



January 14, 2020

Dear Colleague,

The Mid-Atlantic Section of the Institute of Transportation Engineers (MASITE) is looking for your support in 2020!! **The SPONSORSHIP PROGRAM HAS BEEN REVAMPED THIS YEAR!**

We are providing something different for 2020 with our Sponsorship program which we believe will give our supporting firms more “bang for your buck”. The packages now combine the annual corporate sponsorship, the Annual Meeting sponsorship, and offer more benefits including limited free attendance at the Annual Meeting and lunch meetings, based on the level of sponsorship. In addition, we are offering many more qualitative benefits to our sponsors! These new sponsorship levels offer the best return on your investment, and MASITE is committed to fully recognizing the vital contribution our sponsors make to our organization and wider industry.

We are also offering a SINGLE Platinum Sponsorship level that will give ONE firm an opportunity to have their own session at the MASITE Annual Meeting. This will allow you to select and promote your projects, services and people anyway you choose within the limitations of the sessions. Please respond quickly if you are interested in this opportunity, it will be first come, first serve. The annual meeting date and location will be announced in February.

MASITE is a volunteer organization that arranges local area meetings pertinent to the transportation industry throughout the year. We maintain a website that features our activities and distribute both a newsletter and email updates periodically throughout the year. Our flagship event is the MASITE Annual Meeting held in the fall which typically brings together over 150 transportation professionals to discuss topics key to our industry’s vitality. The geographic area that MASITE covers includes **Delaware, Pennsylvania, West Virginia**, and southern **New Jersey**. The annual sponsorship drive is our primary effort to raise funds to support MASITE’s local area programming. For those of you who have sponsored MASITE in the past, a sincere thank you!

Please review the packages attached and let me know which level of sponsorship best suits your company by Friday, **January 31, 2020**. If you have any questions, please don’t hesitate to contact me. Please make checks payable to MASITE and send to:

Megan McDermott, PE
C/O ms consultants, inc.
333 Rouser Road
Airport Office Park #4, Second Floor
Coraopolis, Pa 15108-2773

Also, please email your company logo to me (mmcdermott@msconsultants.com) for inclusion on our meeting display boards and website.

Your support is greatly appreciated.

Sincerely,

A handwritten signature in blue ink that reads 'Megan S. McDermott'.

Megan McDermott, P.E.
MASITE Treasurer
www.masite.org

MASITE New Sponsorship Packages



	Platinum	Gold	Silver	Bronze
BENEFITS	\$2,000	\$1,500	\$1,000	\$500
Pledge Range				
Programming session for MASITE Annual Meeting (only 1 Platinum available)	✓			
One free seat at a specific number of monthly MASITE lunch events	2	2	1	1
Highlighted as a sponsor at every MASITE Event (PowerPoint presentation)	✓	✓	✓	✓
Highlighted on the MASITE Website via a company website link	✓	✓	✓	✓
Recognition on sponsor banner in all MASITE emails	✓	✓	✓	✓
Attendance at the MASITE Annual Meeting	3	3	2	1
Seats at the head table at the Annual Meeting	2	2	1	
Main Sponsor at MASITE Annual Meeting – Announcement at all Annual Meeting events & listing in the program	✓	✓		
Special Sponsor at MASITE Annual Meeting – Announcement at the lunch or social event & listing in the program			✓	
General Sponsor at MASITE Annual Meeting – Listed in the program				✓
Free job posting in newsletter	✓	✓	✓	✓
Free company updates in one newsletter per year	✓	✓	✓	✓