



INSERT DATE

Contact:

[insert organizational contact information]

[Note for your media outreach- remove before use: The California HPV Vaccination Roundtable has 3 HPV cancer survivors and 4 physicians available for media interviews. To connect with one of these media resources, email info@cahpvroundtable.org]

First Annual Back-to-School California HPV Vaccine Week, August 5-10, Encourages Parents to Vaccinate Children for Cancer Prevention

(Sacramento, Calif.)— [Organization] is proud to support the 1st Annual California HPV Vaccine Week, August 5-10, 2019. This statewide campaign, sponsored by the California HPV Vaccination Roundtable, encourages parents to learn about the HPV vaccine and to put HPV vaccination on their child’s back-to-school checklist.

HPV, or human papillomavirus, is a very common virus that 8 out of 10 people will get at some point in their lives. The CDC recommends the HPV vaccine (two shots) for boys and girls 11 to 12 years old. Those who begin the series at 15 years and above require three shots. In California, 72% of adolescents have started the series of vaccines but only 53% have completed it.

Most HPV infections (9 out of 10) go away by themselves, but not always. Every year in the U.S., HPV causes 33,700 cases of cancer: oropharyngeal, cervical, anal, penile, vaginal and vulvar cancers. **“The HPV vaccine can prevent 90% of these HPV cancers. Vaccinating children against HPV is the best way to prevent HPV cancers later in life,”** said [insert name and title of local/organizational health expert].

Hashtags: #caHPVvaxweek #CaliforniaHPVfree

About the California HPV Vaccination Roundtable

California HPV Vaccine Week is sponsored by the [CA HPV Vaccination Roundtable](#), founded by the American Cancer Society and California Dialogue on Cancer.

The California HPV Vaccination Roundtable consists of 35 partner organizations dedicated to increasing state HPV vaccination rates to 80% by 2026. California HPV Vaccination Roundtable members contribute to four primary areas of focus:

Strengthening Provider Recommendations; Engaging Health Systems/Systems Partnerships; Increasing Parental and Community Knowledge; and Using and Improving HPV Vaccination Data.