



www.selflovebeauty.com

## Public Relations & Editor Intern

Self Love Beauty (SLB) is a 501(c)(3) organization and their mission is to educate, invest and impact individuals on the importance of self-love and confidence in order to empower them to be the best version of themselves.

Self Love Beauty is seeking a Public Relations & Editor Intern to join their team for the Spring Semester of 2020 (January-May 2020). With our rapid growth of our company, the intern will receive hands on opportunities to help them grow and help a mission-based company.

### **Description of duties include:**

- Editor of our blog through working with writers, editing and promoting blogs
- Find new innovative ways to share our blog and receive more content tied to real world issues and events
- Oversee updates on the website through stronger SEOs, traffic and more
- Content creator for Press Releases, work on social media posts with social media intern, podcast and events
- Work directly with: CEO of Self Love Beauty, ambassadors, volunteers and other interns

### **Experience and Qualifications:**

- Communication and excellent writing skills
- Self-starter
- Has a background in understand utilization of traditional and digital marketing
- Open to sharing their opinions for the better of the company
- Organizational skills
- Experience with Wordpress
- Receiving a Bachelors or Associates Degree in Marketing, Advertising, Journalism, Communications, Public Relations

Please note: this is a virtual, unpaid position for 15 hours a week.

Please submit your cover letter and resume to Lisa Thompson at [lisathompson@selflovebeauty.com](mailto:lisathompson@selflovebeauty.com). This will be open until the role is filled.