

Open a Business in The Beach Village BIA



Overview of the Beach Village

The Beach Village is a charming, laid-back neighbourhood with a small-town vibe, located 20 minutes east of downtown in Toronto. The area boasts two main attractions: the beautiful sandy beach and the Queen Street strip.

The **Beach Village Business Improvement Area** (BIA) operates on Queen Street, between Neville Park Blvd & Lockwood Rd. The BIA, a city agency, is managed by a volunteer board of directors consisting of local business and property owners, and staff, who work strategically to attract visitors, beautify the streetscape, and improve the business climate in the area.

Benefits of Operating in a BIA



Area
Marketing



Street
Beautification



Events &
Programming



Graffiti
Removal



Advocacy



Economic
Development

Annual Events in the Beach



Walk Score



Walk Score
90



Bike Score
80



Transit Score
83

For more information, please contact:

Anna Sebert, Executive Director
office@thebeachvillage.com
416 693 2242

By the Numbers



Demographic Overview



20 035
Residents



\$173 000
Average Income



42
Median Age



52%
Bachelor's Degree
or higher

Daytime Population



16 000
Daytime Population



45%
Daytime Pop at Work



55%
Daytime Pop at Home

Family Structure



5 340
Number of Families



60%
Have children at home



56%
Of children are 14 years
and under

Household Data



9 000
Number of Households



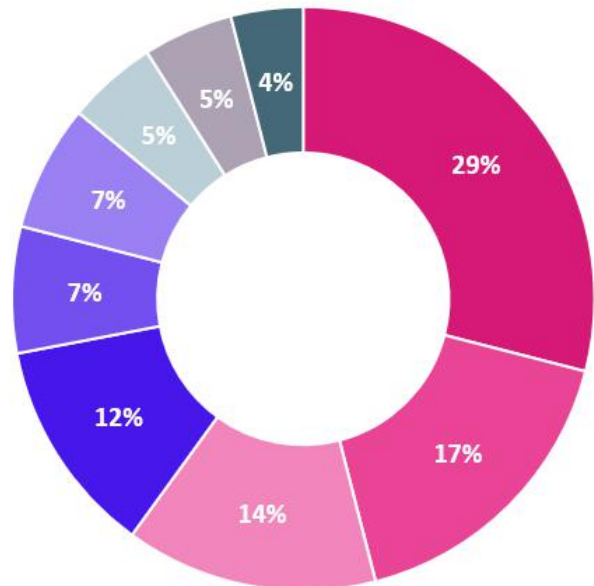
58%
Own



42%
Rent

Household Spending

	Beach	Toronto
Shelter	29%	29%
Transportation	17%	17%
Food	14%	16%
Household Operation	12%	11%
Health & Personal Care	7%	8%
Recreation	7%	6%
Clothing	5%	5%
Alcohol & Tobacco	5%	4%
Education & Reading	4%	4%



Source: Environics, 2019. Data sourced 500m radius from Queen Street



We feel lucky to live in the Beach, in part, because it's a short walk to pick up everything our family needs. It feels good to shop local and supporting our neighbourhood is very important to us.

Jennifer Grant, Beach resident



Local Residents Say...



46%

Shop daily on Queen Street



85%

Find shopping local most enjoyable



71%

Want shops that satisfy everyday needs

87%

Place high value on good service



43%

Report shopping local has increased in the last year



73%

Of respondents place high importance on value for dollar



"If you want repeat customers and support from locals, it is crucial to be more than just a business, but also an engaged member of the community."

Beach Survey Respondent

Commercial Data



Commercial Space



326

Businesses



22

Spaces for Lease



\$35

Starting Rent/Sq Ft



\$12

Additional TMI

Source: CoStar, Beach Village BIA

Business Mix



47%

Services



24%

Food & Drink



27%

Retail



2%

Entertainment

Source: Beach Village BIA



Source: Beach Village BIA

Business Grants & Programs



Commercial Facade Improvement Grant

Beach Village BIA members can apply for funding up to 50% of the cost of commercial facade improvements up to \$15,000.



Digital Main Street

Training and support is available to BIA businesses to expand their digital footprint and online presence.



Spacelist

The BIA website features listings for available storefronts using Spacelist. Go to www.thebeachvillage.com/open-in-the-beach to see more.

Start or Expand



It All Started in the Beach...

sunset grill.

Sunset Grill

The first Sunset Grill opened in the Beach in 1985. 30 years later the restaurant now has 85 locations across Ontario and 3 in Alberta.



Ed's Real Scoop

Ed's first location opened at 2224 Queen Street E in March of 2000. 20 successful years later, they now also operate in Leslieville, Roncesvalles, and Mimico.



Remarkable Bean

Remarkable Bean began serving the Beach in 1994 at 2242 Queen Street E. They expanded into Leslieville with great success in 2015.



Boa Boutique

This Toronto-based clothing boutique opened in 2005 at 2116B Queen Street E. After building a loyal client base in the Beach, a sister location opened in Oakville in 2009.



Bagels on Fire

Opened in 2013 at 2248 Queen Street E, this amazing wood fired bagel shop opened it's second location in Queen West in 2019.

Join a long list of businesses who have expanded into the Beach!



THE TEN SPOT

freshii



rowefarms



“

I live and work in the Beach. My neighbours are my customers. We're like an extended family, always looking out for each other. We provide great service at a fair price, and customers reward us with their steady loyalty. I wouldn't live or work anywhere else.

Alex Winch, Beach Solar Laundromat & Monk's Fine Fabric Care



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Area Map

Prominent businesses, landmarks, and development sites



Park

Toronto Public Library

Development Site

Streetcar Route

Bus Route

Green P Surface Lot

Bike Share

Home to all major banks



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