



Otto for Education
Doug Otto
for Long Beach City College Board of Trustees

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Doug Otto to Make Job Growth, Career Building, and Economic Development Priorities for LBCC

Otto's Third "Innovative Idea" for the Future of LBCC Focuses on Career Opportunities for Students and the Greater Long Beach Economy

(Long Beach) – Long Beach City College (LBCC) Board of Trustees President Doug Otto today released the third "innovative idea" he has planned for the next term.

"One of the primary goals of all community colleges is to prepare students for their future careers and to produce a skilled local workforce. At Long Beach City College we have a proud history of educating students with this goal in mind."

"As the economy continues to evolve in the 21st Century, so does the job market in Long Beach. That is why LBCC must be on the cutting edge of education, to prepare our students for the careers of the future. That is why I am proposing a new focus on job growth, career building, and economic development for the greater Long Beach area at LBCC."

"To accomplish this goal, we must continue to reinvigorate our career technical education programs, develop new partnerships, and increase internship opportunities for our students."

"First, we must guarantee that our technical education programs are aligned with 21st Century jobs, like supply chain logistics, advanced manufacturing technology, cyber security, and alternative fuel technology. That's why eight years ago we passed a major construction bond to modernize the nursing building and create the Alternative Transportation and Technology Workstation. In 2016, we must pass a new bond to continue building the facilities that will be used to teach the jobs of the future."

"Second, we must develop new partnerships. We should build these partnerships with local companies, labor unions, and non-profit organizations to link our students to their future employers. That's why we are joining with our allies at the Port of Long Beach to create new job learning opportunities for our students interested in modern Port-related technologies, goods movement, and Port security. We should expand these programs to include robotics and ground transportation. We are also working with the Building Trades unions to create pre-



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apprenticeship programs for electrical and other workers, as well as the Teamsters union to develop programs for truckers and diesel mechanics.”

“Developing new partnerships also means helping local businesses grow through programs like those I have helped bring to LBCC, including the Long Beach Regional Small Business Development Network and the Goldman Sachs 10,000 Small Business Program. Not only are we working to link students to their future employers, we are inspiring our students to be the entrepreneurs and job creators of the future, and to build their businesses right here in Long Beach. Recently, we received money from the Kaufman Foundation to help local entrepreneurs jumpstart their innovative business ideas.”

“Finally, we must increase internships for our students. I am a strong supporter and advocate of Mayor Robert Garcia’s Long Beach Internship Challenge, a new joint effort between the city, LBCC, Cal State Long Beach, our local schools, the Long Beach Collaborative to Advance Linked Learning, and the Pacific Gateway Workforce Investment Network. Together we are working to double the on-the-job learning opportunities for our students. LBCC has already begun the process by identifying funding sources for these programs so that students can afford their internship opportunities.”

Doug Otto is an attorney, community leader, and law professor. Serving on the Long Beach City College Board of Trustees since 2004, Doug has helped develop and implement many successful programs for the college. His leadership during tough budget times allowed LBCC to come out of the Great Recession as one of the best community colleges in California. Representing the 4th Trustee District, he lives on the East Side with his wife, Freda.

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