Arizona Forward exists to drive major initiatives that enhance quality of life, economic vitality and the long-term sustainability of Arizona.

MISSION
To bring business and civic leaders together to promote cooperative efforts to improve the environmental sustainability and the economic vitality of our state and local regions.

VISION
To mobilize the state’s business leaders and policy makers to leverage the collective power to influence how we best can grow our communities, stimulate our economy and enhance our environment.
Statewide Climate Action

ADVOCACY
AMPLIFICATION
LEADERSHIP

01 INSPIRE
Shift paradigm from climate crisis to "Thrive in 2035"

02 BE A HUB
Activities that propel climate action

03 BE VOCAL & COMPELLING
Changes to policy, built and natural environments, systems and environmental

04 BE BALANCED
Smart growth AND sustainability
Not "OR"
CLIMATE ACTION
Advocacy
Amplification
Leadership

Water

Climate Action / Sustainability Plans

Energy

Waste

Forests

Mobility/Air

2021 Strategic Plan
Statewide Sustainability Roadmap

CLIMATE ACTION FOR ARIZONA

01
Shift to Advocacy, Amplification and Leadership

- Key Issues identified by members, councils, committees
- Assumes conductor role – out front, passionate, clear, connective, orchestrator, harmonious
- Raise our climate voice about five decibels

02
Create Climate Action Lab Fund

- Provides technical assistance and seed funding for climate action projects statewide

03
Implement Climate Action Lab Webinar Series

- Launch: “How DO we thrive in 2035?”
- Series addresses topics (e.g. mobility, air, heat, energy, waste, water, forests)
Choose your own adventure

- Leadership and advocacy for the issue of...
- Regional Council or Committee leadership of...
- Arizona Statewide Sustainability Roadmap leadership and development to...
- Programmatic leadership of...

Create the distinct impression

- Show that a climate action change maker means becoming an Arizona Forward member
- Be into and inside of major initiatives (Arizona Forward as connector/clearinghouse)
- Get the opportunity to help contribute to/steer funding of Climate Action Fund
- Make your mark on the plans and actions that determine Arizona’s sustainability and growth trajectory over the next 10, 25, 50 years
Programs and Events

01 Environmental Excellence Awards
   FALL
   - Evolve/refine award categories
   - Incorporate 2020 project submissions

02 Statewide Sustainability Summit
   SPRING
   - Incorporate Thrive in 2035 Theme
   - On-line conference platform

03 Webinar Series
   ONGOING
   - Deliver 5-7 AZF On Issues Events
   - Align content with priorities

04 Emerging Sustainability Leaders
   OCT - MAY
   - Find new ways to connect cohorts
   - Continue to encourage alumni to be active members and AZF leaders
Regional Councils / Issue Committees

01
Create collaboration, integration and connectivity between councils and committees

02
Ensure statewide focus

03
Provide engagement opportunities for members

04
Focus and re-align to climate action
"What you do makes a difference, and you have to decide what kind of difference you want to make."

- Dr Jane Goodall, Scientist & Activist