANNY GOKEY
Grammy Nominated Artist

“I support Mercy Multiplied because it is a strong, biblically based program that doesn’t take any government funding and accepts young women from all 50 states free of charge. I love how Mercy offers young women hope and is a place where their lives are restored and transformed.”



JEFF FISHER
Former Tennessee Titans and St Louis/LA Rams Head Coach

“I first started supporting Mercy Multiplied when I was head coach of the Tennessee Titans. The last several years have provided me with the awesome opportunity to know Nancy Alcorn personally and be involved with Mercy. I have seen firsthand how the lives of young women forever change through the Mercy program.”



PASTORS SARAH JAKES-ROBERTS & TOURE ROBERTS
Co-Pastors, One Church LA

“Hebrews chapter 11 is one of my favorite chapters in the Bible. That part of scripture is called ‘The Heroes of Faith.’ In it you’ll hear about countless people who trusted in God, and God did significant things through their lives. Sarah and I

consider Nancy Alcorn not only a friend, but also a present-day hero of faith. We’ve personally spent time with Nancy at Mercy Multiplied, and we can tell you Mercy is one of the most innovative ministries for the transformation of young women! It has to be attributed to God, the things that Mercy Multiplied, under the direction of Nancy and her staff, are able to do! It is with great honor and great joy that Sarah and I and One Church LA support Mercy Multiplied!”



NATALIE GRANT
Dove Award Winning & Grammy Nominated Artist

“Mercy Multiplied is a biblically-based, Christ-centered program that delivers real results. As a young woman in my early twenties, I struggled with an eating disorder and I can tell you how important it is to not only get treatment and help, but to make sure that it is coming

from a Christ-centered perspective. That’s what Mercy has been doing for years and that’s why they have thousands of girls who have found true freedom that lasts a lifetime and that is a cause worth supporting.”



PASTORS JOHN & DEBBIE LINDELL
Lead Pastors at James River Assembly

“We are blessed to know Nancy Alcorn. Her heart and passion for hurting girls and unwavering belief that God can

redeem and transform any life has not only affected the lives of thousands of girls for eternity, it has also impacted countless leaders and churches around the world. We have seen firsthand the fruit of the Mercy program in the lives of girls who entered the program in bondage and without hope and graduated completely changed, with a brand new understanding of who they are in Christ Jesus!”

In Q4 of 2018, an independent firm conducted a survey of former Mercy residents, similar in scope to the former resident surveys conducted in 2008 and 2013, to determine how successfully Mercy's residential homes are fulfilling our mission.



SURVEY RESULTS

- While 78% indicated that they were “poorly adjusted” or “not at all adjusted” to life before coming to Mercy, 80% indicated they were “well adjusted to life” after their time in the program. These measures are similar to the previous years’ results. This significant improvement in life adjustments, along with the average time out of the program, suggests a transformation of lives that is both robust and long-lasting.
- 84% indicated that they have shared their story of life transformation with others.
- Two thirds rated the usefulness of tools learned at Mercy to be “Extremely Effective” or “Very Effective”. This measure is unchanged from previous years.
- Average age of entry to Mercy is 21-22 years old. (This statistic represents all Mercy former residents, not just respondents.)
- Furthermore, these results were independent of the home location in which a young woman resided during her time at Mercy, which suggests that the effects of the program are transferable to multiple locations.
- 4 out of 10 of all Mercy residents have been in previous treatment centers or programs without lasting results. *(Note: Often financial resources run out before they can finish the program, insurance benefits run out, or the young women lack access to the right programs for their issues.)*
- More than half of the former residents reported that their family and/or friends have experienced their own personal life transformation or restored hope as a result of their time at Mercy. This is a strong and encouraging indicator that Mercy is being multiplied beyond the doors of our homes.
- Approximately 33% of respondents had been out of the Mercy program eight or more years.
- Survey respondents’ reasons for leaving Mercy: 84% graduated from the program; 7% left of their own accord for non-medical reasons; 1% left for medical reasons; 6% left because they were asked to leave; 2% left for other reasons.

NOTE: Full study results analysis available upon request. Email info@mercymultiplied.com and request 2018 former resident study results.

THE SITUATION IS SERIOUS

THE NEED FOR MERCY...

- 1 in 5 women struggles with an eating disorder or disordered eating. *(National Institute of Mental Health)*
- For females between the ages of 15 to 24 years old, the mortality rate associated with anorexia nervosa is 12 times higher than the death rate of ALL other causes of death. *(NIH)*
- For young people 10 to 14 years old, suicide is the third leading cause of death. *(CDC)*
- For young people 15 to 34 years old, suicide is the second leading cause of death. *(CDC)*
- Treatment visits for teens who engage in self-harm have doubled in the past three years, and those numbers are expected to rise. *(teenhelp.com)*
- In about 50% of cases of sexual or physical abuse, young women resort to self-harm and self-abuse.
- At least 100,000 American children are victims of child prostitution annually; some estimate the number is as high as 300,000. *(Ernie Allen, from National Center for Missing and Exploited Children)*
- Each year 1 in 5 females self-harm. *(Samantha Gluck, from "Self Injury, Self Harm Statistics and Facts")*
- 54% of rapes of women occur before age 18; 22% of these rapes occur before age 12.
- 1 in 5 girls is a victim of child sexual abuse. *(National Center for Victims of Crime)*
- Among women aged 19 and younger, more than 4 out of 5 pregnancies were unintended. *(CDC)*

TOP ISSUES

The top issues of Mercy residents are:

- Depression/Suicidal ideation (76%)
- Sexual abuse, including sex trafficking (66%)
- Self-harm (57%)
- Chemical dependency (56%)
- Eating disorders (24%)

MERCY HOME LOCATIONS

U.S. Homes: Monroe, LA (est. 1983, 20 beds)
Nashville, TN (est. 1995, 40 beds)
St. Louis, MO (est. 2005, 30 beds)
Lincoln, CA (est. 2009, 40 beds)

International Affiliates: United Kingdom (est. 2006)
New Zealand (est. 2007)
Canada (est. 2010)



MPOWER WORKSHOPS

Do you feel the weight of people's brokenness and have the desire to effectively help? Do you often feel unsure about how to help someone who is struggling? The goal of the MPower Workshop is to share some of our expertise and experience from over 35 years as a ministry to educate, equip, and empower all believers – men and women, young and old – to more effectively help and support people who are hurting and struggling, while staying healthy and whole in the process. Sessions include, but are not limited to: Helping Hurting People, Boundaries, Keys to Freedom, and Safeguarding Yourself.

To learn more or register for our next MPower Workshop, visit MercyMultiplied.com/MPower.



FREEDOM SERIES

Want to fully live the life Christ created you to have? Whatever your age, whatever your life stage, male or female, new or established believers alike, our heart is to see the Body of Christ equipped to live whole and transformed lives. This series teaches a biblical model for freedom and offers the 7 practical keys that have proven transformational to thousands of people over the past 3 decades. Get the foundation of the 7 keys with Nancy Alcorn's *Ditch the Baggage* book and videos, and go deeper with the *Keys to Freedom* study to unlock a greater understanding and application of the keys. A Study Guide, Leader Guide, and Mentor Guide are available with applicable introductory videos.

To learn more, visit MercyMultiplied.com/FreedomSeries.

**FREE
DOM
ADVOCACY
PROGRAM**

FREEDOM ADVOCACY PROGRAM

The Freedom Advocacy program is for men and women who are ready to take the next step in bringing freedom from life's struggles and hurts to their own communities. Through a variety of exclusive resources, ongoing training, and monthly online "huddles," we equip Advocates to become powerful voices of healing and hope. From hosting trainings at your church to running a *Keys to Freedom* group at your local library, Mercy's Freedom Advocacy Program can help you better serve those who are hurting and struggling.

To learn more or apply to be a Freedom Advocate, visit MercyMultiplied.com/FreedomAdvocacy.

For more information on these outreach services, visit MercyMultiplied.com/Outreach.
For a listing of our upcoming events, visit MercyMultiplied.com/Events.

SOCIAL MEDIA AND PODCASTS

AT MERCY we're committed to sharing stories of hope and transformation so that people from all ages and backgrounds will know lasting freedom is possible. Mercy has developed several outlets to share these inspirational stories and to give updates on current Mercy news and events. Visit any of the following sites and please like, share, retweet, and regram to help us reach a broader audience with the hope and healing of Christ!



FIND US ON FACEBOOK:

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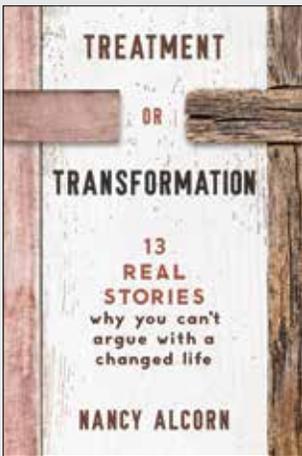
LISTEN TO OUR PODCASTS:

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Or find MercyTalk on iTunes!



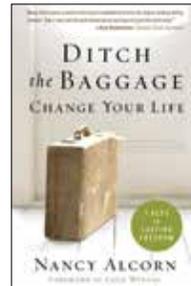
SEARCH OUR HASHTAGS:

#MercyMultiplied
#KeysToFreedom
#SheFoundMercy
#MeinMercy



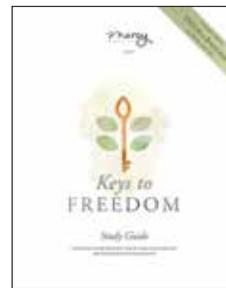
Treatment or Transformation

You can't argue with a changed life! In *Treatment or Transformation*, Nancy Alcorn offers 13 real stories of young women who experienced total life transformation in the residential program at Mercy Multiplied.



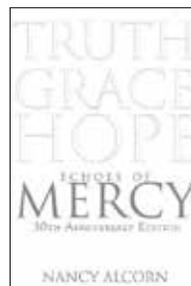
Ditch the Baggage

Nancy Alcorn shares keys to help people experience lasting freedom: committing fully to Christ, choosing to forgive, renewing your mind, breaking generational patterns, healing life's hurts, conquering oppression, and learning principles of lifelong success.



Keys to Freedom

This study unlocks deeper understanding and application of the 7 keys to lasting freedom. Men and Women wanting to be equipped with tools for lifelong freedom will dig into a new key each week.



Echoes of Mercy

30th Anniversary Edition

An inside look into the beginning of Mercy and how God provided in miraculous ways to build homes debt-free to reach hurting young girls with the love of Christ. (259 pages)



Mission of Mercy

Can God trust you to love the unlovable? When we see people the way God sees them - without judgment - we can have lasting impact on their lives. (215 pages)



"Mercy For" Series

This comprehensive, biblically based series addresses the life-controlling issues that threaten thousands of young women today. These books provide practical advice and scriptural insight and explore the same principles emphasized in the Mercy program. *Mercy for Self-Harm, Eating Disorders, Addictions, and Sexual Abuse* are also available as free downloadable eBooks. To order or learn more, visit [MercyMultiplied.com/Books](https://www.MercyMultiplied.com/Books).

For more information on these resources and others like these, visit [MercyMultiplied.com/Resources](https://www.MercyMultiplied.com/Resources).

How will you be the *me* in Mercy?



EQUIP

Get empowered to help others through Mercy's educational resources!

- Signs & Symptoms
- Freedom Tools • Blog
- Podcasts • Events
- Books • Workshops

MercyMultiplied.com/Equip



PRAY

Lift up our residents, graduates, staff, and organization in your prayers. Sign up as a monthly Prayer Partner!

MercyMultiplied.com/Pray



ATTEND

Participate in Mercy's mission at different events throughout the year!

- Benefits • Luncheons
- SKs • MPower Nights
- The Freedom Experience
- MPower & Guidelines Workshops

MercyMultiplied.com/Attend



GIVE

There are many ways to give to Mercy!

- Team Mercy 360
- Sponsor A Girl
- A Special Gift
- Planned Giving
- Non-Cash Donations

MercyMultiplied.com/Give



SHARE

Post, tweet, snap! Help Mercy reach the broken and hurting through social media.

MercyMultiplied.com/Share

Ways Mercy Multiplied Can Help You!

- Provide FREE resources for pastors/students/families and church bookstores
- Train church staff to recognize and handle these serious life-controlling issues
- Provide a Mercy representative or graduate to share at your church
- Provide our free-of-charge, biblically based residential counseling program to women ages 13-28 from all over the country



Brittany

2012 MERCY GRADUATE

I was raised in an extremely dysfunctional family. At the age of five, I had my first sexual experience with a close family member, and this kind of thing went on for about 10 years. I was verbally and physically abused throughout my childhood.

At the age of eight, my abuser began paying me for sexual activity. By the time I was 12, a member at our church started to molest me. At that point I felt like I walked around with a sign on my head that said “Here’s my body, do as you please.”

By the time I was 19, I had already had two abortions, and gotten married and divorced. For the next five years I was trapped in a world of sex, alcohol, and drug addictions,

and even started prostituting. I felt like that was the life I was destined for. I truly hated myself and tried to commit suicide several times.

Deep inside, though, I wanted to be a wife and a mother. I wanted to be loved. So my attitude was, “If someone will take me, I will take them.” That’s how much I hated myself. Eventually, I got engaged again to a man who treated me horribly. Just months before we were supposed to get married, I found out that he was sleeping with other people. I was hurt and shocked enough to call off the wedding, but at the same time I felt like I deserved it. Shortly afterward, I overdosed on drugs and alcohol. I felt like there was no point in living.

When I woke up in the hospital room, I was so mad at God because I wanted to be dead. But there was still something inside me that wanted to live, and that’s when I applied to Mercy.

I walked through the doors of Mercy at age 25. My whole life, I’d been looking to the world to give me something that only heaven possessed. The people at Mercy loved me unconditionally and treated me like I was worthy of respect, kindness, and dignity. The more I told them about my history, I was sure they would back away from me, but they came even closer. God’s love really was revealed through them.

I learned so many things at Mercy, but I think the most important thing I learned was that **God has always seen the best in me!** There’s nothing in my past that can make Him love me any less.

I thought I would live an impure lifestyle for all of my life, that I would never be able to escape it. But that’s not the case. At Mercy, lives are transformed and hope is restored. **I’m a living testimony!**

After I graduated from Mercy I began to put the tools I’d learned into practice. I am now studying Worship Arts and Biblical Studies. I am passionate about living out the dreams the Lord has placed on my heart and continue to see redemption all around me.



Michele

2004 MERCY GRADUATE

My childhood was a game of survival. I was physically, sexually and emotionally abused by an alcoholic family member. I was cutting myself with sharp objects at age four and started restricting my food intake around my 13th birthday. I was on several medications for depression, and for years, I was shuffled back and forth to weekly counseling.

My father died when I was 18, and I began a five year journey through the deepest and darkest place I have ever known. Full of fear and pain, I stopped functioning, eating and going to school. At one point, I even stopped talking. I saw at least a dozen psychiatrists, twice as many therapists, and I had about 15 different hospital admissions. I went through countless medications and

what felt like every form of therapy there was. Nothing helped. Eventually, I wound up behind locked doors, on 24-hour watch by hospital staff, was restricted from sharp objects, and a feeding tube was inserted into my abdomen to keep me alive. I was told I would be in therapy for the rest of my life, if not institutionalized. Then I heard about Mercy.

I arrived at Mercy a broken mess and full of fear. I doubted their ability to help me. No one else had been able to. Why would Mercy? I entered the doors and began to realize that everything about Mercy was different than my past treatment and hospital experiences. Hope overwhelmed me. I found myself in a gorgeous home full of unconditional love and surrounded by people who spoke life into me! While at Mercy, **I became a new person with a clear sense of who I am in Christ.** When I graduated, I walked out feeling empowered, restored and renewed with a pure joy that overflowed from within. I do not see myself as finished, but I am constantly blown away as God reveals what He sees in me and for my future. God has already done an amazing work in me, but **my testimony has only just begun.**

I am now happily married and completed my Ph.D. in quantitative psychology. I currently serve as a Senior Research Associate at a faith-based organization that provides specialized mental health care. There, I use applied research to improve mental health services. In November 2014, God answered the deepest desire of my heart and I became a mom to my beautiful daughter. Recently, my husband and I also just bought our first house! Today, I walk in a joy that comes only from being unconditionally loved and completely set free.