



Speaker Bio

Learn from America's Slip-and-Fall Guy!

As the Founder and Chairman of the Board of the National Floor Safety Institute (NFSI), Russ Kendzior is recognized worldwide as one of the leading safety experts specializing in slip, trip-and-fall prevention. As President of Traction Experts, Inc., Russ has consulted with numerous fortune 500 corporations and has been retained as an expert witness on more than 800 slip, trip-and-fall lawsuits. Russ was also the founder of Traction Plus, Inc., one of the world's leading producers of slip-and-fall prevention products.

Russ is the co-author of the ANSI B101 slip, trip and fall prevention standards and serves as the Secretary of the ANSI B101 Committee for the Prevention of Slips, Trips, and Fall's. Russ has been an active member of numerous safety organizations including the American Society of Safety Engineers, the American Society of Mechanical Engineers, and is a member of the Board of Delegates of the National Safety Council. Russ has been an active member of nine ASTM committees and has testified before OSHA and the U.S. Consumer Products Safety Commission.

Russ is a frequent lecturer and author of several best-selling books including *"Slip and Fall Prevention Made Easy"*, *"Fall's Aren't Funny"* and *"Floored! Real-Life Stories from a Slip and Fall Expert Witness."*

Russ has written a wide range of articles on the subject of floor safety and is a frequent speaker and trainer to corporations, trade associations, and universities. Russ is actively pursued by the media and has appeared on numerous nationally televised programs including: *PBS Spotlight On*, *Inside Edition*, *Good Morning America*, *CBS News* and *ABC News Primetime "What Would You Do."*