



Oakland Community Preparedness and Response Program (OCPR) Progress Report

7/1/19 – 9/30/19

In light of wildfire and earthquake disaster threats to our City, the Oakland Firesafe Council has launched a new program called Oakland Community Preparedness and Response (OCPR). This program will provide **awareness, educational workshops, materials and support to help increase the overall community preparedness level and to improve disaster response capabilities.**

The OCPR program is funded by grants from CAL FIRE and the California Fire Foundation, with additional funds from the City of Oakland. The program will focus on the Oakland Hills and foothills areas first—communities most at risk of a major wildfire or earthquake disaster.

OCPR research and preparation efforts started in July, 2019, and program development kicked-off in September, 2019. Community outreach, workshop delivery, multi-media materials and support are planned to commence in January, 2020 and continue through at least March, 2021.

Summary of activities that have taken place during the time period noted above:

- ✓ Created, branded and developed marketing materials for the Oakland Community Preparedness and Response (OCPR) program
- ✓ Researched similar education and awareness programs throughout the State for best practices
- ✓ Formed a core project team to build out an education plan, develop a workshop, multi-media materials, marketing collateral, etc.
- ✓ Met with and received support from the 4 Oakland City Council Districts that are in our focus areas, updated the Oakland Mayor's office
- ✓ Collaborated with Oakland Fire Dept/Emergency Management Services Division personnel
- ✓ Met with and received support and materials for re-purposing from agencies and organizations including partner Fire Depts/Emergency Services (Berkeley, Piedmont, Marin), Red Cross, FEMA, NFPA/Firewise USA, etc.
- ✓ Presented OCPR overview to neighborhood councils, neighborhood groups and at the Oakland Firestorm memorial service

- ✓ Initiated the first NFPA Firewise USA pilots in our focus areas
- ✓ Completed draft workshop presentation and supporting materials outlines that are being reviewed and edited
- ✓ Formed team of experienced emergency preparedness workshop trainers (former CERT trainers)
- ✓ Initiated ArcGIS subscription to enable mapping of organized and unorganized neighborhood groups, associations/councils and of planned and completed workshop area boundaries
- ✓ Coordinated with Ms. Tonya Gilmore (Assistant to the City Administrator) on an outreach plan to the NCPCs (@ 53) and Neighborhood Watch Groups (@ 700) in Oakland
- ✓ Applied for and received a \$15,000 grant from the CA Fire Foundation

Challenges and concerns faced during the time period noted above:

- ❖ Emergency evacuation planning status at the City/County level is unknown
- ❖ Emergency notification systems (i.e. AC Alert, Nixle, MyShake) are unable to work during extended power shut-offs (PG&E's PSPS) due to cell phone/Internet service loss, and communities are justifiably concerned with how they will be notified in the event of a wildfire or evacuation
- ❖ Oakland's CORE (Communities of Oakland Respond to Emergencies) training has not been available since the end of 2018—emergency preparedness and response training is a key component of OCPR's recommendations and needs to be available to Oakland communities (OCPR recommends implementing FEMA's CERT training)

Planned OCPR activities for the next quarter:

- Continue developing and refining the OCPR workshop and multi-media materials
- Continue engaging partners to leverage expertise and existing materials and information
- Develop a delivery plan including mapping of phases and areas to receive workshops and support
- Develop and roll-out a marketing plan to communicate and promote OCPR workshops and materials throughout the focus areas
- Develop metrics to measure success in implementing the OCPR program
- Schedule pilot workshops during December, 2019, to test and refine the process
- Address challenges and concerns noted above

Contact for questions or further information:

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