Jolt Action is the largest Latino progressive organization in Texas, focused on building the political power and influence of young Latinos.

WWW.JOLTXX.ORG

OUR WORK

Jolt Action brings together Latinos from across Texas to win on the issues that matter. Jolt Action doesn’t stand for any one party or politician — it stands for the Latino community, families, and parents who worked hard to give their children everything they didn’t have.

HOW WE DO IT

Jolt organizes our community to determine what happens on school boards, at the governor’s mansion and all the way to Congress to make sure our government works best for ordinary people. We accomplish this through:

- Telling our stories
- Voter engagement
- Leadership development
- Community & student organizing

BY THE NUMBERS

Today
1 IN 3
eligible voters in Texas is Latino.

BY 2030
Latinos will make up the majority of the state’s population.

With 38 electoral votes and 36 congressional seats at stake, success in Texas would have national impact.

210,000
Latinos turn 18 every year, and 95% are citizens.

Latinas ages 18-24 are more likely to participate in elections than their white counterparts.

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For media inquiries or to arrange an interview, contact the Jolt Action media team at (713) 459-8212 or email media@jolttx.org.