



03.10.20

LifeROOTS

PARTICIPATION OPPORTUNITIES

TITLE SPONSOR

Open to All local Organizations/Businesses Cost:\$1500.00

- Your company logo/tagline will be included in the Pi(e) Day Event logo and you will receive top placement on event signage, email blasts, social media postings, advertising and on the LifeROOTS website
- Receive five (10) pie tickets (valued at \$20 each) which can be used at the event towards entrance tickets or purchasing a pie (for taking home)
- Framed thank you with embedded photo – letting your customers know of your commitment to the community

CORPORATE SPONSOR

Open to All local Organizations/Businesses Cost:\$750.00

- Your company logo/tagline will receive premier placement on event signage, email blasts, social media postings, advertising and on the LifeROOTS website
- Receive five (5) pie tickets (valued at \$20 each) which can be used at the event towards entrance tickets or purchasing a pie (for taking home)
- Framed thank you with embedded photo – letting your customers know of your commitment to the community

TASTEMAKER

Open to all local restaurants/chefs/food service professionals: Cost: provide pie/drink samples for 300 participants as well as five pies or certificate to sell at event.

- Your company logo/tagline on event signage, email blasts, social media postings, advertising and on the LifeROOTS website
- Opportunity to place menu, business cards and rack cards at the event
- Framed thank you with embedded photo – letting your customers know of your commitment to the community

SUPPORTER

As a company of great community pride looking to reach New Mexico's top professionals and make an impact, we hope you will consider donating an auction or raffle prize to this year's Pi(e) Day event.

- Opportunity to promote your business by displaying rack cards next to your donated item
- Framed thank you – letting your customers know of your commitment to the community

LEADER

Open to all business leaders and professional who are ready to “get creamed” for a good cause! Goal is to raise \$500.00 per Leader

- Each Leader will be provided with a web page where you will be able to direct your friends, co-workers and employees to purchase tickets to throw pies at you (\$25) or tickets to attend the event (\$20)
- Virtual support to help you fundraise - we provide you with social media postings and easy to forward emails to help you promote your web page to raise funds
- Don't want to spend your time at the event covered in pie? Raise \$500 prior to the event and we will video tape one pie thrown at you. This movie magic will be released to anyone who has donated to you online which can be viewed/used as they see fit. Leaders get a waiver at the event and do not need to get a pie thrown if they achieve this level
- If the Leader chooses, their online donors may come in person and throw all of the pies purchased online at them while cameras roll at the event
- Framed thank you - for your great sense of humor and commitment to the community with an embedded photo of you covered in pie.

Let the pies fly ... and the fundraising get underway!!!

For more information about the LifeROOTS Pi(e) Day Event visit www.LifeROOTSnm.org, or call 505-255-5501

empowering lives. shaping futures.



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PLEASE CHECK THE SPONSORSHIP LEVEL

- checkbox Title Sponsor - \$1500 (Only one available)
checkbox Corporate Sponsor - \$750
checkbox Supporter - Please donate item by 3/1/2020
checkbox Tastemaker - Provide pie/drink samples for 300 participants as well as 5 pie certificates to sell
checkbox Leader - Goal amount to raise per person: \$500

YOUR INFORMATION:

Company Name _____ Contact Name _____
Street Address _____ City, State, ZIP _____
Phone _____ E-mail address _____
Name as you would like it to appear in event materials _____
Signature _____

METHOD OF PAYMENT (Corporate Sponsor Level Only):

checkbox Check enclosed (Payable to LifeROOTS) checkbox VISA checkbox Master Card checkbox American Express
Number _____ Exp. Date _____ Security Code _____
CC Billing Address _____

ITEM DESCRIPTION (Supporter Level Only):

Description of item(s) (Please be specific, including expiration dates, location of seats, etc.)
Value of donation(s) \$ _____

ADDITIONAL INFORMATION:

Please mail completed form and donation to: LifeROOTS 1111 Manual Blvd. NE, Albuquerque, NM 87107
or email a scanned copy to kathleenc@liferootsnm.org

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