

Sarah Porter is a visual designer & illustrator based in Boston. Talk to her about the ending of Game of Thrones, the best cold brew spots in Boston, or her hometown of Pittsburgh, PA. 🗺️

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## EDUCATION

**Northeastern University**, Boston, MA  
BFA in Graphic + Information Design  
Minor in Art History  
Expected May 2021, 3.9 GPA

**Burren College of Art**, Ballyvaughan, Ireland  
Summer term abroad, July 2018  
Concentrated in illustration and graphic art with an emphasis on multimedia abstraction

## EXPERIENCE

### Graphic Design Co-op, Drift

Boston, MA (remote) | July 2020–present

Work as a member of the in-house creative team to conceptualize and execute design that speaks to the company's mission and elevates its brand. Collaborate with developers, videographers, and social media managers to produce bold and engaging content across the channels of print, web, and digital media. Participate in the first major rebrand project.

### Project Lead, Scout Studio

Boston, MA | January–June 2020

Spearheaded a team of six student designers and developers in the creation of a brand identity for a modern suspenders startup and the design and development of its accompanying e-commerce website. Established project scope and led the team in weekly sprints. Directly managed all client communications.

### Graphic Design Co-op, Sametz Blackstone Associates

Boston, MA | July–December 2019

Worked in collaboration with graphic design team to construct identities and design print and digital pieces for world-class clients such as Lyric Opera of Chicago, Harvard Admissions, Northeastern Khoury College of Computer Science, and Emmanuel Music.

### Design Director, The Avenue Magazine

Boston, MA | Aug 2018–April 2019

Led and empowered a team of six designers and illustrators. Collaborated weekly with other members of the executive board and translated creative vision and theme into printed design. Directed collaborative critique workshop sessions. Communicated with publishing company and prepared two 70-page editorials for print each semester.

### Conference Designer, Scout Studio

Boston, MA | January–April 2019

Created print, web, and social media collateral to promote the Interventions design conference. Worked closely with conference director to conceptualize and implement a creative voice. Established overall strategy and vision for the future of the conference.

## CLASSWORK & SKILLS

Typography I, II & III  
Identity & Brand Design  
Information Design  
Programming Basics  
UI/UX Design  
Graphic Design History

Adobe Creative Suite  
HTML/CSS, Javascript  
DSLR Photography  
Sketch, Figma, InVision  
Procreate  
Maya, Cinema 4D

## INTERESTS

Astronomy, physics, glassblowing, fine art, ceramics, stand up comedy, creative writing