

Kateri Anne Callahan
Principal, Dynamic Energy Strategies LLC

Services and Skills Offered

Callahan brings three decades of recognized leadership in strategic planning, business development, policy campaign development and advocacy, fundraising and organizational management to her post as the head of Dynamic Energy Strategies. Callahan created DES to help individuals, companies and organizations succeed in the emerging new world energy order. DES provides a full set of services in the clean energy arena including strategic planning, brand positioning, public policy advocacy, market and business research and assessments, partnership and coalition management, and event planning and execution.

Professional Experience

President

Alliance to Save Energy
Washington, D.C.

2004 - 2018

Served as the chief executive officer of the [Alliance to Save Energy](#), a unique non-profit organization working to advance the more productive use of energy to improve economies, the environment and energy security and reliability. The Alliance is supported by more than 120 businesses and organizations and led by a Board of Directors comprised of business and thought leaders in the global energy and environmental sectors. Callahan worked with the Alliance Board to shape and then executive the business agenda for the Alliance, which includes research, educational programs, policy advocacy, energy-efficiency projects, technology development and deployment, and the creation of public and private partnerships. Callahan served as the Alliance to Save Energy's primary spokesperson before the Congress, the Administration, the media, and other key audiences.

Accomplishments: Under Callahan's leadership, the Alliance created and launched a regional energy efficiency organization, the [Southeast Energy Efficiency Alliance](#) (SEEA) and an international affiliate, the [European Alliance to Save Energy](#) (EU-ASE). The Alliance created and now annually hosts the premier international energy efficiency conference, [EE Global](#). The Alliance created and conducted numerous, award-winning consumer education and awareness campaigns during Callahan's tenure, Callahan served as the spokesperson for all the consumer campaigns. On the national policy front, the most significant energy efficiency legislation was enacted into law and the largest amount of federal funding to energy efficiency research and programs was appropriated during Callahan's tenure. Callahan led the Alliance's initiative to double U.S. energy productivity by 2030 which resulted in a commitment by the U.S. federal government to work toward this goal and a partnership with the U.S. Department of Energy to develop and publish a public policy road map to accomplish the goal.

President

Electric Drive Transportation Association (EDTA)
Washington, D.C.

1992– 2003

Served as the chief executive and operating officer of the [Electric Drive Transportation Association](#) (EDTA), an international, non-profit association dedicated to advancing the use of battery, hybrid and fuel cell electric vehicles. Primary responsibilities included establishing and executing the annual business agenda and budget; leading the Board of Directors in long-term strategic planning; managing and directing a staff and outside legal and accounting personnel; devising and executing fundraising and membership campaigns; reporting to a 15-member Board of Directors comprised of senior executives from the electric drive industry; and, acting as the industry spokesperson before the Congress, the Administration, the media and the general public on sustainable transportation issues.

Accomplishments: Responsible for growing the Association from an annual budget of \$150,000 to \$1.8 million; secured numerous federal and state financial and tax-related incentives – including federal tax credits for battery, hybrid and electric vehicles that remain in force today, as well as the establishment of government programs designed to advance the use of electric transportation technologies; orchestrated and executed merger between two competing associations in 1998/99; created and managed partnership programs with the U.S. Departments of Energy and Transportation; launched internationally recognized website; and expanded the Association’s membership base to include diverse collection of energy providers, equipment manufacturers, academic institutions and governments.

Secretary of the Board

1998 – 2003

EVS Productions, Inc.,
Washington, D.C.

Served as the chief operating officer and member of the Board of Directors of a non-profit corporation, the principal purpose of which is to organize and execute international industry conferences and symposia. The corporation maintains a revolving fund in excess of \$1 million, with annual budgets that reach \$2 million, to execute such work. Responsibilities included management of the revolving fund; conceiving, organizing and executing plans and budgets for international conferences and symposia; raising revenues from industrial sponsors to conduct such conferences; overseeing contractors and staff in the conduct of such conferences; managing all finances, corporate and legal matters; and, reporting to six-member Board of Directors.

Public Policy Professional

1986 – 1992

Van Ness, Feldman P.C.
Washington, D.C.

Responsibilities included creating, organizing, securing funds for, and managing issued-based coalitions of industry, government, academic and others to achieve specific legislative and regulatory goals in the areas of energy, the environment and natural resources. In this position, served as chief executive of two separate industry coalitions managed by the law firm – the Clean Coal Technology Coalition and the Industry Association for the Superconducting Supercollider -- which included strategic and budget planning and execution; representation as the spokesperson for the coalition clients before government, the media and industry; and extensive advocacy efforts before the Administration and the Congress.

Director of Government Relations

1984 – 1986

Federation for American Immigration Reform (FAIR)
Washington, D.C.

Assistant to the Legislative Counsel
Senator Walter D. Huddleston (D-KY)
Washington, D.C.

1981 – 1984

Professional Affiliations and Awards

Affiliations

[Energy Futures Initiative](#) (Distinguished Associate)
[Dentons Smart Cities Think Tank](#)

Prior Board of Director Service

[Building Performance Institute](#)
[Business Council for Sustainable Energy](#)
[CMC Energy Services](#)
[Duke University's Center for Energy, Development and the Global Environment \(EDGE\) Advisory Board](#)
[European Alliance to Save Energy](#)
[Keystone Energy Board](#) (including service as Co-Chair)
[Southeast Energy Efficiency Alliance](#)
[World Electric Vehicle Association](#) (WEVA)

Appointments and Recognition

[National Petroleum Council](#) (Appointed by Presidents George W. Bush and Barak Obama)
[C3E Ambassadors](#) (Inaugural and current member)
Recognized as a D.C. "[Top Lobbyist](#)" for five years by *The Hill* (2013-2017)
Recognized in the [Congressional Record](#) in 2018 by Senator Jeanne Shaheen (D-VT)