The mission of Write On, Door County is inspring people to write and share their stories

Board of Directors*

President - Dee Paulsen
Vice-President - Bill Guenzel
Secretary - Myles Dannhausen, Jr.
Treasurer - Sara Sohns

Vinni Chomeau
Janis Falk
Anne Haberland Emerson
George Harmon
Ann Heyse
Margaret LeBrun

Staff
Managing Director
Lauren Bremer

Artistic Director
Jerod Santek

Membership Assistant
Katie Smullen

*as of Dec. 31, 2019

2019 Highlights - Annual Report

2019 was an extraordinary year at Write On, Door County. After five successful years of furthering our mission of inspiring people to write and share their stories, with eagerness and joy, we have turned the page to a new chapter. We continued to bring talented writers to our residence on Juddville Road and reached out into the community for workshops and classes with writers of all ages and abilities. Our highlights from the year speak to our growing organization and Write On family.

New Writing Center
Perhaps most excitingly, in July we broke ground for our new Writing Center, located on our serene 39-acre property in Juddville. This will be our new home, a beating heart for our growing organization, and a haven for writers and readers to create and collaborate. book clubs, senior memoir classes, mentorships, and after-school programs, people are finding joy in the art of writing well.

Paths to Publication - April
This spring, we offered our third conference: Writing on the Door: Paths to Publication. Authors, agents, editors, and publishers presented on a variety of topics from freelance writing for magazines, entering contests, submitting query letters, finding an agent, and more. Attendees gathered for a weekend filled with innovative ideas and constructive paths to achieving writing goals.

Youth Programming
Throughout the school year, we helped Sturgeon Bay students create a beautiful literary magazine, The Clipper Collection which gave voice to extraordinary teenage expression. Our July Kids WOW! camp brought middle school students together for a week of fun and writing in the graphic novel format.

New Staff
This spring we welcomed two new employees to the Write On family. Lauren Bremer came on in the newly created Managing Director role. Katie Smullen joined us part-time as the Membership Assistant. Jerod Santek continues to do his incredible, meaningful work as our Artistic Director.
### ASSETS

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$132,890.00</td>
</tr>
<tr>
<td>Inventories</td>
<td>$4,199.00</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>$137,089.00</td>
</tr>
<tr>
<td><strong>Fixed Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Land</td>
<td>$440,000.00</td>
</tr>
<tr>
<td>Building in Progress</td>
<td>$318,615.00</td>
</tr>
<tr>
<td>Other Fixed Assets</td>
<td>$57,794.00</td>
</tr>
<tr>
<td>Depreciation</td>
<td>($5,222.00)</td>
</tr>
<tr>
<td><strong>Total Fixed Assets</strong></td>
<td>$809,536.00</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$950,051.00</td>
</tr>
</tbody>
</table>

### LIABILITIES and EQUITY

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>$2,412.00</td>
</tr>
<tr>
<td>Other Current Liabilities</td>
<td>$7,522.00</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$9,934.00</td>
</tr>
<tr>
<td><strong>Equity</strong></td>
<td></td>
</tr>
<tr>
<td>Unrestricted Assets</td>
<td>$70,040.00</td>
</tr>
<tr>
<td>Temp. Restricted Assets</td>
<td>$75,000.00</td>
</tr>
<tr>
<td>Net Revenue</td>
<td>$802,700.00</td>
</tr>
<tr>
<td>Retained Earnings</td>
<td>($7,623.00)</td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td>$940,117.00</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td>$950,051.00</td>
</tr>
</tbody>
</table>

### REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Fees</td>
<td>$17,255.00</td>
</tr>
<tr>
<td>Residency Fees</td>
<td>$2,015.00</td>
</tr>
<tr>
<td>Memberships</td>
<td>$4,210.00</td>
</tr>
<tr>
<td>Annual Appeal Donations</td>
<td>$41,147.00</td>
</tr>
<tr>
<td>In-Kind Donations</td>
<td>$445,093.00</td>
</tr>
<tr>
<td>General Donations</td>
<td>$127,714.00</td>
</tr>
<tr>
<td>Temp. Restricted Donations</td>
<td>$321,660.00</td>
</tr>
<tr>
<td>Grants</td>
<td>$52,000.00</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>$3,500.00</td>
</tr>
<tr>
<td>Capital Campaign</td>
<td>$15,800.00</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$1,030,394.00</td>
</tr>
</tbody>
</table>

### EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative Expenses</td>
<td>$148,147.00</td>
</tr>
<tr>
<td>Programming Expenses</td>
<td>$76,880.00</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$225,027.00</td>
</tr>
</tbody>
</table>
Members

Write On, Door County is grateful for the contributions and generosity of our members. Our Write On family helps us to further our mission of inspiring people to write and share their stories. This list represents all individual and family members since the inception of our membership program in 2018.

<table>
<thead>
<tr>
<th>Melissa Alfredson</th>
<th>The Chuck and Dolly Emerson Family</th>
<th>The Krebs Family</th>
<th>The Santek-Bergee Family</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Amram-Brick Family</td>
<td></td>
<td>Bill Krieger</td>
<td>Madeleine Sargent</td>
</tr>
<tr>
<td>Mary Pikul Anderson</td>
<td>Mary Enright-Olson</td>
<td>The LaConte Family</td>
<td>The Sawyer Family</td>
</tr>
<tr>
<td>Susan Jane Anderson</td>
<td>Kathleen Ernst</td>
<td>Everett Lang</td>
<td>Kimberly Schey-Sauglik</td>
</tr>
<tr>
<td>Susan Anhalt</td>
<td>Janis Falk</td>
<td>Monica Lascher</td>
<td>Gretchen Schmelzer</td>
</tr>
<tr>
<td>The Aten-Collins Family</td>
<td>Nancy Fishman</td>
<td>Estella Lauter</td>
<td>Ruth Scholz</td>
</tr>
<tr>
<td>JoAnn Balingit</td>
<td>Marianne Fons</td>
<td>Diane LeBlanc</td>
<td>David Schrader</td>
</tr>
<tr>
<td>Francha Barnard</td>
<td>Lorrie Garces</td>
<td>Margaret LeBrun</td>
<td>Mary Seeberg</td>
</tr>
<tr>
<td>The Bellg Family</td>
<td>Jude Genereaux</td>
<td>Carolynn Lopez</td>
<td>Yvette M. Sengar</td>
</tr>
<tr>
<td>Lana Billeaud</td>
<td>Dr. Jenna Goldsmith</td>
<td>Peggy Lott</td>
<td>Kathleen Serley</td>
</tr>
<tr>
<td>The Birmingham Family</td>
<td>Eloisa Gomez</td>
<td>Sally Lovell</td>
<td>Deb Hagman-Shannon</td>
</tr>
<tr>
<td>Kathleen G. Blankenburg</td>
<td>Susan Gould</td>
<td>Denise Low</td>
<td>Carol Sills</td>
</tr>
<tr>
<td>Bruce Bonafide</td>
<td>Beth Grbich</td>
<td>Roderick and Kristin MacRae</td>
<td></td>
</tr>
<tr>
<td>The Bonin Family</td>
<td>The Gress Family</td>
<td>Tamara Madison</td>
<td>The Smullen Family</td>
</tr>
<tr>
<td>Michael Brecke</td>
<td>Annette Grunseth</td>
<td>Gretchen Maring</td>
<td>The Sohns Family</td>
</tr>
<tr>
<td>The Breen Family</td>
<td>The Guenzel Family</td>
<td>Andrew McDonnell</td>
<td>Kathryn Song</td>
</tr>
<tr>
<td>The Bremer-Ward Family</td>
<td>Judith Gwinn-Adrian</td>
<td>Michael John Michaels</td>
<td>Shelley St. Jean</td>
</tr>
<tr>
<td>Dan and Peg Bresnahan</td>
<td>The Halloran Family</td>
<td>Judith Miller</td>
<td>Jeff Steinberg</td>
</tr>
<tr>
<td>Donna Bultman</td>
<td>Jami Hanreddy</td>
<td>Michael Morrison</td>
<td>The Stone Family</td>
</tr>
<tr>
<td>Charles Burgess</td>
<td>The Harmon Family</td>
<td>Ralph Murre</td>
<td>Susan Straub</td>
</tr>
<tr>
<td>Robin Chapman</td>
<td>Mary Hartman</td>
<td>Joanne Nelson</td>
<td>Karen and David Studebaker</td>
</tr>
<tr>
<td>Vinni Chomeau</td>
<td>Margaret Hasse</td>
<td>Kathleen M. Nelson</td>
<td>Jesse B. Stukenberg</td>
</tr>
<tr>
<td>The Christensens Family</td>
<td>Marggie Hatala</td>
<td>Molly L. Newman</td>
<td>The Sullivan Family</td>
</tr>
<tr>
<td>The Clarizio Family</td>
<td>Ann Hazelwood</td>
<td>Jan Newport</td>
<td>The Tilton-Oeler Family</td>
</tr>
<tr>
<td>Sammi Rae Clark</td>
<td>David B. Henderson</td>
<td>June Nirschl</td>
<td>Lizbeth Thomas</td>
</tr>
<tr>
<td>Tom Clay</td>
<td>Jane Hensge</td>
<td>James Nitz</td>
<td>The Tuohy Family</td>
</tr>
<tr>
<td>Cathryn Cofell</td>
<td>Ronnie Hess</td>
<td>Britain O’Connor</td>
<td>The Twiggs Family</td>
</tr>
<tr>
<td>The Conlon Family</td>
<td>Ann Heyse</td>
<td>Caitlin Oleson</td>
<td>Kim and Terry Vogel</td>
</tr>
<tr>
<td>John Coy</td>
<td>Carol B. Hoffman</td>
<td>The Onan Family</td>
<td>Lori Vorpahl</td>
</tr>
<tr>
<td>The Cubar Family</td>
<td>Liz Hoffman</td>
<td>The Orlock Family</td>
<td>Cathy Casselman Vukanvic</td>
</tr>
<tr>
<td>Curt and Sue Culver</td>
<td>Judy Hollingshed</td>
<td>Madelyn Ostrand</td>
<td>Gail Ward</td>
</tr>
<tr>
<td>Ann Marie Cunningham</td>
<td>Laura Humber</td>
<td>The Paul Family</td>
<td>The Wasielski Family</td>
</tr>
<tr>
<td>The Myles Dannhausen Jr. Family</td>
<td>Karla Huston</td>
<td>The Paulsen Family</td>
<td>Kristin Wegner</td>
</tr>
<tr>
<td></td>
<td>Lora Hyler</td>
<td>Barbara Perloff</td>
<td>Jane Weis</td>
</tr>
<tr>
<td>The Davis Family</td>
<td>Raeanne Hytone</td>
<td>Amy Phimister</td>
<td>Tori Grant Wellhouse</td>
</tr>
<tr>
<td>The Descler Family</td>
<td>Catherine Jagoe</td>
<td>Patricia Podgers</td>
<td>Ed Werstein</td>
</tr>
<tr>
<td>Jacqueline Des Isles</td>
<td>Gary Jones</td>
<td>Nancy Rafal</td>
<td>Betsy L. White</td>
</tr>
<tr>
<td>The Dougherty Family</td>
<td>Jaime Jorns</td>
<td>Jim and Martha Rasmus</td>
<td>Fred Wittig</td>
</tr>
<tr>
<td>The Anne and Minnow Emerson Family</td>
<td>Lynn Kaczmarek</td>
<td>Joyce Rewolinski</td>
<td>Judith Woodburn</td>
</tr>
</tbody>
</table>

Write On, Door County 2019 Annual Report  Page 4
Business Members

Our Business Members are our advocates and partners. We are grateful for their continued support in the wider community. This list represents all business members since the inception of our membership program in 2018.

Bay Point Inn
Beadle Bop & Co.
Carlson Erickson Builders
Door County Eye Associates
Carlson Erickson Builders
Edgewood Orchard Galleries
The Garden Lady
Island Bayou Press
Fair Isle Books, LLC

LifeCoach4Kids
Main Street Market
Door County Polar Bear Press
Red Oak Writing
Roen Salvage Co.
Sand Beach Press
Turtle Ridge Gallery
Wake Up the Writer Within

In-Kind Donors

These donors were generous with goods, services, and gifts of property in 2019. We are deeply grateful.

Door County Brewing Company
Door County Event Planners
Flora Flowershop
Isely Coffee
Main Street Market
Peninsula Bookman
The Skinner Family Fund
Thyme Catering
Wickman House
Annual Fund Donors

This is a listing of those who donated to Write On, Door County Annual Fund from January 1, 2019 to December 31, 2019. We are grateful for your continued support.

Your gift deserves to be acknowledged. If we have made an error, please notify us immediately so that we may correct the inadvertent error. If you would like to remain anonymous in the future, please reach out to lauren@writeondoorcounty.org or (920)868-1457

Anne and Richard Egan
Charitable Fund
Claudia Alt
Dan Andrae
Gerald and Deb Andrews
Linda Susan Anhalt
John Asher
Jean Barrett
Steve and Susan Bell
James and Jean Berkenstock
Lana Billeaud
Tom and Joan Blackwood
Michael Brecke
Lauren Bremer and Travis Ward
Margaret Bresnahan
Bill and Betsy Bowen
Donna Bultman
Marianne Canter
Carlson Erickson Builders
Mark Cebulski
Tom and Meg Claggett
Valerie and Richard Clarizio
Nan Cohen
Barbara and Ted Crabb
Linda Conway
John Coy and Fiona McCrae
Susan Cubar
Curt and Sue Culver
Myles and Mary Dannhausen
Rose Demmin
Gloria Dougherty
Lynda Drews
Tom and Ethel Davis
Bruce Dethlefsen
George and Beth Drost
Jane Drury
Charles and Joanne Dull
Thomas Dunne
Michael Elkow, Jr.
Chuck and Dolly Emerson
Minnow and Anne Emerson
Janis Falk and Jim Bator
Luca and Kelly Fagundes
Nancy Fishman
Allyson Fleck
Marianne Fons
Michelle Frisque
Tim and Marsella Fults
Ford Foundation
Great Northern by Design
Chuck and Cathy Gress
Barbara Gould
Bill and Jo Guenzel
Debra Hagman-Shannon
Wendy and Tom Halloran
Jami and Joe Hanreddy
Gene and Zola Hardwick
Family Foundation
George Harmon
Shelley Hearne and Kathleen Welch
Jill and Tom Herlache
John Herlache
Barb Herdina
Jane Hensge
Ann Heyse
Donna Hilbert
Mark Hunt
Lora Hyler
Raeanne Hytone and Steve Heineke
Gary Jones
Ken and Lee Jones
Andrea Kinsey-Jauquet
Lynn Kaczmarek
Athena Kildegaard
Maurice Kilwein-Guevara
David and Kendall Koehler
Tobias and Melissa Higgs Kohler
Cynthia Kraack
Burton and Dale Kushner
Barbara Larsen
Anne Larson
Chuck and Estella Lauter
Margaret LeBrun
Brett and Katy Lecy
Larry LePorte
Heidi and Bob Ling
Susan Livengood
Peggy Lott
Charlotte Lukes
Paul and Margaret Lurie
Douglas MacNeil
Kristin and Roderick MacRae
Constance Malloy
Lizbeth Maltman
Margaret Lockwood Gallery
Mary Kate and Fran McCormack
Tonya McKenna Trabant and Patrick Trabant McKenna
Charles Mead
Armando and Minerva Mejia
Michael Michaels
Michael Morrison
Keith and Sherry Mutchler
June Nirschl
Steve and Kaaren Northrop
Linda Myers and Larry Shelton
Lori and David Nicholas
Britain and Denis O’Connor
Ted and Lady Olson
Craig and Marge Ostrand
Madelyn Ostrand
Catherine Parks
Miranda and Baptiste Paul
Eric and Dee Paulsen
Gorgas and Sherry Paulsen
Peninsula Bookman
Peninsula Pulse, LLC
Hilary Pennington and Brian Bosworth
Matthew and Marianne Joy Peterson
Patricia Podgers and Jim Johnson
Richard Purinton
Nancy Rafal
James and Martha Rasmus
Lee Reilly
Joyce Rewolinski
Robert W Baird & Co.
Margaret Sankey
John and Jackie Sawyer
Cynthia Schaulis
Schmitz Insurance, LLC
Mary Schmitz
Karen and Stephen Schwandt
Holly Selle
Charles & Barbara Shakal
Matt Shumway and Ruby Shumway Pediangco
Sara Sohns
Tim and Sue Stone
Pete and Roberta Thelen
Thor and Judy Thoreson
Thomas and Barbara Thurman
David Tilton and Paula Oeler
Lynde Uihlein
Kim and Terry Vogel
Diana Wallace
Melinda Ward
Francis and Mary Wasielewski
Frank and Carole Weaver
Kimberly Wells
Gerri Wenger Friedberg
Ed Werstein
William White
Karen Wilson
Gene and Carmen Witt
Thank You for Your Generosity

This is a listing of those who donated to Write On, Door County General Fund from January 1, 2019 to December 31, 2019. We are grateful for your continued support.

Your gift deserves to be acknowledged. If we have made an error, please notify us immediately so that we may correct the inadvertent error. If you would like to remain anonymous in the future, please reach out to lauren@writeondoorcounty.org or (920)868-1457.

<table>
<thead>
<tr>
<th>Capital Campaign Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>This is a listing of those who donated to Write On, Door County’s Capital Campaign in 2019. These donors were integral in building our new Writing Center. As we move into 2020, we are eager for partners as we dream of our future Writers Residence.</td>
</tr>
</tbody>
</table>

Amazon Smile
Anonymous Donor(s)
Anonymous Donor(s)
Claudia Alt
Francha Barnard
Clay Bonin
Terry Bott
Michael Brecke
Sylvia Cavanaugh
David & Betty Chomeau
Chris Cramer
Cynthia Crebbin
Door County Community Foundation
Gloria Dougherty
Edgewood Orchard Galleries Cookbook Fund (Scholarship)

Minnow and Anne Emerson
Fair Isle Books LLC
Gene & Zola Hardwick Family Foundation
Chuck & Cathy Gress
Jane Hensge
Ronnie Hess
Nancy Hillner
John and Laurel Hauser Family Foundation
Nancy Fishman
Susan Gould
Catherine Jagoe
Jacquelyn Langetieg
Lutsey Family Foundation
Marian Hislop Charitable Lead Trust
Rodney Nelsestuen

Craig Nelson
Network for Good
Novel Bay Books
Barbara Perloff
Peninsula Bookman
Jennifer Rupp
Jerod Santek
Gretchen Schmelzer
The Skinner Family Fund
Lee Somerville
Jane Stroebel
John & Anne Tuohy
Betsy Wallman
Sharon Zeisler
Robin Zwettler and Anne Kelly
As we begin 2020, we are looking to our exciting future. Our Strategic Plan, Building For the Future: 2020-2022, is closely aligned with our organization’s mission: inspiring people to write and share their stories. Join us as we achieve our dream together.

**GOAL #1: Diversify and Grow Revenue Streams**
By year-end 2022, Write On’s revenue stream will be 40% earned income (registrations, memberships, grants) and 60% unearned income (donations)

**GOAL #2: Develop A Writing Center for the Community**
By year-end 2022, Write On, Door County’s Writing Center will drive at least 50% of the 40% earned income revenue, and be a haven and resource for community members.

**GOAL #3: To Be Locally Loved and Nationally Recognized**
By year-end 2022, Write On’s marketing reach will push beyond Wisconsin and the near-Midwest; 25% of conference participants will be from outside of Wisconsin.

**GOAL #4: Grow a Thriving Writers Residency Program**
By year-end 2022, Write On, Door County will be in the process of building a new Writers Residence, along with a residency program which welcomes published and emerging writers as well as organizations to further their own missions.