



www.selflovebeauty.com

Social Media Intern

Self Love Beauty (SLB) is a 501(c)(3) organization and their mission is to educate, invest and impact individuals on the importance of self-love and confidence in order to empower them to be the best version of themselves.

Self Love Beauty is seeking a social media intern to join their team for the Spring Semester of 2020 (January-May 2020). With our rapid growth of our company, the intern will receive hands on opportunities to help them grow and help a mission-based company.

Description of duties include:

- Create and execute content strategy to social media platforms with relevant, inspiring, and engaging content that connects with the target market
- Lead efforts in the implementation of brand voice, social media strategies, editorial calendars and concept ideation
- Oversees scheduling, planning and organization of Self Love Beauty podcast
- Manage content messaging, communication frequency, and all creative processes
- Set quantifiable objectives and define best practices
- Work directly with: CEO of Self Love Beauty, ambassadors, volunteers and other interns

Experience and Qualifications:

- Attention to detail and sufficient planning
- Understands the difference between writing for a brand vs personal social media
- Communication and excellent writing skills
- Self-starter and open to sharing their opinions for the better of the company
- Able to work very independently and meet deadlines
- Organizational skills

Please note: this is a virtual, unpaid position (can receive class credit) that is 15 hours per week.

Please submit your cover letter and resume to Lisa Thompson at lisathompson@selflovebeauty.com. This will be open until the role is filled.