

2016 Annual Report

Mercy Multiplied America, Inc.

What is Mercy Multiplied?

Mercy Multiplied is a nonprofit Christian organization that helps young women break free from life-controlling issues, including eating disorders, self-harm, drug and alcohol addictions, unplanned pregnancy, depression, sexual abuse, and sex trafficking. Our residential program is voluntary, biblically based, and completely free of charge to young women ages 13-28. Our goal is to help residents permanently stop destructive cycles, discover purpose for their lives, and become productive and thriving individuals. Our outreach programs and resources are based on the same biblically based, life-transforming principles used by Mercy homes.

Mission Statement

Mercy Multiplied exists to provide opportunities and resources to all to experience God's unconditional love, forgiveness, and life-transforming power.

2016 Accomplishments

1. We expanded our Outreach, hosting 7 MPower workshops and 2 Freedom Experience events and **equipping thousands of people with tools to effectively reach the hurting**. We also expanded our website to include even more interactive and free resources, including podcasts and free downloads designed to address self-harm, eating disorders, drug and alcohol addictions, effects of sexual abuse and sex trafficking, depression, and unplanned pregnancy (MercyMultiplied.com/Resources).
2. We strengthened our development efforts by **refining and better utilizing the functions of our donor database** as well as refocusing our fundraising strategy to maximize development opportunities and minimize event production.
3. We saw a significant increase in the severity, complexity, and co-occurrence of the issues our applicants are facing. In response to this trend, **Mercy strengthened our residential program** by welcoming Dr. Brooke Keels as Executive Director of Counseling Services and by rolling out improved program operations guides and adjusting program delivery methods.

2017 Goals

1. Develop **additional protocols and counselor training** to respond to the changes in the population we serve
2. Assess, adjust, and **simplify the application process** to allow for a faster intake timeline and more targeted applicant communications
3. **Expand our capital maintenance reserve fund** through targeted development efforts in order to ensure adequate funds are available for timely and appropriate planned repairs and replacements

2016 Board of Directors

Rob Martin, Chairman, Member
Nancy Alcorn, Vice Chairman, Member
Kathy Campbell, Member
Joe Cook, Jr., Finance and Audit Committee Chair, Member

Lisa P. Lewis, Member
Matt Meinel, Member
Lynn Morrow, Member
Sue Osborn, Member

2016 Annual Report

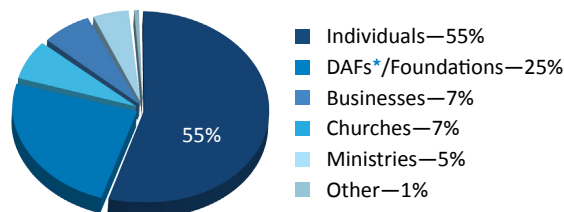
Mercy Multiplied America, Inc.

Statement of Activities

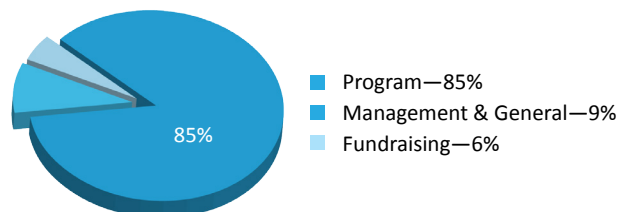
For the Twelve Months Ending December 31, 2016

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues, gains and other support:				
Contributions	\$ 7,184,704	\$ 325,936	\$ -	\$ 7,510,640
Special Events	491,861			491,861
Adoption application fees	2,700			2,700
Resource sales	81,452			81,452
Outreach	89,293			89,293
Non-Cash donations	351,225			351,225
Other income	10,358			10,358
Total revenues and gains	8,211,593	325,936	-	8,537,529
Net assets released from restriction	679,000	(679,000)	-	-
Total revenues, gains and other support	8,890,593	(353,064)	-	8,537,529
Functional expenses:				
Program expenses	7,502,422			7,502,422
Management and general	782,358			782,358
Fundraising	523,678			523,678
Total functional expenses	8,808,458			8,808,458
Change in net assets	82,135	(353,064)	-	(270,929)
Net assets-beginning of year	7,002,134	412,249	550,000	7,964,383
Net assets-year to date	\$ 7,084,269	\$ 59,185	\$ 550,000	\$ 7,693,454

2016 Year-End Total Receipts (by Donor Source)



2016 Functional Expenses** (unaudited)



***Donor Advised Funds:**

Because Mercy Multiplied does not routinely apply for grants, the majority of gifts from foundations are initiated by private individuals who support the ministry and have chosen to give through a donor advised fund or family foundation.

**For a complete financial report, send your request to info@mercymultiplied.com.