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OKLAHOMA STANDARD

SERVICE

HONOR

KINDNESS

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OUT OF TRAGEDY, COURAGE

April 19, 1995, altered the face of Oklahoma – and the nation – forever. Despite this unspeakable tragedy, the people of Oklahoma banded together with acts of service, honor and kindness that are among the most enduring memories of that time. Cars became ambulances. Strangers became neighbors. People literally donated the shoes off their feet.

In the days, weeks and months that followed...

- People waited for six hours to donate blood, in lines that often stretched a block long.
- 9,000 volunteers signed up with the Red Cross to assist with relief services, including serving 193,300 meals to rescue workers.
- Through the 168 Pennies Campaign, children raised \$450,000 to help build the Oklahoma City National Memorial & Museum.
- Within a year, \$49 million was donated to United Way agencies to assist survivors and family members.

LIVING THE #OKSTANDARD

This spirit of generosity – of giving until there’s no more to give – has been part of Oklahoma’s DNA ever since it was founded. Visiting rescue workers and journalists called it the “**Oklahoma Standard**,” and it’s alive and well today.

Please join the Oklahoma City National Memorial & Museum in committing to the **#OKStandard**.

Help us ensure it stays strong for future generations.

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