

Heritage Investment Group Will Pursue Sustainability Certification



Heritage Investment Group, a 26-year-old, Pompano Beach, FL, fee-only, investment advisor; that manages over \$1.1 billion in client assets, has decided to pursue the Edenark Group ISO 14001 sustainability certification.

The Edenark Group ISO 14001 sustainability certification is a unique program, published by the United Nations. It allows SMEs (small to mid-sized enterprises) the ability to attain the world's premier sustainability certification via a program built specifically for them.

The program helps the organization define how it interacts internally, externally, and with the environment. It incorporates energy/waste/water/materials management and reduction, employee health and performance enhancement, community involvement, procurement and suppliers, compliance and regulations, emergency/security, and stakeholder engagement. Benefits include creating a culture of continual improvement, stakeholder engagement, lower costs, improved employee performance, and doing something good for current and future generations.

“We are pursuing the certification because we care,” said Fred MacLean, Jr., President of Heritage Investment Group. “We clearly look forward to our costs going down and our team becoming healthier and more productive. We are a family business and many of our clients are the children and grandchildren of our original clients. We are also a leader in our local community and industry. With

clients, vendors and friends across the world, all with their own families and future generations, we are doing this because it is the right thing to do.”

“When an organization pursues, and attains, the Edenark Group ISO 14001 sustainability certification, they are not just doing it to see their costs go down and revenues and profits go up. They are setting a higher bar for their organization and sending a signal to all those around them,” says David Goodman, CEO of Edenark Group. “They are not just changing out a few light bulbs and calling it a day. They are agreeing to adhere to the world’s Gold standard for sustainability certification and are joining an elite fraternity of over 300,000 organizations, in over 150 countries, that have committed to continually improving in every way.”

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