

McKeon Products, Inc.

Excellence in Health Care Since 1962

McKeon Products, Inc. Introduces New Product LunaGuard™ Nighttime Dental Protector

WARREN – March 18, 2015 - McKeon Products, Inc., the makers of Mack's®, the #1 doctor recommended ear plug brand, introduces the LunaGuard™ Nighttime Dental Protector, a bite guard that provides better protection against bruxism (nighttime teeth grinding) than conventional mouth guards due to its unique design and materials.

Constructed of a strong thermoplastic material that prevents the user from biting through the guard, engineering tests prove the LunaGuard™ offers 90% more force absorption and is 8x tougher than other available mouth guards. Additionally, these tests show the LunaGuard™ provides up to 30% better protection against grinding teeth than conventional night guards. This is significant since the guard is only 1.6 mm thick.

LunaGuard™ Benefits

ULTRA THIN - The LunaGuard™ is only 1.6 mm thick. Its sleek, lightweight design allows for total comfort while sleeping, and it is so thin that it does not impede speaking, drinking or breathing.

REMOULDABLE - The LunaGuard™ is designed for a quick and easy custom fit for optimal performance. It is made from a unique thermoplastic that allows it to be remolded (up to 20 times) if you do not get the exact fit you want during the first fitting. The material used in the LunaGuard™ is BPA, PVC, Latex and Phthalate Free.

PERFORATED - The unique Diffusix™ technology uses perforations to diffuse and absorb grinding forces, protecting the teeth from the pressure of grinding or clenching. This technologically innovative design ensures maximum protection against bruxism.

PROTECTS – Protects against the harmful effects of bruxism, or grinding and clenching of the teeth. It is made of a material so strong, we guarantee you will not chew through it.

COMING SOON TO RETAILERS.

About McKeon Products, Inc.

For over 50 years, McKeon Products, Inc. has led the hearing protection and ear care industry with its Mack's® brand line of products. Mack's® provides the #1-selling and original formula Mack's® Pillow Soft® silicone ear plugs. Mack's® is the #1 doctor recommended ear plug brand in the U.S., with an extensive variety of ear plugs designed for sleep, travel, music, swimming and overall noise reduction. Mack's® is the #1-selling brand of ear plugs, as well as the official earplugs of USA Swimming®.

Today, McKeon Products, Inc. manufactures a full range of health care products for consumers, including hearing protection, nasal care and breathing improvement products. The Mack's® line of products includes moldable, pre-molded and foam earplugs, ear drying aids, earwax removal aids, nasal devices, sleep masks, musicians' ear plugs, ear muffs, and screen and lens wipes. McKeon, an ISO 9001:2008 quality certified company, is committed to supplying the highest quality, innovative consumer products.

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