

## TEACHING NEW PROFESSIONALS HOW TO THINK ON THE JOB

They've become the largest generation in today's workplace. But many new professionals struggle to make the transition from school to work. Even after years of formal education, more than half of employers say they still lack critical thinking skills necessary to produce results on the job. So how do you bridge the gap between tests and term

papers and the problem solving and productivity they need to work for you? Based on the hundreds of interviews he's conducted over the past decade, award-winning author and researcher, Bob Wendover will share the principles, strategies and tactics of how effective leaders overcome this school-to-work gap. Attend this entertaining

but practical session and find out how to get these emerging contributors to perform productively and independently from day one. Then join in a discussion with those in the room about how you can implement these ideas immediately upon your return to the workplace. Better decisions mean better results and today's new professionals are critical to that equation.



## WALK AWAY WITH . . .

- No-nonsense tips for assessing problem solving skills during selection.
- The essential framework for bridging the school-to-work thinking gap.
- The key to obtaining buy-in from the "I'm already smart" Millennials.
- A fool-proof method for measuring the improvement of problem-solving and decision skills.

## TO CHECK AVAILABILITY:

## WHAT ABOUT BOB . . .

Bob Wendover has been researching and writing about workforce transition issues for more than 25 years. He is the award-winning author of *Figure It Out!*, *Business-to-Business Selling and the Emerging Generations*, *Crossing the Generational Divide*, *High Performance Hiring*, *Recruiting for High Performance*, and *Two Minute Motivation*, among other publications. He appears regularly in national and local media and has conducted more than 1500 seminars and workshops. But he's no "sage on the stage." He was conducting interactive keynotes way before the term was coined. That's the type of session at which Bob has become a master. He's spoken everywhere from the towers of Wall Street to the outback of Alaska. Bob is known for providing tailored solutions that are easy to implement. He will entertain you. He will inform you. But most important, he will make you think.



## WHAT OTHERS ARE SAYING...

*"FASTSIGNS is all abuzz about Bob!"*

Claire Billingsley  
FASTSIGNS International

*"I know you had the attention of our members because I heard you quoted time after time throughout the rest of the convention."*

Donna Stollfus  
Rocky Mountain Association of Fairs

*"You were a terrific success. Judging by the questions and number of people taking notes, your comments were right on target."*

Henry Bergson  
National Electrical Manufacturers  
Representatives Association

*"You definitely struck a chord with the audience. Excellent Job!"*

Georgia Foley  
Specialty Tools & Fasteners  
Distributors Association

*"I'll bet I had 15 people come up to me and express appreciation for what you shared."*

Harry Norris  
National Confectioners  
Logistics Council

*"It was obvious that a great deal of thought and work went into making sure that your presentation was custom designed to our industry, our issues, and our opportunities."*

Jeannie Grigg  
Society for Animal Welfare Administrators

*"It was wonderful to have a speaker who is able to combine such a wonderful balance of humor, facts and insight into one presentation."*

Sandra Bushby  
McLane Company



## CLIENTS INCLUDE...

- Alegent Health
- American College of Healthcare Executives
- Association for Manufacturing Technology
- Chevron USA
- Children's Hospital Assn
- Citigroup
- CITGO
- Colorado Rockies Baseball
- Construct. Users Roundtable
- Dairy Queen
- Dematic
- Deutsche Bank, NA
- Energy Generation Conf.
- FASTSIGNS
- First Trust Corporation
- IBM
- Idaho Power Company
- IGA -Supervalu
- Intel Corporation
- Kaiser Permanente
- KPMG
- Major League Baseball
- McLane Company
- Mighty Auto Parts
- Otter Tail Power Company
- Parker Hannifin
- Providence Health
- Salt River Project
- Sartorius
- Shell Oil
- State Farm Mutual Ins.
- Super 8 Motels
- University of Industrial Dist.
- Westar Energy
- And more than 300 associations, government agencies and educational institutions.