



Dear *(name)*:

As you may know, I am participating in the Santa Barbara Triathlon on August 24th and 25th, 2019. The event consists of a 1 mile swim, 34 mile bike and a 10 mile run (*or replace with - 500 yd. swim, 6 mile bike, and a 2 mile run*). In addition to taking on the physical challenge I have chosen to participate in their fundraising campaign to help raise \$25,000 for this year's beneficiary, **Marcie's Fund**. In March of this year our community lost a great person. The Santa Barbara Triathlon we will honor the memory of Marcie and celebrate the wonderful, giving person she was by supporting causes dear to her heart. Marcie loved swimming, the ocean, music/education and special education. Therefore this year's benefactors will be: UCSB Swimming, Heal the Ocean, The Red Piano Marcie Musical Scholarship, and Alpha Resource Center!

Marcie Kjoller was born on May 14th, throughout her life the number 14 became significant and was not only her favorite number, but was the reason behind everything she did. Her server tips would be rounded out to 14, her training distances always seemed to add up to a total of 14, and she'd even delay her lap start times to the :14 second mark. Her four passions combined with 10 characteristics that describe her; 1. Cheerleader 2. Coach 3. Entertainer 4. Friend 5. Mother 6. Singer 7. Sister 8. Swimmer 9. Teacher 10. Wife, make up a fabulous 14! With that in mind we hope you and your contacts can generate \$14, \$140, \$1,400 or even \$14,000 toward Marcie's Fund. Your donations will be granted equally to the following four organizations: UCSB Swimming, Heal the Ocean, The Red Piano Marcie Musical Scholarship, and Alpha Resource Center!

Please consider fundraising in honor of Marcie Kjoller while training for the SB Triathlon 2019. We hope you'll consider being part of this historic effort to make our incredible community even better.

It's never been easier for you to make a donation. Your generosity is 100% tax deductible and you will receive a thank you receipt for your support. Please make your donation on-line at: TBD (Enter donation page URL here.)

Thank you in advance for your generosity and support.

Sincerely,
Your name