Proposal for Sponsorship

2020 NAMIwalks Silicon Valley

Saturday, Sept. 19, 2020
Guadalupe River Park/
Arena Green West • San Jose, CA
NAMIWalks Silicon Valley

NAMI San Mateo raises awareness and provides essential education, advocacy and support group programs at no cost for people living with mental illness and their loved ones right here in our community. NAMI San Mateo is a nonprofit, grassroots organization that addresses the mental health needs of our community, replaces stigma with understanding and helps thousands of families and individuals each year. NAMI San Mateo is a 501 (c)(3) mental health organization.

To register a team online, visit www.namiwalks.org/siliconvalley

NAMIWalks Reaches a Nationwide Audience

NAMIWalks’ public, active display of support for people affected by mental health conditions is one important way we are changing how Americans view people with a mental illness. NAMIWalks brings together individuals and businesses to help raise funds, combat stigma and promote awareness. NAMIWalks is NAMI’s largest and most successful mental health awareness and fundraising event. In 2019, 103 NAMIWalks events in 41 states raised over $12.5 million to support local programs and initiatives that improve the lives of persons affected by mental illness.

Who Walks with NAMI?

NAMIWalks events attract and engage a diverse audience across a variety of demographics including individuals and families affected by mental health conditions, friends, community groups, local businesses, medical professionals and more. There is no registration fee, however, all participants are encouraged to collect donations to support NAMI’s no-cost programs and services in their community. All walkers raising $100 or more receive a commemorative NAMIWalks t-shirt.

About NAMI

NAMI is the National Alliance on Mental Illness, an association of hundreds of local affiliates, state organizations and volunteers who work in communities nationwide as part of the nation’s largest grassroots mental health organization. NAMI offers help and hope, improves lives, takes a stand and educates families and those living with mental illness.
There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Santa Clara and San Mateo Counties affected by mental illness.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

Sponsor Benefits

Recognition at Kick-off Event
Stage appearance on walk day
Listing in electronic communication
Corporate team fundraising page
Logo on stage banner on walk day
Sponsor's name included in press release
Logo on walk day signage
Walk day booth space or tent
Walk day table
Logo on event poster
Logo on NAMIWalks brochure
Logo displayed on website
Logo on NAMIWalks t-shirt
Listing on NAMIWalks website
Sponsor's logo/name on route sign

Please note: some benefits subject to print deadlines.
Yes! We are proud to support the 2020 Silicon Valley NAMIWalks event. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Premier Sponsor</td>
<td>$15,000</td>
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<tr>
<td>Presenting Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Major Sponsor</td>
<td>$7,500</td>
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<tr>
<td>Gold Sponsor</td>
<td>$5,000</td>
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<td>Silver Sponsor</td>
<td>$2,500</td>
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<tr>
<td>Start/Finish Line Sponsor</td>
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<tr>
<td>Kick-off Event Sponsor</td>
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<td>Bronze Sponsor</td>
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<td>Supporter Sponsor</td>
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<tr>
<td>Kilometer Sponsor</td>
<td>$250</td>
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Company name: _________________________________________________________________________
Contact name: __________________________________________________________________________
Address: _______________________________________________________________________________
City: ___________________________________   State: ___________________  Zip: __________________
Phone: ____________________ Fax: ___________________________ Website: __________________________
Email address: __________________________________________________________________________

For guaranteed inclusion of name/logo on printed materials, return form by May 29. To be included on the t-shirt, your logo saved in a vector file (EPS, PS, BMP, PDF) must be received within 6 weeks of Walk Day, otherwise you will be listed by name only on the shirt.

☐ Please direct my donation to: □ NAMI-Santa Clara County  □ NAMI San Mateo County  □ Both
☐ Check enclosed (please make payable to NAMI-Santa Clara County)
☐ Credit card payments accepted online at www.namiwalks.org/siliconvalley
☐ Please send an invoice
☐ Please reserve an exhibit booth space ($5,000 & above sponsorships)
☐ Please reserve an exhibit table and 2 chairs ($2,500 & above sponsorships)
☐ We will not be using our included exhibit space

For your records, our Tax ID# is 94-2430956. Please forward logo and any questions to: nsv@namisantaclara.org

PLEASE MAIL SPONSORSHIP CHECKS TO:
NAMI-Santa Clara County • 1150 S Bascom Ave • Suite 24 • San Jose, CA 95128

To learn more about NAMIWalks, visit: www.namiwalks.org/siliconvalley

NAMI San Mateo County
408-453-0400 • www.namiwalks.org/siliconvalley
nsv@namisantaclara.org